

# How Agenda 2020 will affect future sports events



Sarah Lewis, FIS Secretary General

---



## Key Points

- Five Candidates for the 2024 Olympic Games
- Sustainable approach
- Legacy with events and activities
- Ensuring best practices
- Olympic Cities affect other major Sports Events



# Sustainable approach

- Knock-on effect for other Organisations and Events
- Utilising existing infrastructure
- Further consideration of the natural environment



# Ensuring Best Practices

- Engaging expertise for Olympic Games OCOG
- Developing know-how and competence



# Effect on other major sporting events

- Example FIS World Championships
- Infrastructure for other large scale events



## Legacy

- Opportunities for the sport and wider
- Impact on tourism "...host Olympic City



# Olympic Agenda 2020

## Positive effects on more than the Games themselves

