Why we exist.....

- More children in deprived areas playing sport
- More young people volunteering and coaching sport in their local community
- Build and sustain local capacity
- Advocate for greater investment
- Provide expert support and assistance
StreetGames is....

A national charity launched in January 2007
- Funded by Sport England, the Football Foundation, the Co-operative and ‘V’
- A team of core staff (8) and regional managers (8)
- A network of 95 projects across the country (and growing)
- Working in partnership with local authorities, county sports partnerships, Primary Care Trusts, Police, Higher & Further Education, voluntary clubs and, we hope........ NGBs!
Participation by class

25% of highest socio-economic group participate regularly against only 16% of those in the lowest. Once-a-month participation is even more skewed by class—top 20% are roughly twice as likely to participate as bottom 20%.
Elite squads & class

Research of elite performers in a basket of sports show * 37% from managerial and professional background. 5% manual workers.

The Times estimate 58% of Britain’s Athens Olympics gold medalists were privately educated.

45% of all UK medalists in the last three games came from the 7% of the population who go to private schools

* Research didn’t include boxing or football
Sport England will:

• increase the number of people playing more sport
• ensure everyone who plays sport has a quality experience and is able to fulfil their potential
• ensure that talented people of all backgrounds are identified early, nurtured and helped toward the elite level
Creating sporting opportunities in every community

The result:
• a world-leading community sport system
• one million people doing more sport by 2012

They will be key elements of the Olympic legacy
Creating sporting opportunities in every community
Creating sporting opportunities in every community
Creating sporting opportunities in every community

Excel
Growing opportunities in every community

World-leading community sport

Grow
(15% of investment)

One million adults taking part in more sport by 2012/13
Helping more young people to access five hours of sport each week

Sustain
(60% of investment)

More people satisfied with the aspects of sport that are important to them
25% fewer 16 to 18 year-olds dropping out of five selected sports

Excel
(25% of investment)

Well-defined, appropriate talent support systems for each sport so that more talented performers move onto elite programmes
World-leading community sport

We need excellent:

- clubs
- coaching
- volunteers
- officials
- facilities
- NGBs
- outreach to all parts of the population
Funding streams

Organisational funding:
- £480 million of investment in 46 NGBs over four years
  - national partner funding
  - core funding for CSPs

Programme funding:
- five hour sports offer funding - £69m over next three years
Issues for StreetGames

• Main Streaming
Issues for StreetGames

• Doorstep sport is working
They do come…

Total to March 2009 in 91 projects

- Total Attendances          511,353
- Total Participants         46,047
- Female                     18,419 (40%)
- BME                        9,670 (21%)
- Disabled                   1381 (3%)
- Participants in deprived areas 39,601 (86%)
- Total Coaches recruited    1,955
- Total Volunteers recruited 1,519
- Total Qualifications       2,413
Issues for StreetGames

• Style - Method
Issues for StreetGames

• Lessons so far.
Issues for StreetGames

- Sport for Good vs Sport for Sports Sake
Issues for StreetGames

• Bigger renewal picture.
Conclusion

• Challenges for the future.