

Sunday 26 November - Opening Day					
14.00-18.00	Opening session	Riding waves of change			040 Zuid
Chair: Henrik H. Brandt	Welcome to Play the Game 2017	Henrik H. Brandt	Director	Play the Game/Danish Institute for Sports Studies	Denmark
	Welcome to Eindhoven	Wilbert Seuren	Alderman	City of Eindhoven	Netherlands
	Welcome speech: Riding waves of change	Jens Sejer Andersen	International Director	Play the Game/Danish Institute for Sports Studies	Denmark
	Investing in ethical and safe sport : the international perspective	Snežana Samardžić-Marković	Director General of Democracy	Council of Europe	France
Chair: Roger Pielke	WADA - Fit for the Future	Craig Reddie	President	World Anti-Doping Agency (WADA)	UK
	Q&A with Craig Reddie				
15.15-15.45	Coffee break				
Chair: Roger Pielke	Anti-doping & governance: Time for athletes to take destiny into their own hands	Silke Kassner	Vice-Chair	Athletes Germany/ Athletes Commission of the German NOC/ National Anti-Doping Agency Germany	Germany
	Foxes in the Hen House: Don't Clean Athletes Deserve an Independent and Strengthened WADA?	Travis Tygart	CEO	United States Anti-Doping Agency	USA
	IOC: Which steps should be expected next?	Richard W. Pound	Member	International Olympic Committee	Canada
	Panel debate with Pound, Kassner and Tygart				
Chair: James Corbett	Trouble in sport's paradise: Can Qatar overcome the diplomatic crisis? Panel debate with:	Hassan Al Thawadi	Secretary General	Supreme Committee for Delivery & Legacy	Qatar
		James Corbett	Journalist		Ireland
		James M. Dorsey	Academic, Journalist, Syndicated Columnist, Blogger	S. Rajaratnam School of International Studies / Institute of Fan Culture / The Turbulent World of Middle East Soccer	Singapore/ Germany/ Morocco
18.15-20.00	Welcome reception offered by the city of Eindhoven				040 Noord

Sunday 26 November - Opening Day					
20.00-21.45	Main session	National Sports Governance Observer: The first results and future			Designzaal
Chair: Till Müller-Schoell	National Sports Governance Observer: How does it work and how can we share it	Arnout Geeraert	Post-doctoral fellow	KU Leuven/Play the Game	Belgium
	Results from the Netherlands	Frank van Eekeren	Senior Consultant, PhD	Utrecht University	The Netherlands
	Results from Poland	Pawel Zembura	PhD student	University of Warsaw	Poland
	Results from Brazil	Luis Felipe Barros & Luiz Haas	Director /Researcher	Sou do Esporte/Federal University of Paraná	Brazil
	Panel debate, Q&A				
20.00-21.45	Main session	Sexual abuse and how to prevent it			040 Zuid
Chair: Marjan Offers	A Dream Destroyed and Lives Shattered	Karen M. Leach	Former swimmer, psychotherapist, counsellor	Independent	Ireland
	VOICES for truth and dignity combating sexual violence in European sport	Bettina Rulofs	Senior lecturer	Institute of Sociology & Gender Studies	Germany
	How journalism can cause a breakthrough in the debate on sexual abuse	Willem Feenstra	Journalist	De Volkskrant	Netherlands
	PSV Eindhoven and the learning process of abuse cases	Sander Roege	Consultant	PSV Eindhoven	Netherlands
	Why an independent inquiry into Sexual Abuse in sport in the Netherlands?	Geert Slot	Information officer and spokesman	NOC*NSF	Netherlands
	Child protection from sexual victimization in sports: recent initiatives and the role of Council of Europe	George Nikolaidis	Psychiatrist and Director	Center for the Study and Prevention of Child Abuse and Neglect	Greece
	Panel debate, Q&A				

Monday 27 November					
7.00-8.00	Morning run, yoga and other activities	<i>See separate info sheet</i>			
9.00-11.45	Plenary session	International sport on trial: Which case for the prosecution?			040 Zuid
Chair: Jesper Frigast Larsen	Understanding the risk of corruption in sport: the DACCS initiative	Stefano Caneppele	Professor	School of Criminal Justice, University of Lausanne	Switzerland
	Sports governance around the world: Any sign of progress?	Arnout Geeraert	Post-doctoral fellow	KU Leuven/Play the Game	Belgium
	Olympic crime: It runs in the family	Jens Weinreich	Journalist, blogger	www.jensweinreich.de	Germany
	The Rio 2016 investigations and the international dimension	Fabiana Schneider	Federal Prosecutor	Federal Public Ministry	Brazil
	International investigations in sport: the hurdles for the prosecutor	Jean-Yves Lourgouilloux	Prosecutor	Parquet National Financier (PNF)	France
10.15-10.35	Coffee break				
	What can a sports organisation achieve facing massive crime and corruption?	David Howman	Chairman	Athletics Integrity Unit (AIU) of the IAAF	New Zealand
	Will self-regulation work - and when?	Francesco Ricci Bitti	President	ASOIF	Italy
	Panel debate, Q&A				
11.50-13.00	Parallel session	Athletes' rights and monopoly powers			Eindhoven 3-4
Chair: Tine Rindum Teilmann	Towards new modes of conflict and representation? The rise of labor relations in European sport	Jürgen Mittag	University Professor	German Sport University Cologne	Germany
	Employment Relations within the Olympic Movement: Consequences of the Monopoly Power of Organized Sport	Maximilian Seltmann	Research Assistant	German Sport University Cologne	Germany
	Embedding the human rights of athletes in world sport	Brendan Schwab	Executive Director	World Players Association, UNI Global Union	Switzerland
	Can World Sport Embrace Human Rights?	Nikki Dryden	Olympian & Attorney	Independent	Australia
	Not Above the Law: Using Human Rights Laws to Address Abuse Allegations in Sport	Laura Robinson	Free-lance Journalist	Human race	Canada
	Panel debate, Q&A				

Monday 27 November					
11.50-13.00	Parallel session	Picture & sound: Perfection and reality			Eindhoven 1
Chair: Grit Hartmann	Paradigm repair and the hero myth in American sports journalism: An analysis of Lance Armstrong coverage	Sada Reed	Assistant Professor	Arizona State University	USA
	Obsessed with perfect pictures	Ian Mengel	Member	PLAY!YA	Germany
	Sports Journalism on TV at Football EURO 2016: a Comparison of Live Commentary in Four Different Countries	Thomas Horky	Professor	Macromedia University of Applied Sciences	Germany
	Digital marketing is a maraton, not a sprint	Grzegorz Lagowski	Board member	Get Ready (student organisation for sport management)	Poland
	Panel debate, Q&A				
11.50-13.00	Partner session	Clean athletes' beliefs about anti-doping policy legitimacy & support			Designzaal
Chair: Vassilis Barkoukis	Symposium organised by LEGIT Project Consortium	The legitimacy of anti-doping policies has been questioned on several grounds: the high financial costs incurred by administering anti-doping controls; the violation of athletes' personal freedom, civil rights, and self-determination; and an overemphasis on anti-doping coercion vs. evidence-based anti-doping education. Research on these issues will provide important input for evidence-based interventions to restore the legitimacy of anti-doping.			
		Vassilis Barkoukis	Assistant Professor	Department of Physical Education and Sport Science, Aristotle University of Thessaloniki	Greece
		Dmitriy Bondarev	Associate Professor	Immanuel Kant Baltic University	Russian Federation
		Nenad Dikic	Professor/President of Doping Control Board	Singidunum University/Antidoping Agency Serbia	Serbia
		Dennis Dreiskämper	Senior lecturer	University of Münster	Germany
		Luca Mallia	Assistant Professor	University of Rome Foro Italico	Italy
		Andrea Petroczi	Professor	Kingston University	UK

Monday 27 November					
11.50-13.00	Parallel session	Sports governance: Remedies in the remit of sport			040 Zuid
Chair: Roger Pielke	Good Governance in International Sport Federations: the use of ethical codes	Els De Waegeneer	Post-doctoral Researcher	Ghent University	Belgium
	Publish or perish: The need for transparency at the Court of Arbitration for Sport	Antoine Duval	Senior researcher	Asser International Sports Law Centre	Netherlands
	Toward an Olympic Governance Legacy	Andrew Spalding	Professor of Law	School of Law, University of Richmond	USA
	The Third Team: A New Model for Analysing Board Potential and Performance	Denis Mowbray	Managing Director	Gryphon Management Consultants	New Zealand
	How the right organizational culture ensures the effectiveness of standards of good governance	Michael Pedersen	Consultant	Change the Game	Spain
11.50-13.00	Parallel session	State of exception: The mechanisms of mega-events			Eindhoven 2
Chair: Rasmus K. Storm	Rendering the Games: the essence of the mega-event accumulation regime	Christopher Gaffney	Independent Scholar	Geography, NYCO	USA
	Stadium Financing as a Good Governance Problem	Ryan Gauthier	Assistant Professor	Thompson Rivers University	Canada
	City of Exception	Emanuel Mello Mattos	Doctorate candidate	Catholic University of Rio de Janeiro	Brazil
	Panel debate, Q&A				
13-14.15	Lunch break				
14.15-16.00	Parallel session	Sports governance: Roads to government action			Eindhoven 3-4
Chair: Frank van Eekeren	Autonomy in National Olympic Committees 2017 - An autonomy index	Stine Alvad/Mads Wickstrøm	Communications manager /Student researcher	Play the Game/Danish Institute for Sports Studies	Denmark
	Sports governance code of Flanders	Arnout Geeraert	Post-doctoral fellow	KU Leuven/Play the Game	Belgium
	The United Kingdom Code for Sports Governance	Jane Purdon	Head of Governance and Leadership	UK Sport	UK
	Governance change for National Governing Bodies of Sport Is this leading to the alignment of strategy and governance in England & the UK?	Marc Taylor	Senior Lecturer	Academy of Sport and Physical Activity (Sheffield Hallam), School of Law and Politics (Cardiff)	UK
	Global cooperation on sports governance: A diversity of issues across a diversity of contexts	Oliver Dudfield	Head of Sport for Development and Peace	Commonwealth Secretariat	UK
	Governance in Sport – what role for the EU?	George Paterson	Policy Officer	European Commission Sports Unit	Belgium
	Discussion, Q&A				

Monday 27 November					
14.15-16.00	Parallel session	Anti-doping policies: Perception and effectiveness			Designzaal
Chair: Paulina Tomczyk	The effectiveness of anti-doping policies	Olivier de Hon	Manager Scientific Affairs	Anti-Doping Authority Netherlands	Netherlands
	Fight against doping in the top level sport of the FRG - expression of good governance?	Gerhard Treutlein	Professor emeritus	Center for doping prevention	Germany
	Drug Anti-Diversion Strategies to Address Sports Anti-Doping Programs	Joe Harris	Co-editor	The Outer Line	USA
	Import, seizure and analysis of prohibited substances imported into Switzerland	Christina Weber	PhD, pharmacist	Independent	Switzerland/ Netherlands
	Perception of Doping in Switzerland	Matthias Kamber	Director	Antidoping Switzerland	Switzerland
	Doping in chess: a call for adapted anti-doping system	Salomėja Zaksaitė	PhD	Mykolas Romeris University	Lithuania
	Discussion, Q&A				
14.15-16.00	Parallel session	Rio revisited: The troubled legacy of the 2016 Olympics			Eindhoven 1
Chair: Harry Arne Solberg	Rotten Rio: the 2016 Olympics and corruption in Brazil	Juliana Barbassa	Managing Editor	Americas Quarterly	USA
	Rio 2016: Between National and Olympic Challenges	Paul Hover	Senior researcher	Mulier Institute	Netherlands
	From Rio to Hamburg and Back: The Sport Mega Event Politics of Camouflage	Dennis Pauschinger	Scientific Collaborator	University of Neuchâtel	Switzerland
	Cash & Carnival World Cups boost and Brazils setback	Matthias Fett	Research Associate	Helmut-Schmidt-University, Hamburg	Germany
	Ten years of big events in Brazil: The growth in sports corruption & the omissions of the media	Lúcio Castro	Journalist	www.agenciasportlight.com.br	Brazil
	Sou do Esporte: Working for change in Brazilian Sport	Luis Felipe Barros	Director	Sou do Esporte	Brazil
	Discussion, Q&A				
14.15-16.00	Parallel session	Window undressing: Stories from international sport			040 Zuid
Chair: Osasu Obayiuwana	The many questionable truths of the UEFA President	Pål Ødegaard & Andreas Selliaas	Journalists	Josimar football magazine /Freelance	Norway
	The dead is dead: the Russian mob and the Sochi Games	Declan Hill	PhD, Author	Freelance	Canada
	Off target: The (lifted) ban against Kuwait	Alessandro Oliverio	Lawyer	iSportLaw	Italy
	The burden of a weightlifting president	Grit Hartmann	Journalist	Freelance	Germany
	IHF: Do member federations actually play handball?	Jeppe Laursen Brock	Journalist	Politiken daily	Denmark
	From Gojman to Burzaco: Whistles blowing from Patagonia	Ezequiel Fernández Moores	Journalist	La Nación	Argentina

Monday 27 November					
	Discussion, Q&A				
14.15-16.00	Partner session	Martial Arts: The need for joint regulation			Eindhoven 2
Chair: Jikkemien Verthongen	Organised by Sport&Society the Netherlands and Sport&Society Belgium	The Full Contact Martial Arts and Combat Sports (FCMACS) seem unable to organize through self-regulation. Only a few national governments have started to assist in regulating these sports. As little is known about the successes and failures of collaboration, self-regulation and regulation by governments, there is a need for knowledge exchange and discussion			
		Marianne Dortants	Assistant Professor	Utrecht University	Netherlands
		Jikkemien Verthongen	Assistant Professor	Vrije Universiteit Bruxelles	Belgium
		Els Dom	Coordinator	Platform for FCMACS in Flanders	Belgium
		Rik de Kinderen	Sports Doctor	Medical commission of the organization for FCMACS in Flanders	Belgium
		Marlos Coenen	Former MMA Athlete, Gym owner	R-grip gym/ Sports Council of Amsterdam	Netherlands
		Michal Buchel	CEO	International Sambo Federation (FIAS)	Slovakia
		Tom Flachet	Social worker in sports	Molenbeek	Belgium
	Discussion, Q&A				
16.00-16.30	Coffee break				
16.30-18.30	Plenary session	Reform in sport: An inside job or an outside intervention?			040 Zuid
Chair: Mogens Kirkeby	An independent ethics committee: Can it work in sport?	Hans-Joachim Eckert	Partner/Lawyer	Sports Governance Unit (Zürich)	Germany
	If the IOC had to do it all over again...	Richard W. Pound	Member	International Olympic Committee	Canada
	International Partnership Against Corruption in Sport	Stanislas Frossard	Executive Secretary	EPAS	France
	Changing The Dirty Game: how to reform the sports integrity industrial complex	Declan Hill	PhD, Author	Freelance	Canada
	Sport must take responsibility	Niels Nygaard	President /Vice President	National Olympic Committee and Sports Confederation of Denmark /European Olympic Committees	Denmark
	On the panel	Brian Cookson	Past President	UCI and British Cycling	UK
	On the panel	Paulina Tomczyk	Policy Officer	EU Athletes	Poland
	Discussion, Q&A				
18:30	Go to the busses				
18.45-22.00	Innovation Tour of Eindhoven, including dinner at Radio Royaal, visit to urban sports facilities in Strijp-S (old Philips area) and to SX House				

Tuesday 28 November					
7.00-8.00	Morning run, yoga and other activities	<i>See separate info sheet</i>			
9.00-11.45	Plenary session	Sustainable mega-events: A distant dream?			040 Zuid
Chair: Christopher Gaffney	Hosting major events: Why all the problems?	Harry Arne Solberg	Professor	Norwegian University of Science and Technology	Norway
	Alleviating the winner's curse: How to combat cost overruns in mega-sporting events	Wladimir Andreff	Professor emeritus, President of the Scientific Council	Observatoire de l'Économie du Sport	France
	Brazil after Rio 2016	Raf Oliveira	President	Atletas pelo Brasil	Brazil
	Anti-Olympics Activism: Protest, Politics, and the Path Ahead	Jules Boykoff	Lecturer	Pacific University	USA
10.15-10.35	Coffee break				
	Moving the Ball on Human Rights and Mega-Sporting Events	Minky Worden	Director of Global Initiatives	Human Rights Watch	USA
	Sustainable mega-events: respecting Human Rights	Federico Addiechi	Head of Sustainability & Diversity	FIFA	Switzerland
	Panel debate, Q&A				
11.50-13.00	Partner session	Transforming the Business of Pro Cycling			040 Zuid
Chair: Joe Harris and Steve Maxwell	Session organised by The Outer Line				
	Introductory statements: Transforming the Business of Pro Cycling	Steve Maxwell	Co-editor	The Outer Line	USA
	Expanding the Role of Sponsors in Sports Governance	James Fairbank	Head of Brand	Rapha	UK
	Reinforcing Trust in Pro Cycling Through Integrity	Joe Harris	Co-editor	The Outer Line	Belgium/USA
	On the panel	Brian Cookson	Past President	UCI and British Cycling	UK
	The Media's Role in Pro Cycling's Future Success	Raymond Kerckhoffs / Stephen Farrand	Journalist and President/European Editor and Vice President	De Telegraaf and Association of International Journalists in Cycling - AIJC /Cyclingnews and AIJC	Netherlands/ Italy & UK
	A Stronger Athletes Union to Support Greater Change in Pro Cycling	Michael Carcise	Executive Director	Association of North American Professional Road Cyclists	USA
	Discussion, Q&A				

Tuesday 28 November					
11.50-13.00	Parallel session	Big data: A tool for crime prevention and research			Eindhoven 2
Chair: Marjan Olfers	Big data - what can we use	Marjan Olfers	Professor	Vrije Universiteit Amsterdam	Netherlands
	Football Leaks: How to create order from chaos	Nicola Naber	Journalist	Der Spiegel	Germany
	On the panel	Jeppe Laursen Brock	Journalist	Politiken daily	Denmark
	Discussion, Q&A				
11.50-13.00	Parallel session	10 years after the White Paper: What has the EU achieved in sport?			Eindhoven 3-4
Chair: Arnout Geeraert		Szabolcs Horváth	Member of cabinet	Cabinet of EU Commissioner Tibor Navracsics	Belgium
		Judit Farkas	Quality Assurance and Accreditation Officer	University of Physical Education, Hungary	Hungary
		Mogens Kirkeby	President	International Sport and Culture Association	Denmark
	Discussion, Q&A				
11.50-13.00	Parallel session	Kristen Worley's Human Rights case and what it means for sport & human			Designzaal
Chair: Andy Brown	Kristen Worley's Human Rights case and what it means for sport & human diversity	Andy Brown	Editor	Sports Integrity Initiative	UK
		Kristen Worley	Cyclist, Educator & Diversity Development Adviser	Human Diversity in Sport Foundation	Canada
		Brendan Schwab	Executive Director	World Players Association, UNI Global Union	Switzerland
	Discussion, Q&A				

Tuesday 28 November					
11.50-13.00	Parallel session	Sport observatories – how to build a national 'Play the Game'			Eindhoven 1
Chair: Henrik H. Brandt	<i>Session organised by the Danish Institute for Sports Studies</i>				
	Danish Institute for Sports Studies: Setting new agendas in the Danish sports sector	Henrik H. Brandt	Director	Danish Institute for Sports Studies/Play the Game	Denmark
	The French Observatory of Sports Economy	Wladimir Andreff	Professor emeritus, President of the Scientific Council	Observatoire de l'Économie du Sport	France
	Observatory for sport in Scotland. Building a sports observatory without public funding	Charlie Raeburn	Founder	Observatory for Sport in Scotland	UK
	The new Danish facility database – a tool for innovation in sports planning	Søren Bang	Editor	Danish Institute for Sports Studies/Play the Game	Denmark
	Discussion, Q&A				
13.00-14.15	Lunch break				
14.15-16.00	Parallel session	Big games in small places: What is the impact?			Eindhoven 3-4
Chair: Rasmus K. Storm	Major Sports Events: The Challenges of Hosting Them Efficiently				
	Major Sports Events: The Challenges of Hosting Them Efficiently	Per Ståle Knardal	Associate Professor	Norwegian University of Science and Technology	Norway
	The sport-related legacy of London 2012: Five years on	Spencer Harris	Assistant Professor	University of Colorado, Colorado Springs	USA
	A Compatibility Issue: International Sporting Events and Domestic Politics, 1945-2016	Scott Jedlicka	Assistant Professor	Washington State University	USA
	Big Games in Small Places: The African Youth Games and Capacity in Botswana	Louis Moustakas	Researcher	German Sport University Cologne	Germany
	Impact and Legacy of the 2013 EuroBasket in Slovenia	Simon Licen	Assistant Professor	Washington State University	USA
	Sustainable mega-events: A look at some of the solutions related to organisation of the Olympic Games	Igor Kováč	Head of Education Department	Department of Education, Documentation and Information Services, National Sport Center	Slovakia
	Discussion, Q&A				

Tuesday 28 November					
14.15-16.00	Parallel session	Athletes and anti-doping: Privacy and participation			040 Zuid
Chair: Jesper Frigast Larsen	Extended Athletes Rights - A Necessary Power ShiÖ in Elite Sport?	Benjamin Bendrich	Scientist / Blogger	Georg-August-University Göttingen	Germany
	Money Matters: The Impact of Prize Money on Doping Behavior An Agent-based Analysis	Daniel Westmattelmann	Research Assistant	Center for Management, University of Münster	Germany
	Negotiating privacy. Athletes assessment and knowledge of the ADAMS.	Nils Zurawski & Marcel Scharf	Senior researcher /PhD Student	University of Hamburg /German Sport University Cologne	Germany
	Study of European National Anti-Doping Organizations (NADO) Reporting Practices	Paulina Tomczyk	Policy Officer	EU Athletes	Poland
	Participation of Athletes by Means of Digital Tools in the Context of Anti-Doping	Marc Wonneberger	Head of Section 'Fight Against Doping'	Federal Institute for Sport Science	Germany
	Why we should not GPS tag athletes for anti doping purposes	Mike McNamee	Professor	Swansea University	UK
	Discussion, Q&A				
14.15-16.00	Parallel session	Culture Matters: Governance around the globe			Eindhoven 2
Chair: Grit Hartmann	Culture Matters: Compliance in sports	Dolf Seegar & Arjo Klamer	Lawyer/Professor	CMS Law-Tax /Erasmus University Rotterdam	Netherlands
	Understanding the applicability of good governance systems in developing sports systems	Geoff Schoenberg	Research Fellow	Centre for Sport Research, Deakin University	Australia
	The requirements of integrity in Sport Global Governance.	Alberto Carrio Sampedro	Lecturer in Law and legal theory	Pompeu Fabra University	Spain
	Discrimination for Indian sportswomen at all levels	Murali Krishnan	Journalist	Freelance	India
	The Gambit - Who benefits from reducing chess to a sport and what are the costs?	Stefan Löffler	Journalist	Freelance	Austria
	Discussion, Q&A				

Tuesday 28 November					
14.15-16.00	Parallel session	Professional sport: Fair game for profiteers			Designzaal
Chair: Christian Gjersing Nielsen	The breakaway leagues that no-one noticed	Steve Menary	Freelance journalist	Freelance	UK
	English footballs richest clubs fail to pay staff a real living wage	Peter Prowse	Professor	Sheffield Hallam University	UK
	A Post Brexit Impact: A Case Study on the English Premier League	Madison Steenson & Karen Perry	Law students	Thompson Rivers University Faculty of Law	Canada
	Does revenue growth make football's financial regulation obsolete?	Christian Müller	Dean	Hochschule Fresenius Köln	Germany
	Any spares? I'll buy or sell: An ethnographic study of black market ticket sales	Alessandro Moretti	Statistical Officer	University of Leeds	UK
	BeIN Sports and the Gulf Blockade	Tariq Panja	Journalist	New York Times	UK
	Discussion, Q&A				
14.15-16.00	Closed session	[EPAS session on Mixed Martial Arts - for members only]			Eindhoven 5
16.00-16.30	Coffee break				
16.30-18.30	Plenary session	Which future for antidoping - if any?			040 Zuid
Chair: Mike McNamee	Flaws in the system: Insights from the IP Report	Richard H. McLaren	Professor, lawyer	McKenzie Lake Lawyers	Canada
	The duplicitous agenda in global anti-doping	Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany
	Partnering to Change the Game	Benjamin Cohen	Director of European Office and IF Relations	World Anti-Doping Agency	Switzerland
	On the panel	Michele Verroken	Director	Sporting Integrity	UK
	On the panel	Chiel Warners	Member of athletes committee	World Anti-Doping Agency	Netherlands
	On the panel	Joseph de Pencier	CEO	iNADO	Germany
	Panel debate, Q&A				

Tuesday 28 November					
16.30-18.30	Main session	Experience Eindhoven: Innovation and value creation for sports and vitality			Designzaal
Chair: René Wijlens	Disrupting sport: Winners and losers in the era of technology	Arno Hermans	Founder	Sport eXperience	Netherlands
	Open innovation cluster: Innovate and collaborate for physical activation of citizens	René Wijlens	Cluster Manager	Cluster Sports and Technology	Netherlands
	Challenges and chances for use of data as driver for innovation and value creation	Steven Vos	Professor	Fontys University of Applied Sciences	Netherlands
	040Beweeglab: Living lab Sports & Vitality Eindhoven	Harmen Bijsterbosch	Director	InnoSportLab Sport & Beweeg!	Netherlands
	Rapid Business validation	Victor Beerkens	Co-founder	Sport eXperience	Netherlands
	Innovation in practice Example Case: nano4sports	Marc van der Zande	Senior Project Manager	Sports and Technology Foundation	Netherlands
18.30-19.00	Sandwich and fruit				
19.00-22.00	Innovation activities in Genneper Park next to the conference venue				See map
19.00-22.00	Including:	Knowledge Café Sport Live (International version)			Oranje-Rood Hockey Club
	<i>"Who owns the future: The battle over new trends in sport" - Music, presentations and interviews set up by the Knowledge Centre for Sport Netherlands</i>				
	Piracy in the world of watersports	Jakob Færch	President	Danish Surf and Rafting Federation	Denmark
		Henrik H. Brandt	Director	Danish Institute for Sports Studies/Play the Game	Denmark
	Are three halves better than two? football3 and its evaluation	Louis Moustakas	Project Manager	streetfootballworld	Germany
		Mogens Kirkeby	President	International Sport and Culture Association	Denmark
	Challenging traditional sports organisations. The case of urban sports	Morten Bo Andersen	Managing Director	Game Denmark	Denmark
19.30-21.30	Closed session	[EPAS members only: recommendations on GG in sport]			Eindhoven 5
21.30-23.00	Goodnight soup				

Wednesday 29 November					
7.00-8.00	Morning run, yoga and other activities	<i>See separate info sheet</i>			
9.00-11.45	Main session	White collar crime in professional sport			040 Zuid
Chair: Marjan Olfers	Football's Secret Trade	Alex Duff	Journalist	Freelance	Netherlands
	Football Leaks: Tricks and taxes in the world of football	Jeppe Laursen Brock	Journalist	Politiken daily	Denmark
	Money Laundering in professional football	Hans Nelen	Professor of Criminologie	Criminal Law and Criminology	Netherlands
	Players under TPO and fundamental rights	Wil van Megen	Legal Director	FIFPro	Netherlands
10.15-10.35	Coffee break				
	On Financial Fair Play	Stefan Kesenne	Professor emeritus	University of Antwerp	Belgium
	Panel debate, Q&A				
9.00-11.45	Main session	Kazan Action Plan: Real action or words on paper?			Designzaal
Chair: Andreas Selliaas	The Kazan Action Plan - what makes the difference?	Iva Glibo	Sport Science Research Manager	International Council of Sport Science and Physical Education	Germany
	How Oceania uses the Kazan Action Plan	Alison Burchell	Permanent Secretary	Ministry of Youth and Sports	Fiji
	Towards a National Sports Plan for Brazil	Louise Bezerra	Executive director	Atletas pelo Brasil	Brazil
	Presentation title to be confirmed	Mogens Kirkeby	President	International Sport and Culture Association	Denmark
10.15-10.35	Coffee break				
	What does it take to make sport a tool for development	Bob Munro	Chairman	Mathare United	Kenya
	Involving a digital generation in sports clubs	Lars Houbak	IT consultant	Danish Gymnastics and Sports Associations	Denmark
	Discussion, Q&A				

Wednesday 29 November					
11.50-13.00	Parallel session	Whistleblowers and journalist: The dangers of speaking up			040 Zuid
Chair: Paulina Tomczyk	Pirates of the Caribbean. Censorship and alternative in the Cuban sports press	Eloy Viera Cañive	Lawyer and blogger	El Toque and Playoff Magazine	Cuba
	The dangers of sports journalism	Kirsten Sparre	Assistant Professor	Danish School of Media and Journalism & Aarhus University	Denmark
	Whistleblowing in sport contexts: some moral and psychological problems	Jose Luis Pérez Triviño	Professor	Law	Spain
	Mario Goijman: The failure of the world volleyball to face its past	Jens Sejer Andersen	International Director	Play the Game/Danish Institute for Sports Studies	Denmark
	The lady in red and other risks	Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany
	Discussion, Q&A				
11.50-13.00	Partner session	The elephant in the room: Prevalence of doping in elite sport			Designzaal
Chair: Andrea Petroczi	Symposium organised by Andrea Petroczi & co.	Despite decades of coordinated and rigorous anti-doping, the true prevalence of doping has remained an elusive figure. We will present research evidence on doping prevalence and collectively explore the reasons behind the wide variance in the available figures.			
		Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany
		Andrea Petroczi	Professor	Kingston University	UK
		Daniel Westmattelmann	Research Assistant	Center for Management, University of Münster	Germany
		Olivier de Hon	Manager Scientific Affairs	Anti-Doping Authority Netherlands	Netherlands
		Nenad Dikic	Professor/President of Doping Control Board	Singidunum University/Antidoping Agency Serbia	Serbia
	Discussion, Q&A				
11.50-13.00	Partner session	Could the Rooney Rule change the face of European sport?			Eindhoven 1
Chair: Piara Powers	Session organised by FARE Network and chaired by Piara Powers, Executive Director	While racial/ethnic minority footballers have a record of success as players on the pitch, they are clearly under-represented within the coaching and leadership/ governance structures within football across Europe. The levels of exclusion go women as leaders is similarly stark. This session will present recent research on ethnic and gender diversity and suggest new initiatives that could make a positive impact.			
		Steven Bradbury	Lecturer	Loughborough University	UK
		Inge Claringbould	Associate Professor	Utrecht University School of Governance	Netherlands
		Jeremi Duru	Professor of Sports Law	American University in Washington	USA
		Jacco van Sterkenburg	Assistant Professor	Media & Communication, Erasmus University Rotterdam	Netherlands
	Discussion, Q&A				

Wednesday 29 November					
11.50-13.00	Parallel session	Sport in the global marketplace			Eindhoven 3-4
Chair: Peter Barendse	Globalisation, starvation wages and greedy capitalism – the real world of the sports industry	Lars Andersson	Journalist and editor	TekstwerkSport Executive	Denmark
	Who Belongs to the Nation? Sport, Migration and Citizenship Changes	Gijsbert Oonk	Associate Professor of Global History	Erasmus School of History, Culture and Communication	Netherlands
	Expanding the National Football League to the European and Global Sports Marketplace: An Examination of Consumption and Cultural Differences.	B. David Ridpath & Tim Abromeit	Associate Professor /Master Student	Department of Sport Management, Ohio University/University of Bayreuth	USA
	Discussion, Q&A				
13.00-14.15	Lunch break				
14.15-16.00	Parallel session	Federations on the inside: problems and progress			Eindhoven 3-4
Chair: Judit Farkas	How Danish sports leaders are changing the international federations from within	Poul Broberg	Director of Sports Policy	National Olympic Committee and Sports Confederation of Denmark (DIF)	Denmark
	Inside the federations: Who has the real corruption powers?	Kole Gjeloshaj	Scientific Collaborator	Université Libre de Bruxelles	Belgium
	Norwegian Ski Federation and two doping cases: crisis management and lost reputation	Berit Skirstad	Associate professor	Department of Cultural and Social Studies	Norway
	Romanian Football Federation: In search of good governance	Florian Petrică	Lector univ. dr.	Faculty of Journalism and Communication Studies	Romania
	The Businesses of the Austrian Ski Federation	Johann Skocek & Florian Skrabal	Freelance Journalist/ CEO	Private Bureau in Vienna /www.dossier.at	Austria
	Corporate Cheerleaders: Major League Soccer's new breed of manufactured ultras	Owen Evans	Course Leader, Sport Journalism	University of Brighton	UK

Wednesday 29 November					
14.15-16.00	Parallel session	Rebuilding the pyramids: Governance in national sport			Eindhoven 2
Chair: Aleksandra Goldys	Governance in Sports: Legitimacy of Colombian Sports Federations	Ana Arias Castaño	Professor	University of Applied and Environmental Sciences U.D.C.A.	Colombia
	Pact for Sport: mobilizing private sponsors and athletes of Brazil	Louise Bezerra	Executive director	Atletas pelo Brasil	Brazil
	For a good governance starting with the Law of Sport	Elvira Baze	Head of Drafting and Feasibility Projects in Sport	Ministry of Education, Sport and Youth	Albania
	An Evaluation of the Governance of US Olympic Sport Federations	Roger Pielke	Professor	University of Colorado, Boulder	USA
	The future of sport in the Netherlands: challenges and opportunities for sport policy	Robert Vonk	Researcher	RIVM, National Institute for Public Health and Environment	Netherlands
	Rethinking the pyramidal structure of sport - an insight from the national perspective	Marko Begović	PhD student	German Sport University Cologne	Montenegro/ Germany
14.15-16.00	Partner session	Anti-doping reform: Proposals from the coal face			Designzaal
Chair: Joseph de Pencier	Session organised by iNADO				
	Anti-Doping Reform: Proposals from the Coal Face	Joseph de Pencier	CEO iNADO	Institute of National Anti-Doping Organisations (iNADO)	Germany
	A new chapter - How intelligence and investigation can change the anti-doping work	Lars Mortsiefer	Member of the Executive Board, Chief Legal Officer	National Anti Doping Agency Germany	Germany
	Too small to win? National Anti Doping Organizations and their fight against doping. The perspective of organizational theory.	Markus Seyfried	Research Fellow	German Politics and Government, University of Potsdam	Germany
	Discussion, Q&A				

Wednesday 29 November					
14.15-16.00	Parallel session	Match-fixing: Are there remedies to fix it?			040 Zuid
Chair: Marjan Olfers	Can we fix the Match Fixing problem? An agent-based model to fight the biggest threat to modern sports.	Marius Sprenger	Student Assistant	University of Münster	Germany
	Match-fixing : what makes an athlete rig a match? A study on the personal and contextual determinants of the willingness to fix a match in Football.	Els De Waegeneer	Post-doctoral Researcher	Ghent University	Belgium
	Monitoring systems in match-fixing	Marjan Olfers	Professor	Vrije Universiteit Amsterdam	Netherlands
	"Fix the Fixing" project: Pro-active quelling sports events manipulation	Nikolaos Theodorou	Sports Integrity Project Manager	K.E.A. Fair Play Code Hellas - Sport Integrity Platform	Greece
	Inventing an AntiMatchFixingFormula for Italy	Paolo Bertaccini	Advisor to the Head of Department	Italian Government Office for Sport	Italy
	Players contracts in Greece, legal rights for non payments and connection to match fixing	Penny Konitsioti	Attorney at law		Greece
	<i>Discussion, Q&A</i>				
14.15-16.00	Parallel session	Sweating the asset: Making sports facilities work better			Eindhoven 1
Chair: Peter Forsberg	<i>Session organised by the Danish Institute for Sports Studies</i>				
	An innovative approach creates new arenas for sport	Jakob Færch	Development consultant	The Danish Foundation for Sports and Culture Facilities	Denmark
	Bricks are not enough. How the human factor impacts local environments for sport and leisure	Peter Forsberg	Analyst, ph.d.-student	Danish Institute for Sports Studies/University of Southern Denmark	Denmark
	Making Genneper Parken great again. The efforts to revitalise Eindhoven's largest sports area	Steven Vos	Professor	Fontys University of Applied Sciences	Netherlands
	Making necessity out of a virtue. How underperforming Danish league stadiums put authorities under pressure	Rasmus Storm & Christian Gjersing Nielsen	Head of Research/Analyst	Danish Institute for Sports Studies/Play the Game	Denmark
16.00-16.30	Coffee break				
16:00-19:30	Partner session	The Governance Café (in Dutch only)			Oranje-Rood Hockey Club
	Music, presentations and interviews set up by the Knowledge Centre for Sport Netherlands - only in Dutch				

Wednesday 29 November					
16.30-18.00	Plenary session	E-sport: Coming to stay - and to steal the picture?			040 Zuid
Chair: Peter Sprenger	eSports and ethics: the need for a research agenda	Ivo van Hilvoorde	Lecturer	Vrije Universiteit Amsterdam	Netherlands
	Introduction to e-sports	Alex Lim	Secretary General	International e-Sports Federation	Republic of Korea
	Integrity challenges in esport	Ian Smith	Integrity Commissioner	Esports Integrity Coalition	UK
	Legal Challenges of the Emerging Esports Industry	Anna Baumann	Esports Lawyer	Independent	Germany
	Technology, a game changer for a level playing field in sports!?	Steven Vos	Professor	Fontys University of Applied Sciences	Netherlands
	Panel debate, Q&A				
18.00-18.10	Conference closure				040 Zuid
	Play the Game 2017: A reflection in the waves	Jens Sejer Andersen	International director	Play the Game/Danish Institute for Sports Studies	Denmark
19.30-20.00	Reception and drink				
20.00-01.30	Dinner and party				040 Zuid
	Conference dinner and farewell party				
	Play the Game Award 2017				