



Play the Game  
Idan Development Forum  
Aarhus, Denmark  
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## Rethinking sports facilities

What kinds of facilities do people actually want, and how can we make better use of what we have got

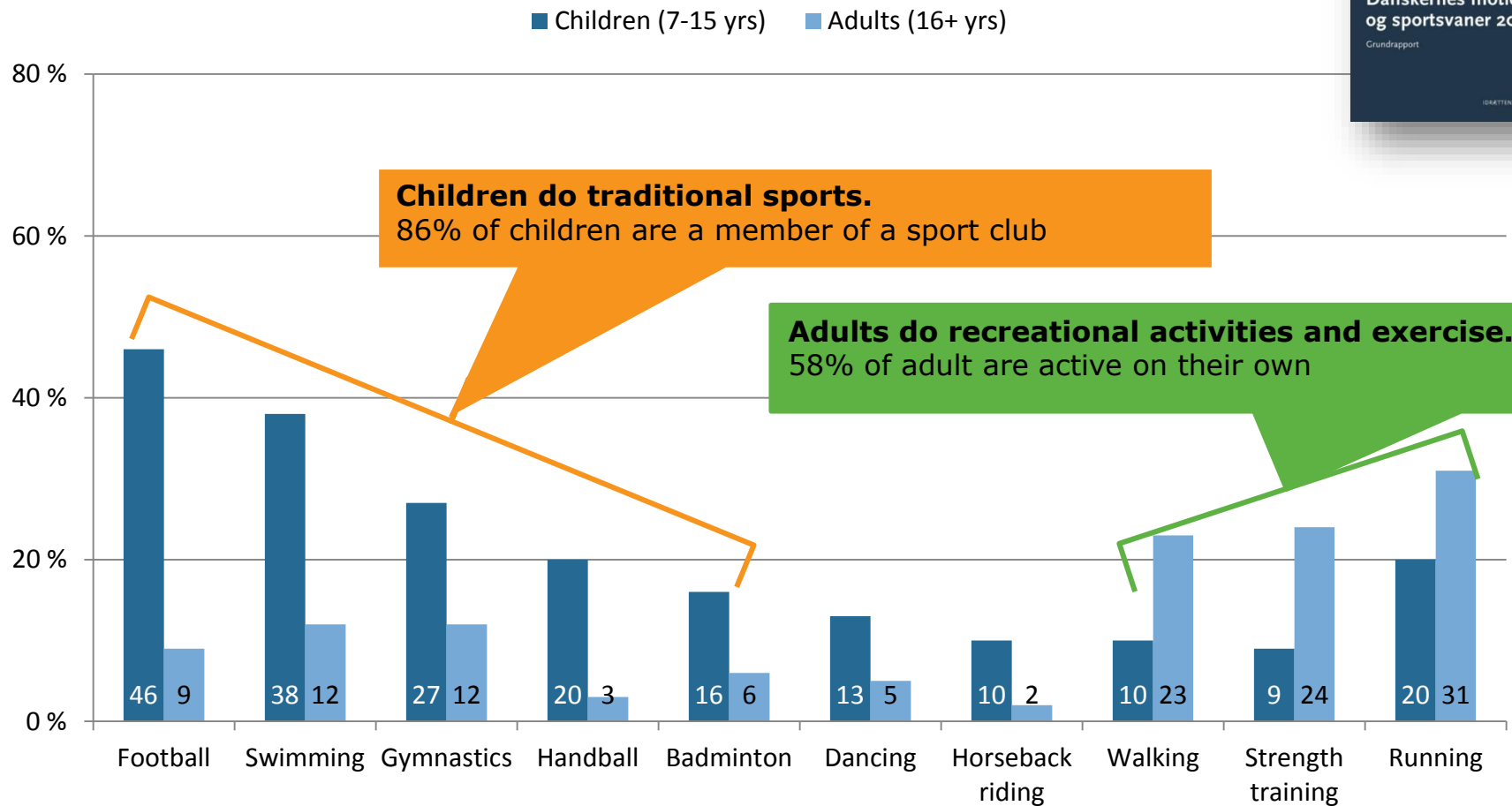
# MUNICIPALITIES ARE CENTRAL FOR SPORT FOR ALL

- Municipalities operate and build sports facilities (80-90% of spending is on facilities)
- Sports clubs can use sports facilities for free or for a minor fee
- Focus on how investments at a municipality level can be used better
- Increased demand for research on sport in municipalities

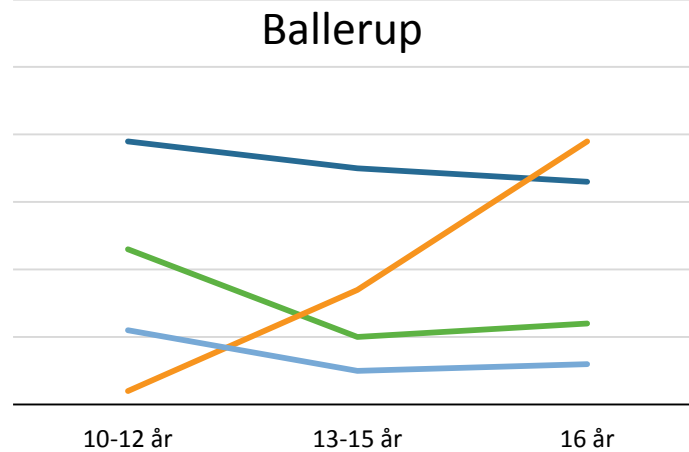
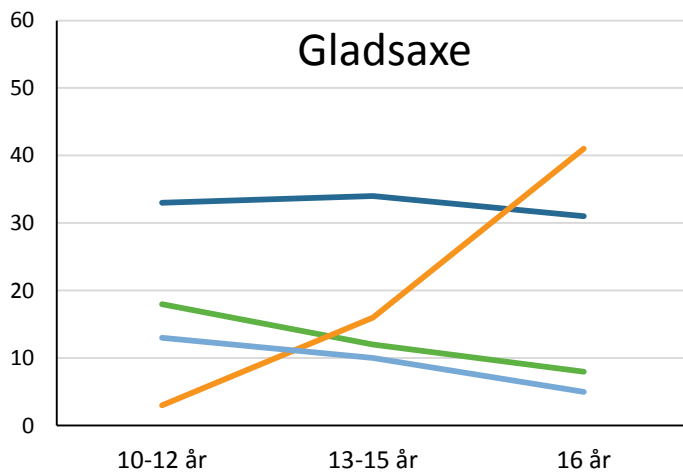
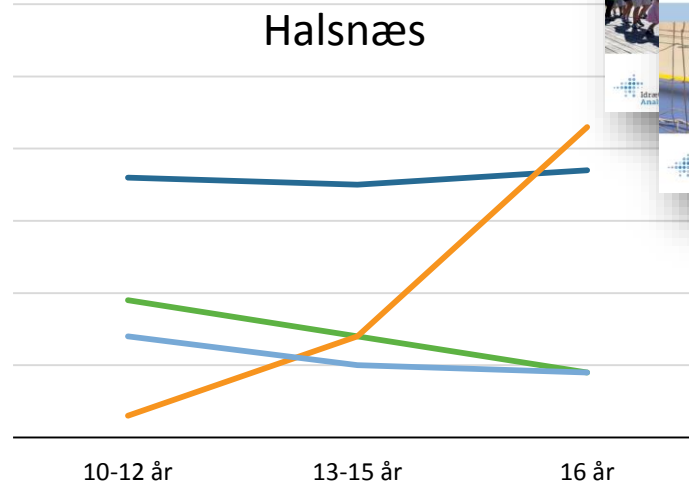
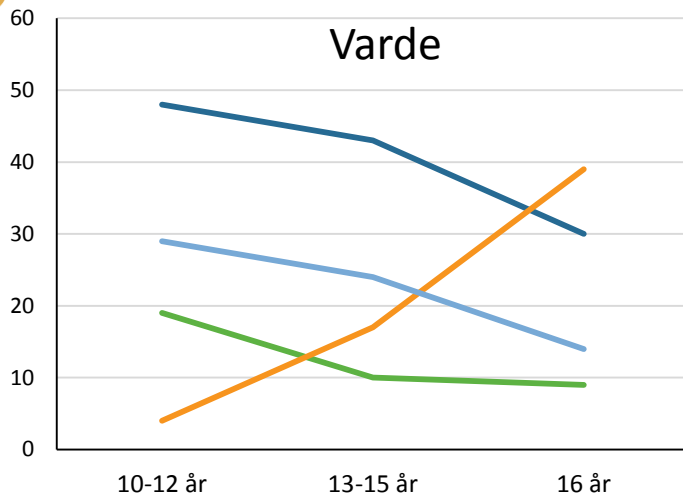


# WHAT DO PEOPLE DO?

Children and adults have different sport habits



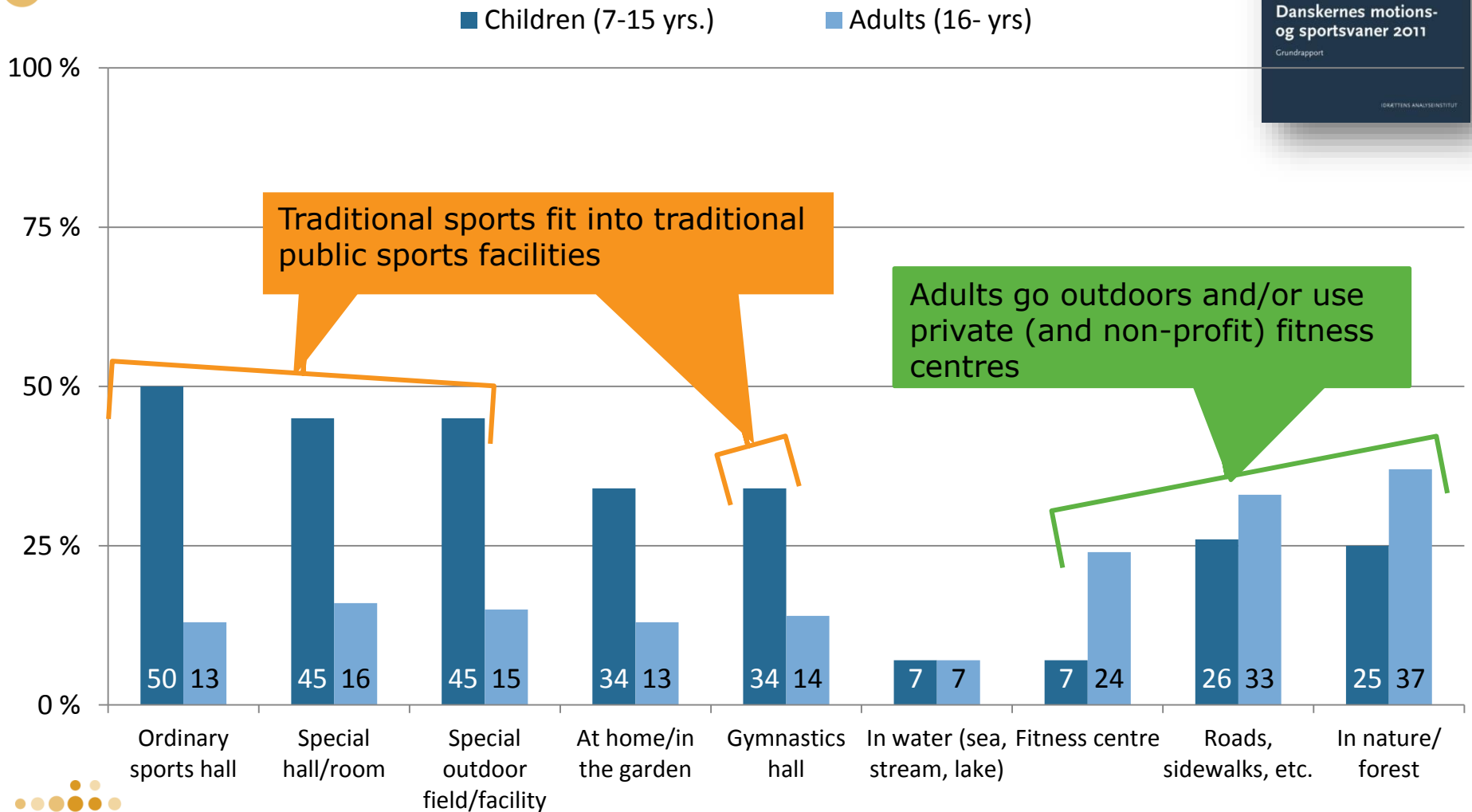
# RAPID CHANGES IN TEENAGE YEARS



- Fodbold
- Svømning
- Fitness
- Gymnastik

# WHERE DO PEOPLE DO SPORTS?

## Children and adults use different facilities



# RETHINKING SPORTS FACILITIES

Two different challenges that need rethinking

## CHILDREN:

How do municipalities make better use of traditional sports facilities? (or what they've got)



## ADULTS:

What kinds of outdoor (sports) facilities can support adult sport participation?

*Should municipalities support adult participation?*



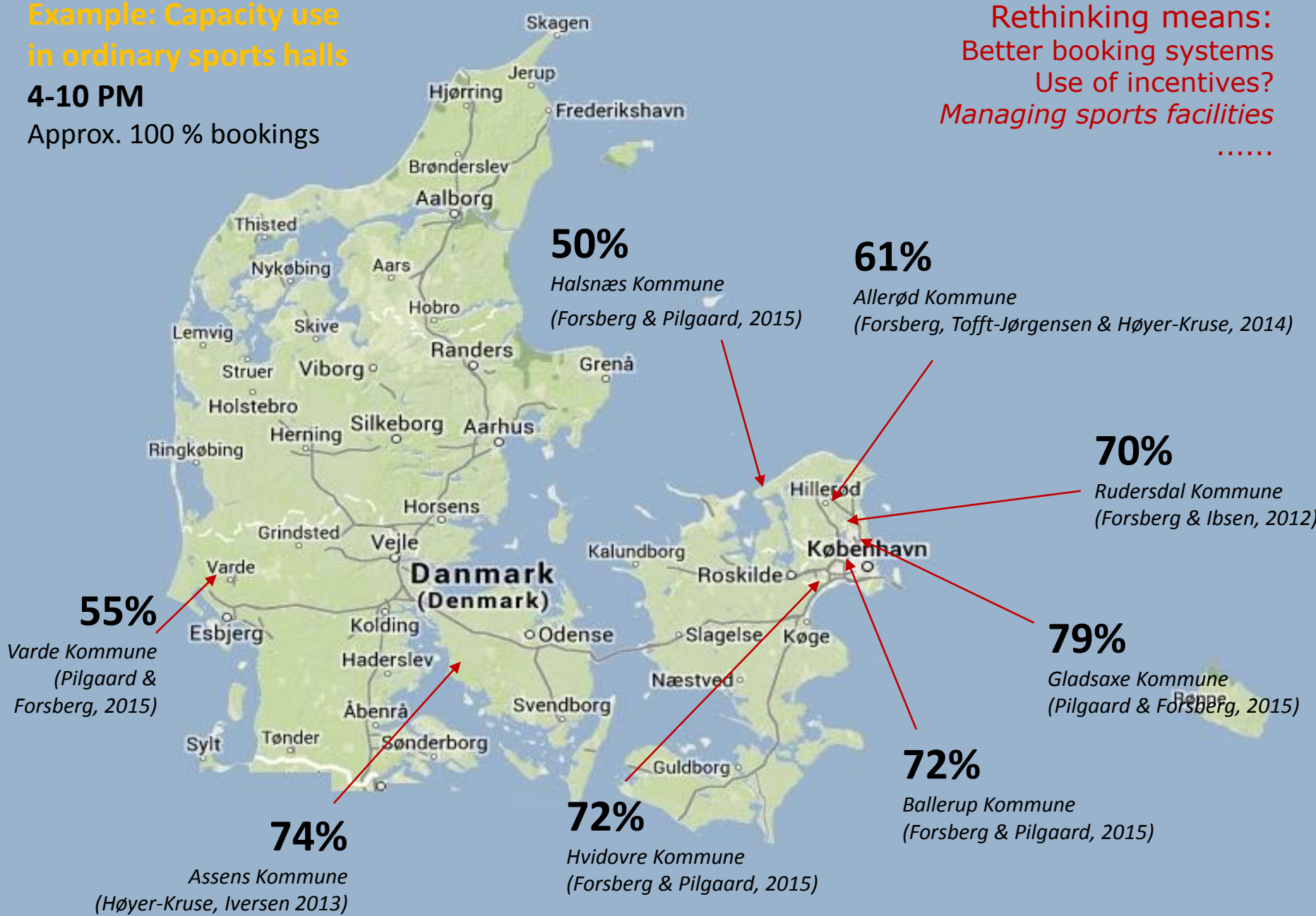


# Example: Capacity use in ordinary sports halls

4-10 PM

Approx. 100 % bookings

Rethinking means:  
Better booking systems  
Use of incentives?  
*Managing sports facilities*  
.....

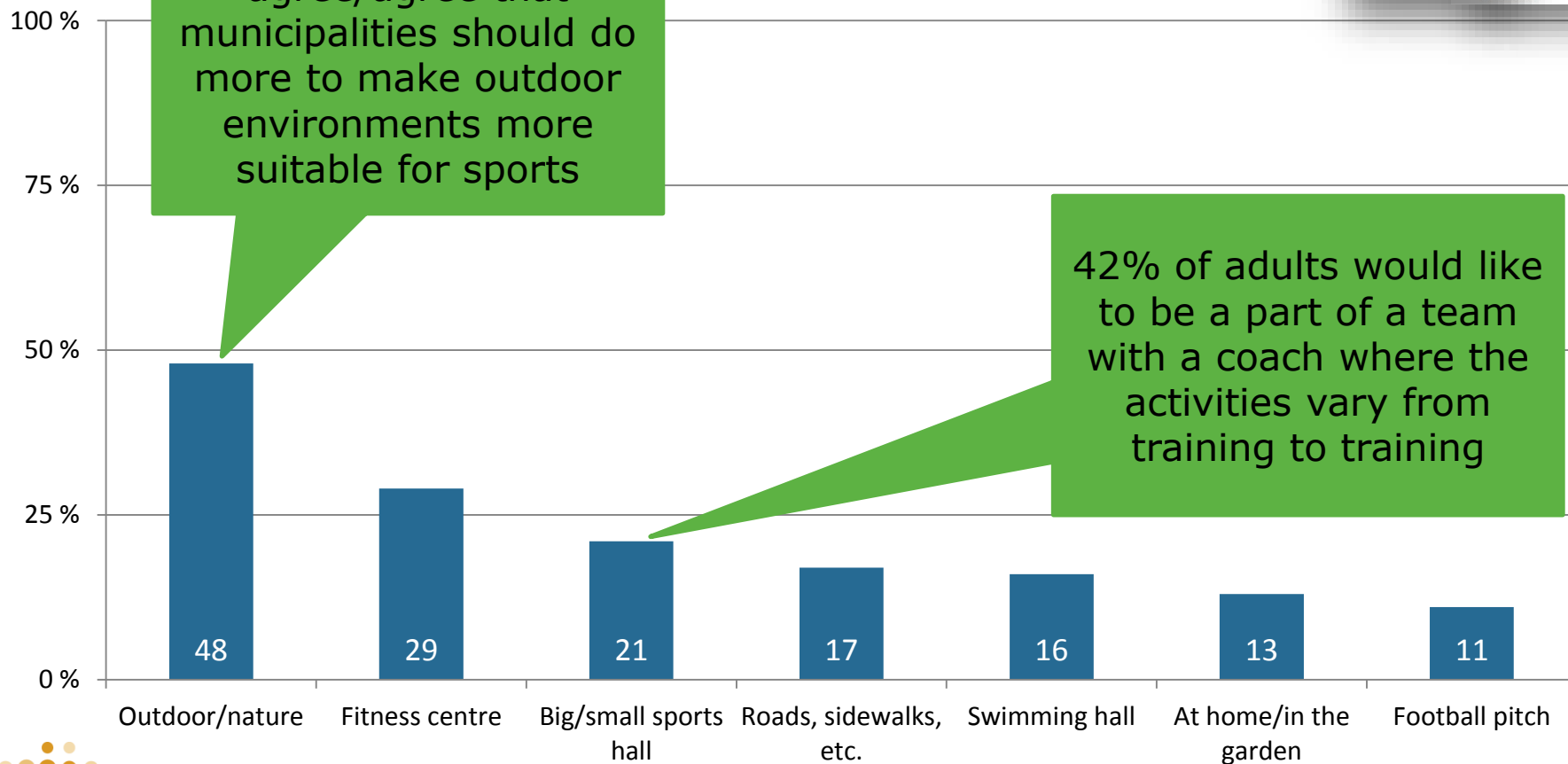


# RETHINKING SPORTS FACILITIES

## What do adults want?



63% of adults strongly agree/agree that municipalities should do more to make outdoor environments more suitable for sports



42% of adults would like to be a part of a team with a coach where the activities vary from training to training





# RUDERSDALRUTEN

Outdoor sport facility based on 9 different themes



## 239 lysende lamper

Lysløjpen er en 2,5 kilometer lang rute i let kuperet terræn, som begynder ved grusbanen på Rudegård Idrætsanlæg. Den blev oprindeligt indviet i 1973, og er dermed landets første og ældste af sin slags. I 2006 blev Lysløjpen renoveret med ny belysning – i alt 239 helt nye lamper, som giver optimale forhold for løbere med og uden ski.

Lysløjpen er åben for alle og belyst i vinterhalvåret alle ugens dage fra kl. 18.00 til kl. 06.00. I sommerhalvåret er lyset slukket, men der er stadig motionsssti.

## Tag på ski på Lysløjpen

Lysløjpen har fokus på skiløb og løbet når der er sne, er løjpen forbeholdt skiløbere.

Lysløjpen er anlagt som skiløjpe, og benyttes således på den måde, som den er sådan, når vinterens vejr tillader det. Den benytter Holte skiklub Lysløjpen til træning i langrendsski, men også til almindelig løbetræning, når der ikke er sne.



## Triathlon - en multisportsgren

Triathlon består af tre discipliner; svømning, cykling og løb. I Rudersdal er der gode betingelser for at udøve alle tre discipliner i smukke omgivelser. TriRuten med base med opholds- og skiftemuligheder i området omkring Søllerød Sø skal være det sidste skud på stammen i rækken af rekreative temaruter, der knytter sig til RudersdalRutens Univers.



## Opholds- og skiftebase for alle

Det centrale element i triathlonruten er skiftezone - en opholds- og skiftebase, der udgør et knudepunkt for de tre ruter (svømning, cykling og løb).

Basen skal også kunne bruges af borgere og institutioner, som blot har brug for et møde- og opholdssted, når de begiver sig ud i naturen.



# FITDEAL.DK – EASY ACCESS TO TRY DIFFERENT SPORTS ...and use the existing facilities

The screenshot shows the FITDEAL.DK website interface. At the top, there is a navigation bar with links for 'Partnere', 'Aktiviteter', 'Salg til kommuner', and 'English'. On the right side, there are two boxes: 'TILMELD NYHEDSBREV' with fields for 'Navn' and 'Email' and a 'Tilmeld' button, and 'LOGIN (ADMINISTRATOR)' with fields for 'Brugernavn' and a password field, and a 'Login' button. The main content area features a large heading 'Badminton i Løgstrup' and a sub-heading 'Badminton for alle, lige fra begyndere til øvede spillere'. Below this, there is a 'Del på Facebook' button and a 'Tilmeld / sign up' button with a price of 'kr. 35,00'. A photo of a man playing badminton is shown. A circular logo for 'Løgstrup Gymnastik- og Idrætsforening' with the initials 'LG&IF' is also present. At the bottom right, there is a 'Firma information' section with the following details: 'Løgstrup Gymnastik- og Idrætsforening', 'Vordevvej 1b', '8831 Løgstrup'. On the left side of the main content, there is a list of details: 'Kontaktperson: Dorte Jensen', 'Sted: Løgstrup Gymnastik- og Idrætsforening', 'Vordevvej 1b, Løgstrup', 'Dato: 23.10.15', 'Tid: 19-20', 'Mødetid: 5 min. før - omklædt', 'Medbring: Indesko, ketcher og bolde.', 'OBS! 1 klip gælder for 1 spiller.', and 'Der skal min. 2 spillere til for at booke en bane.' At the bottom of the page, there are three small images: a group of people in a gym, a person in a blue shirt, and a person playing badminton.

# CONCLUSION

## Rethink sports facilities on two levels

The data tells us:

- Children are club members, do traditional sports and use traditional sports facilities
- Adults are light users, do recreational activities and use outdoor facilities/sites

(At least) two challenges in rethinking sports facilities:

- Better management of traditional sports facilities
- New outdoor facilities – which facilities?
- Easily accessible offers for adults (also in traditional sports)





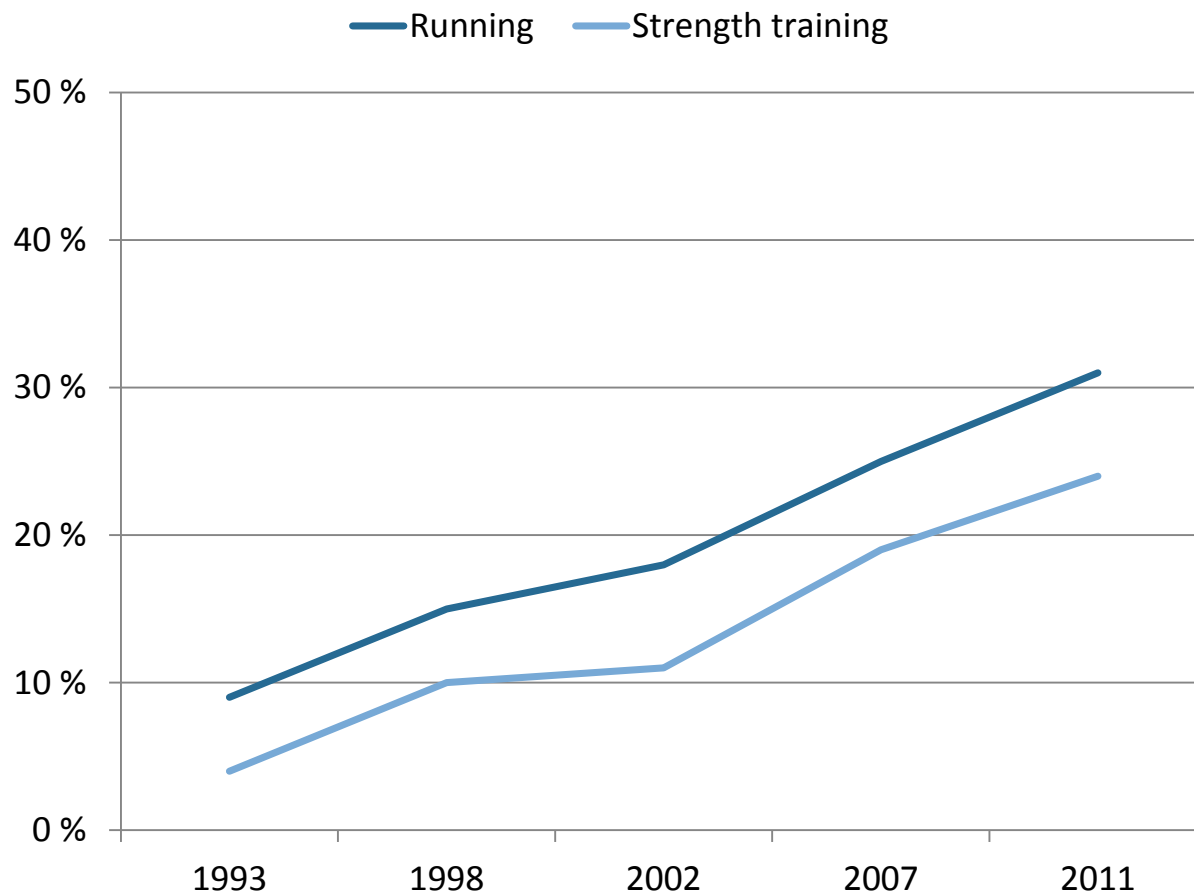
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# THANK YOU

# BIG GROWTH OUTSIDE OF SPORTS CLUBS AND TRADITIONAL SPORTS



Light Sport Communities





# WHAT DO PEOPLE ACTUALLY WANT?

A basic framework



Which sports facilities are at peoples disposal?

## Sports facilities

What sports do people do?

## Sports participation

Where do people do sport?

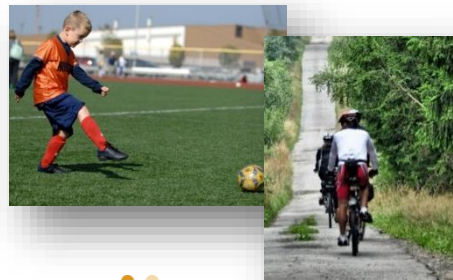
## Use of sports facilities

Which offers do people want?

Offers

Children: Sports clubs  
+

Adults: Light communities (Pilgaard),  
Tailor-made offers (Brandt)



# WHAT DO PEOPLE ACTUALLY WANT?

A simple framework



Which sports facilities are  
at peoples disposal?

## **Sports facilities**

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## **Sports participation**

Where do people  
do sport?

## **Use of sports facilities**

