

Monday 3 October - Opening Day

13.00-16.15	Opening Session: Play the Game 2011 - Changing the Heart of Sport					Auditorium 1
<i>Chair: Jürgen Mittag</i>	Welcome to the German Sport University Cologne	Walter Tokarski	Professor, Rector	German Sport University Cologne	Germany	
	Welcome to Play the Game 2011	Jens Sejer Andersen	Director	Play the Game	Denmark	
	Fighting for the Integrity of Sport: Role and Influence of the European Union	Doris Pack	MEP, Chair	The European Parliament's Committee on Culture and Education	Belgium/Germany	
	Soccer as an Engine of Change and Assertion of Identity (Part One)	James M. Dorsey	Senior Fellow	Rajaratnam School of International Studies, Nanyang Technological University	Singapore/Morocco	
	Results of the International Sports Press Survey 2011	Thomas Horky & Jörg-Uwe Nieland	Professor/Scientific Researcher	Macromedia University of Applied Sciences /German Sport University Cologne	Germany	
14.15-14.35	Coffee break					
<i>Chair: Jens Sejer Andersen</i>	Obsession with rules vs. mistrust in being ruled	Hans Bruyninckx	Professor of International Relations and Global Governance	KU Leuven	Belgium	
	Responses to corruption in sport	Richard W. Pound	IOC member, Founding President of WADA	International Olympic Committee	Canada	
	Challenges in football governance	William Gaillard	Senior Advisor to the UEFA President	UEFA	Switzerland	
	Q&A with the panel of speakers					
16.15-16.30	Coffee break					Foyer
16.30-18.30	Plenary session: Match Fixing - the biggest single threat to sport?					Auditorium 1
<i>Chair: Henrik H. Brandt</i>	The extension of match fixing in German soccer	Werner Pitsch	Researcher	Saarland University, Dep. Sociology of Sport	Germany	
	The Path Towards Greater Sports Integrity	André Noël Chaker	Director, representative of the Word Lottery Association	Finnish National Lottery / Veikkaus	Finland	
	Match-fixing: The real story	Declan Hill	PhD, Author, Play the Game Award winner 2009	Freelance	Canada	
	Q&A with the panel of speakers					
18.30-20.00	Welcome Reception hosted by the German Sport University Cologne					
20.00-20.40	Main theme session: Volleygate					Auditorium 1
<i>Chair: Jens Weinreich</i>	Volleygate: A scandal that never died	Mario Gojman	Former president	Argentinian Volleyball Federation	Argentina	
20.40-21.45	Main theme session: The Middle East on the Move					Auditorium 1
<i>Chair: Jens Sejer Andersen</i>	Soccer as an Engine of Change and Assertion of Identity (Part Two)	James M. Dorsey	Senior Fellow	Rajaratnam School of International Studies, Nanyang Technological University	Singapore/Morocco	
	Q&A with the panel of speakers					
20.00-21.45	Workshop: Doping Prevention					Auditorium 2
	Hosted by	Manfred Donike Institute of Biochemistry, German Sport University Cologne				
	<i>Chaired by</i>	<i>Michael Sauer</i>	<i>Scientific Co-Worker</i>	<i>Manfred Donike Institute</i>	<i>Germany</i>	
	Peers as role models – Peer training as a possibility to improve the credibility of the sports system	Gerhard Treutlein	Professor	Pädagogische Hochschule Heidelberg	Germany	
	Treatment over Punishment: Advancing New Strategies in Anti-Doping	John Gleaves	Assistant Professor	California State University Fullerton	United States	
	Anti-Doping Strategy - A Doping prevention concept for German schools	Annika Steinmann	Lecturer	German Sport University Cologne	Germany	
	"You Wan't to Win, Don't You?": Critical Need for a Psychology of PED Use in Developing Countries	Kaveri Prakash	Student	State University of New York at Buffalo	USA/India	
	Workshop and debate					
Tuesday 4 October						
9.00-11.45	Plenary session: Chasing the White Elephants - Mega-events for the Public Good					Auditorium 1
<i>Chair: Henrik H. Brandt</i>	Mega-Events: Which Brazil will we discover?	Raí Souza Vieira de Oliveira	Former national football player, social entrepreneur	Gol de Letra /Atletas pela Cidadania	Brazil	

	Sports Mega-Events and the Increasingly Loud 'Anti' Voice	John Beech	Head of Sport & Tourism, Centre for Sustainable Regeneration	Coventry University, UK	UK
	The stadium legacy of mega events: Bright future or future burden?	Henrik H. Brandt	Director	Danish Institute for Sports Studies/Play the Game	Denmark
	Before and After: Legacy, Lies and Lost Opportunities in Sports Buildings	Ian Nuttall	Founder	Xperiology/Thestadiumbusiness.com	Italy/UK
10.15-10.35	Coffee break				Foyer
	Interlude: Greeting from the German government	Cornelia Rogall-Grothe	State Secretary	Ministry of Interiors	Germany
	An early assessment of the economic impact of London 2012	Stefan Szymanski	Professor of sports management	University of Michigan	USA
	Q&A with the panel of speakers				
11:50-13.00	Workshop: Sport and the EU				Auditorium 2
	Hosted by	German Sport University Cologne			
	<i>Chaired by</i>	<i>Jürgen Mittag</i>	<i>Professor</i>	<i>German Sport University Cologne</i>	<i>Germany</i>
		Borja Garcia-Garcia	Lecturer	Loughborough University	UK/Spain
		Jacob Kornbeck	Policy Officer	European Commission	Belgium
		Mogens Kirkeby	President	International Sport and Culture Association	Denmark
11.50-13.00	Parallel session: The structure of scandals				Auditorium 3
<i>Chair: Jörg-Uwe Nieland</i>	Swimming In Money: How FINA Earns and Spends	Nikki Dryden	Human Rights Attorney, Olympic Swimmer	New York	USA
	The anatomy of the Sports Scandal: Outset, Development and Effect	Rasmus Storm	Ph.d./Academic Researcher	Danish Institute for Sports Studies	Denmark
	What is the Optimal Method to Value a Football Club? A Multivariate Model Allowing the Reliable and Comparable Valuation of UK football clubs	Tom Markham	PhD Candidate/Tutor	Henley Business School	UK
11.50-13.00	Parallel session: Football and extremism				Auditorium 1
<i>Chair: Ezequiel Fernandez Moores</i>	Attack from the right wing - political extremists in football	Ronny Blaschke	Freelance Sports Journalist	Freelancer in Berlin	Germany
	Let's save football	Monica Nizzardo	President	Salvemos Al Fútbol	Argentina
	Violence and corruption, a network threatening Argentine football	Javier Szlifman	Journalist	Buenos Aires	Argentina
13.00-14.15	Lunch break				
Tuesday 4 October					
14.15-16.40	Plenary session: Fair Play, Fair Pay: How to create growth in grassroots sport				Auditorium 1
<i>Chair: Morten Malholm Hansen</i>	Fostering Grassroots Sport for Development and Peace	Wilfried Lemke	Special Adviser to the UN Secretary General	United Nations Office on Sport for Development and Peace (UNOSDP)	Switzerland
	Q&A with Wilfried Lemke				
	Sport participation in Europe: Challenges from a policy perspective	Jeroen Scheerder	Associate Professor	KU Leuven	Belgium
	Financing of grassroots sport - the EU perspective	Jacob Kornbeck	Policy Officer	European Commission	Belgium
15.30-15.50	Coffee break				
	'Referees' or visionary sport politicians - who stimulates growth in sport participation?	Mogens Kirkeby	President	International Sport and Culture Association	Denmark
	Q&A with the panel of speakers				
16.45-18.45	Parallel session: International Sports Press Survey 2011 - global trends in sports journalism				Seminar Room 5
	Results, round table and debate about sports journalism - in the light of the International Sports Press Survey 2011 made by Play the Game and research partners from 22 countries				
	Chairs and presenter	Thomas Horky & Jörg-Uwe Nieland	Professor/Scientific Researcher	Macromedia University of Applied Sciences /German Sport University Cologne	Germany
	Embracing or Despising Diversity? Sports Broadcasts on Public Television, the Case of Slovenia	Simon Licen			Slovenia
	Regional sports coverage in Australia	Peter Lorentzen	PhD Student	Deakin University	Australia /Denmark
	National coverage of sport in Greece	Roy Panagiotopoulou	Scientific Researcher	University of Athens	Greece

	Also participating: Rachel Payne (Australia)				
16.45-18.45	Parallel session: Mega-events - voices from around the world				Auditorium 2
Chair: Ian Nuttall	Inspiration is not enough: Why sports mega-events always promise but rarely achieve a legacy of increased participation in sport	Peter Donnelly	Professor	University of Toronto	Canada
	Clean Commonwealth Games Delhi 2010: Could it have broken the hegemony of Cricket over other sports in India?	Sanjay Tewari	Sports Official	Athletics Federation of India	India
	Elite sports in Germany and its perceived importance to society	Kirstin Hallmann	Senior Lecturer and Researcher	German Sport University Cologne	Germany
	The Olympic Flotillas: Floating transportable array of sports facilities	Michael Burt	Professor emeritus	Technion, Israel Institute of Technology	Israel
	In order to belong to a country, I first belong to a city, to my region:" "National" identity and assertion at the 2010 VIVA World Cup	Russell Field	Assistant Professor	University of Manitoba	USA
	The Youth Olympic Games: A Vehicle for World Peace?	Ted Fay	Senior Research Fellow, Sport in Society and Director, Sport Management Program	State University of New York at Cortland	USA
	The role of FIFA FAN FEST at South Africa 2010 World Cup	Fernando Borges	Professor	University of Santiago, Cape Verde	Cape Verde
16.45-18.45	Parallel session: Gender in sport - a case of discrimination?				Auditorium 3
Chair: Maja Pilgaard Hove	Justice for women at the London 2012 Olympics	Annie Sugier	NGO president	Paris	France
	Norwegian guidelines to prevent sexual harassment in sport	Anja Veum	Head of development	The Norwegian Olympic and Paralympic Committee and Confederation of Sports	Norway
	The depiction of male and female athletes in the sports press - updates in an old research field	Daniel Beck	Senior teaching and research assistant	University of Fribourg, Department of Mass Media and Communication Research	Switzerland
	There's no crying in baseball	Thomas Grant	Graduate student, teaching assistant	Center for Ethics, University of Idaho	USA
	Gender and Sport in Montenegro	Marko Begovic	Consultant and Project Manager	NGO and Montenegrin Olympic Committee	Montenegro
16.45-18.45	Workshop: Financial Fair Play, or Football's Foolish Plan?				Auditorium 1
	Hosted by	Supporters Direct			
	Chaired by	Antonia Hagemann	Head of European Development	Supporters Direct	UK/Germany
		Sefton Perry	Benchmarking Manager	UEFA Club Licensing	UK/Switzerland
		Christian Müller	former Chief Financial Officer	German Football League (DFL)	Germany
		John Beech	Head of Sport & Tourism, Centre for Sustainable Regeneration	Coventry University, UK	UK
		Stefan Szymanski	Professor of sports management	University of Michigan	USA
19.00- ca 22.00	Dinner and guided tour to secret Cologne (departure from foyer)				
Wednesday 5 October					
9.00-10.55	Morning track 1 - Main theme session: Little Difference, Huge Impact: The Gender Challenge to Sport				Auditorium 1
Chair: Nikki Dryden	From sexualization of sport to spornofication	Daniela Schaaf / Jörg-Uwe Nieland	Scientific Researchers	German Sport University Cologne	Germany
	Women on the top, a challenge for men	Tine Rindum Teilmann	Member	IOC's Women in Sport Commission, Chair of the IPC Women in Sport Commission	Denmark
	Women challenge the IOC in court: The case of Ski Jumping	Annette Hofmann	President	ISHPES, Ludwigsburg University of Education	Germany
9.50-10.10	Coffee break				
	Sporting Sexuality: The Glorification of Hockey and Violence Against Women	Laura Robinson	Journalist	Freelance	Canada
	Q&A with the panel of speakers				

11.00-12.45	Morning track 1 - Main theme session: The intersex challenge to sport					Auditorium 1
Chair: Nikki Dryden	Is there a need for a third sex in sport?	Arne Ljungqvist	IOC Member	Chairman of the IOC Medical Commission	Sweden	
	Trying to verify the "proper" gender of athletes	Georg M. Facius	Columnist and freelance investigator	www.123hjemmeside.dk/gender_testing and Atletik Nyt Magazine	Denmark	
	For gender self-declaration	Bruce Kidd	Professor	Faculty of Physical Education and Health, University of Toronto	Canada	
	Q&A with the panel of speakers					
9.00-10.15	Morning track 2 - Partner workshop: Serious Gaming - Playing Away the Couch					Auditorium 2
Chair: Michael Sauer	Hosted by	German Sport University Cologne				
	Serious Games in Sport: As good as the real thing?	Josef Wiemeyer	Professor	TU Darmstadt, Institute of Sport Science	Germany	
	Balance under Zero Gravity	Elmar Weltin	Scientific Coworker	University of Freiburg	Germany	
10.15-10.40	Coffee break					
10.40-12.45	Morning track 2- Main Theme Session: Brazil 2014 & 2016 - Samba for the few?					Auditorium 2
Chair: Michael Groll	Who are the owners of Olympism?	Katia Rubio	Professor	University of São Paulo	Brazil	
	The Brazilian Media is Preoccupied with the White Elephants?	Tatiane Hilgemberg	Professor	Federal University of Juiz de Fora	Brazil	
	Rio de Janeiro 2016 Olympics: exploring tensions between global and local demands	Isabela Ledo	Master student	Technical University of Delft	Holland	
	Global Sport Events/Local Impact: Reconstituting and Securing Urban Space	Kimberley S. Schimmel	Associate Professor	Kent State University	USA	
	To be or not to be for it: the World Cup and the Brazilian Media	Fernando Molica	Senior reporter	O Dia & Abraji, Brazilian Association of Investigative Journalists	Brazil	
	Q&A with the panel of speakers					
12.45-14.00	Lunch					
14.00-16.40	Plenary Session: WADA reforms - which changes are most urgent in anti-doping policies?					Auditorium 1
Chair: Declan Hill	How to improve the fight against doping	Wilhelm Schänzer	Professor, Head of Institute	Institute for Biochemistry, German Sport University Cologne	Germany	
	The questionable influence of International Federations in the fight against doping	Hajo Seppelt	Freelance journalist	ARD/WRD	Germany	
	Doping as epidemic: Steps towards a more adequate treatment	Perikles Simon	Professor	Johannes Gutenberg University, Mainz	Germany	
	Adverse Analyzing - A European Study on the Reporting Practices and the Efficacy of Drug Testing Athletes	Jonas Baer-Hoffmann	Secretary-General	SP.IN spieler.initiative	Germany	
15.10-15.30	Coffee break					
	Current challenges and issues for anti-doping	Olivier Niggli	Legal Director	WADA	Switzerland	
	Q&A with the panel of speakers					
Wednesday 5 October						
16.45-18.30	Parallel session: Professional football, hopes and realities					Auditorium 2
Chair: Mogens Kirkeby	Growing the Global Game from the Grassroots: Youth and Pro Soccer Partnerships in New York	David Kilpatrick	Associate Professor of English Literature and Philosophy	Mercy College	USA	
	The Flemish Gateway: High Hopes, Harsh Realities	Oluwafemi Eytayo Ayoola Oladele	Sport Master Student	University of Konstanz	Germany	
	Same Game, same Dreams, same Experiences? A Typology of Women Footballers' Migration Projects	Nina Clara Tiesler	Research Fellow	Institute of Social Sciences, University of Lisbon	Portugal	
	Slumdog Millionaire - Carlos Tevez' Transfer Map - Visualization	Marcela Mora y Araújo	Freelance writer	london	United Kingdom	
	The Role of the Accountant and the Accounting Profession within Professional Saudi Football Clubs	Fawaz Alhakami	Lecturer	King Saud University & Brunel University	Saudi Arabia/ UK	

	UEFA's Financial Fair Play as a Promising Regulatory Concept – Feedback and Recommendations Based on a Pan-European Survey from the Supporters' Perspective	Joachim Lammert/ Gregor Hovemann	Postdoctoral Scientific Assistant/ Prof. Dr.	TU Chemnitz	Germany
16.45-18.30	Parallel session: Anti-doping - challenges and shortcomings				Auditorium 1
Chair: Letizia Poali	Doping and surveillance - privacy rights vs. fair play practices	Nils Zurawski	Professor	Universität Hamburg	Deutschland
	Cycling, Health, Anti-Doping and Medical Monitoring - a better approach	Martin Hardie	Researcher	School of Law, Deakin University	Australia
	Cyclist doping career in France, Switzerland and Belgium (1950-2009)	Christophe Brissonneau	Researcher	Paris Descartes University	France
	Doping models in Europe: Suggestion for a joint research project	Christophe Brissonneau	Researcher	Paris Descartes University	France
	Blood on Their Hands: Flawed Statistical Modeling Endangering Athletes Everywhere	Steven Selthoffer	Senior European Columnist	Swimming World Magazine-Sports Publications International	USA
	Recent tendencies in Lithuanian antidoping laws	Salomeja Zaksaitė	Researcher/PhD student	Law institute/Vilnius university	Lithuania
	Sport and the Arab spring: Means or end?	Karam Lahcen	President	L'Association Marocaine de Sensibilisation Contre le Dopage dans le Sport	Morocco
16.45-18.30	Partner workshop: Myths and facts about sports participation				Seminar Room 5
	Hosted by	MEASURE research network			
Chair: Remco Hoekman	Sports participants by guideline and self-defined sports participants: differences and similarities	Remco Hoekman	Senior Researcher	Mulier Institute	Holland
	Can you count on movement?	Maja Pilgaard Hove	Ph.d./Academic Researcher	Danish Institute for Sports Studies	Denmark
	Elderly on the move: sport participation from a social integration perspective	Hanne Vandermeerschen /Jeroen Scheerder	Researcher /Associate Professor	KU Leuven	Belgium
	Megatrends in the future organization of grass root sport in Scandinavia - the commercial challenged and the association-crisis?	Kasper Lund Kirkegaard	Academic researcher and ph.d.-student	Danish Insitute for Sport Studies	Denmark
	Why do we really rank on top? Socio-cultural interpretations about the Sport participation in Finland	Hanna Vehmas	Researcher	University of Jyväskylä	Finland
	Postmodern Characteristics in the Trend of Sporting Practices in Hungary	Szilvia Perényi	Researcher	University of Debrecen	Hungary
16.45-18.30	Parallel session: Meet the sports movie makers				Auditorium 3
Chair: Jens Weinreich	The Third Eye - money and access in professional football	Niels Christian Jung	Reporter	National Broadcasting Corporation of Denmark	Denmark
	The making of Rwanda 17	Harshad Mistry	Producer	BBC	UK
	Sport in North Korea - insights into an unknown world	Hajo Seppelt /Robert Kempe	Reporter/ freelance	ARD/WRD	Germany
	Barras Bravas - soccer violence in Argentina	Monica Nizzardo	President	Salvemos Al Fútbol	Argentina
18.30-18.45	Short snack break				
Wednesday 5 October					
18.45-20.00	Workshop: The use of data in investigative sports journalism				Auditorium 3
	Hosted by	European Journalism Centre			
		Wilfried Rütten	Director	European Journalism Centre	Holland
		Mirko Lorenz	Reporter/Information architect	Deutsche Welle/ www.mirkolorenz.com/	Germany
	Lessons from the Contador Case	Hajo Seppelt /Robert Kempe	Journalists	ARD/WRD	Germany
	Investigative journalism between speed-blogging and crowd sourcing	Jens Weinreich	Journalist	www.jensweinreich.de	Germany
18:45-20.00	Parallel session: Transgender challenges				Auditorium 2
Chair: Daniela Schaaf	Gender (division) troubles in sports	Honorata Jakubowska	Lecturer (PhD)	Adam Mickiewicz University, Poznan	Poland
	QueerSport - tension between sport normativity and queer expression	Zeljko Blace	Manager	QueerSport	Croatia

	Participation, Inclusion, and Personal Best: How the Gay Games strive to include women and transgender athletes	Marc Naimark	Vice President for External Affairs	Federation of Gay Games	USA
18.45-20.00	Workshop: Tech-Doping - Crime Or Fair Competition?				Auditorium 1
	Hosted by	German Sport University Cologne			
Chair: Michael Sauer	Performance enhancement due to technical aids	Gert-Peter Brüggemann	Professor, Head of Institute	German Sport University Cologne	Germany
	Crime or fair competition - The legal perspective	Klaus Wieweg	Director of Institute of Law and Technology	Friedrich-Alexander University Erlangen-Nürnberg	Germany
	Fair competition - The ethical perspective	Volker Schürman	Professor, Head of Institute	German Sport University Cologne	Germany
20:00	Dinner and networking evening hosted by the Danish Institute for Sports Studies and Play the Game				Mensa
	Networking with Play the Game and Idan (the Danish Institute for Sports Studies)	Mikkel Sarbo	Chairman of the Board	Danish Institute for Sports Studies /Play the Game	Denmark
Thursday 6 October - Change in Sport Day					
9.00-10.30	Workshop: Sport in Development: Future threats and opportunities				Auditorium 3
	Hosted by	German Sport University Cologne			
	Chair	Karen Petry	Deputy Director	German Sport University Cologne	Germany
	Title to be confirmed	Lyndon Bouah	Lecturer	University of Western Cape	South Africa
	Reciprocal agency in sport for development: The role of NGOs beyond evangelism	Cora Burnett	Professor	University of Johannesburg	South Africa
9.00-10.30	Workshop: Mega-Events, a Double-Edged Sword				Auditorium 2
	Hosted by	Sport & Citizenship			France
	The organisation of mega sports events: a double-edged sword	Marc-Olivier Neu	Project Manager	Sport and Citizenship	France
	The mediatization of women participation to mega events	Annie Sugier	Member of the Scientific Committee	Sport and Citizenship	France
	Behind and Beyond the Podium: Change Must Come to Global Sporting	Nikki Dryden	Human Rights Attorney, Olympic Swimmer	New York	USA
	Mega event – mega impact? How sports tournaments affect national advertising	Daniela Schaaf	Scientific researcher	German Sport University Cologne	Germany
9.00-10.30	Parallel session: FIFA under fire				Auditorium 1
Chair: Andreas Selliaas	The ball remains the same: The 91 years of reign of Leoz, Grondona and Teixeira	Ezequiel Fernández Moores	Editor	ANSA	Argentina
	How much is a vote worth?	Steve Menary	Journalist	Freelance	UK
	How can FIFA be held accountable?	Roger Pielke	Professor	University of Colorado	USA
	Bidding for the World Cup: Palace politics, double-dealing, vested interests and the greatest show on earth	James Corbett	Journalist	The Guardian	UK
	African football: a time for home truths	Osasu Obayiuwana	Associate Editor	NewAfrican Magazine	United Kingdom
	Panel including speakers and	Lasana Liburd	Journalist	Freelance	Trinidad & Tobago
9.00-10.30	Open Forum				Seminar Room 5
Chair: Kim Schimmel	Pakistan hockey: a victim of apathy	Shazad Ali	Journalist	Dawn	Pakistan
	Social Media - new ways of (our) health community	C. Grieben	Scientific researcher	German Sport University Cologne	Germany
	Changing attitude can bring positive in the game	Dr. Anupam Hossain	Sports Consultant and Consultant Physician & Nutritionist	87, New eskathon road, Home Town building, 7th floor, Dhaka-1000	Bangladesh
	Concussion Management in Professional Football - a legal perspective	Annette Greenhow	Assistant Professor	Bond University - Faculty of Law	Australia
	Challenges of international identity of Kosovar athletes	Driton Latifi	Sports news editor	Daily Zëri	Kosovo
10.30-10.50	Coffee break				

Thursday 6 October - Change in Sport Day

Thursday 6 October - Change in Sport Day					
10.50-12.45	Change in Sport Day - part 1: Symptoms and diagnosis				Auditorium 1
Chair: Christer Ahl	Sepp Blatter's Round Table: Systemic corruption in the government of world football	Andrew Jennings & Jens Weinreich	Investigative reporters, authors, bloggers	www.transparencyinsport.org & www.jensweinreich.de	United Kingdom /Germany
	Q&A				
12.00-12.05	Stretching legs				
	Integrity and Good Governance: what's in it for the International Sports Federations?	Ingrid Beutler	Manager	SportAccord	New Zealand
	Football and Social Responsibility	Harold Mayne-Nicholls	Former president	Federación de Fútbol de Chile	Chile
12.45-14.00	Lunch				
14.00-15.10	Parallel session: Disability and visibility				Auditorium 3
Chair: Tine Rindum Teilmann	Little difference, huge impact - sports, the media & disability: Visual media framing effects on recipients' perception and evaluation of athletes with disabilities	Christian von Sikorski	Research Assistant	German Sport University Cologne	Germany
	The media coverage of the Paralympics 2010 in Public Service Broadcasting – A cross-cultural comparison of the United Kingdom, Germany and Switzerland	Inga Oelrichs et al.	Researcher	German Sport University, Cologne	Germany
	Inclusive Programs: Challenges to Disability Sport Growth	Jill M Le Clair	Professor	Humber College Institute	Canada
	From Supercrrips to Superheroes? - (Re)defining the Athlete with a Disability	Ted Fay	Senior Research Fellow, Sport in Society and Director, Sport Management Program	State University of New York at Cortland	USA
	If they win they lead: Athletes with Disability in the Brazilian and Portuguese media	Tatiane Hilgemberg	Professor	Federal University of Juiz de Fora	Brazil
14.00-15.10	Parallel session: Sport and Social Change				Seminar Room 5
Chair: Jens Brinch	Developing athletes' civic agency: An exploratory study	Lisa Kihl	Associate Professor	University of Minnesota	USA
	Maximizing the power of sport relies on a quality and ethical sport experience	Jocelyn East	Senior Officer/Researcher-Ethics in sport	Sport Canada	Canada
	Contemporary Cricket in England and Wales -The Death Knell of the British Afro Caribbean Player?	Russell Holden	Director	In the Zone, Sport and Politics Consultancy	Wales
	Sport and the Arab spring: Means or end?	Karam Lahcen	President	L'Association Marocaine de Sensibilisation Contre le Dopage dans le Sport	Morocco
14.00-15.10	Parallel Session: Fixing and cheating				Auditorium 1
Chair: Mikkel Sarbo	Curious case of draws at the ITF Grand Slam tournaments 2008-2011	Katarina Pijetlovic	Lecturer in EU law	Tallinn University of Technology	Estonia
	Corrupted football - Finnish Elite League and cases TamU and RoPS	Sari Sirkkiä-Jarva	Journalist	Freelance	Finland
	Online gambling and sports integrity in Europe	Khalid Ali	Secretary-General	European Sports Security Association	Belgium
	From Corruption to Triumph: Exposing the Corruption and Cover-Up in the Jason Lezak case	Steven V. Selthoffer	Senior European Correspondent	Swimming World Magazine - Sport Publications International	USA
15.10-15.30	Coffee break				

Thursday 6 October - Change in Sport Day

15.30-18.20	Change in Sport Day - part 2: Finding the cure				Auditorium I
<i>Chair: Christer Ahl</i>	Governance of sport governance: The limits to autonomy	Jean-Loup Chappelet	Professor, Director	Swiss Graduate School of Public Administration (IDHEAP)	Switzerland
	How integrity in sports can be preserved – a perspective on international sports organisations in Switzerland	Anne Schwöbel	Head of office	Transparency International Switzerland	Switzerland
	Which FIFA in the 21st Century?	Jerome Champagne	Former Director of International Relations at FIFA	Chairman of Football Future consultancy group	Switzerland
	Q&A with the panel, including:	Richard W. Pound	IOC member, Founding President of WADA	International Olympic Committee	Canada
<i>16:30-16.45</i>	<i>Stretching legs</i>				
	Panel with a number of speakers from the today's sessions				
	Acceptance of the Cologne Consensus	Jens Sejer Andersen	International Director	Play the Game	Denmark
18:10	Closing session				Auditorium I
	Play the Game Award	Henrik H. Brandt	The 2011 Award to reporters Andrew Jennings and Jens Weinreich		
	Auf Wiedersehen: Heading for Play the Game 2013	Jens Sejer Andersen	International Director	Play the Game	Denmark
20.00-01.30	Farewell Party				Mensa
	Dinner and dancing				