The governance of five-a-side football and futsal

Andy Stevens
Play The Game 2007
Reykjavik, Iceland
Football participation in England

Eleven-a-side

Five-a-side

Participants (millions)
Challenges for the FA

- Fragmented market
- Inconsistent provision
- Official recognition
- Commercial stakeholders
- Public facilities
The commercial opportunity

Turnover and Operating Profit
(€ million)

Turnover and Operating Profit
(€ million)

Turnover
Profit

Powerleague (2007)
Goals Soccer Centres (2007)
Improving public provision

Average age of commercial and public sports facilities

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Average public sports facility surplus (or deficit)

- €400,000
- €300,000
- €200,000
- €100,000
0
€100,000

Old
New
Futsal league governance

Governance of futsal leagues in Europe
(UEFA Futsal Survey 2005)
Key strategies for NGBs

- Focus on participants' needs
- Standardised laws of the game
- Sanctioning and affiliation
- Referee and coach education
- Disciplinary process
Key strategies for NGBs

- National and regional networks
- Accreditation schemes
- Standard operating procedure
- Event manual
- Facility development
Thank you

Andy Stevens
andy@andystevens.info