Co-funded by the Erasmus+ Programme of the European Union

Fixing

Fix – The – Fixing

Play the Game 2017

International Conference Good Governance Integrity & Ethics
Eindhoven – Netherlands 26-30 November 2017

KEA

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M.Sc / M.B.A
K. E. A.
FAIR PLAY CODE
HELLES
NATIONAL
SPORTS INTEGRITY & TRANSPARENCY

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A PAN-EUROPEAN CROSS - STATES PHENOMENON

EUROPOL anti-match fixing operation “VETO”

425 Suspects Including: referees, players, other officials

14 Convicted so far

$2.7 million assets seized

At least 100 more prosecutions expected

An estimated $10.8 million profits made from fixed matches

380 Suspicious matches in Europe

5 Countries at focus of investigation

Finnland
Germany
Austria
Hungary
Slovenia

8 Other countries providing support

Largest bet profit revealed by Europol

$950,000

Austrian Bundesliga
Redbull Salzburg vs Hartberg

151 Suspects in Germany

29 Suspects Switzerland

50 Suspects Hungary

66 Suspects Turkey

300 suspicious matches outside of Europe

South America
Africa
Asia

Source: Europol

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FIX THE FIXING  ERASMUS+ SPORT PROJECT  
COLLABORATIVE PARTNERSHIP 2015-2017

Co-funded by the Erasmus+ Programme of the European Union

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FIX THE FIXING - PROJECT CONSORTIUM PARTNERS

➡ Academic research
ARIOSTOTE UNIVERSITY  Greece
QUEEN’S UNIVERSITY N.I -UK
LIMERICK UNIVERSITY - Ireland

➡ National Sport Integrity organizations
AUSTRIA  PLAY FAIR CODE   Vienna – Austria
CYPRUS  SPORT ORGANIZATION  Nicosia CYPRUS
GREECE KEA FAIR PLAY CODE HELLAS Athens GREECE

➡ Sport Think Tanks
IRIS  INTERNATIONAL INSTITUTE STRATEGIC RELATIONS Paris - France
ICSS  EUROPE INTERNATIONAL COUNCIL SPORT SECURITY - Switzerland
ICCE INTERNATIONAL COUNCIL COACHING EXCELLENCE - Leeds United Kingdom

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In 2011 Communication on sport, match fixing was noted as an integrity issue.

A study of criminal law provisions in the member states was conducted in 2012.

Council of Europe Group of States against Corruption (GRECO) was formed.

Combating match fixing was listed as an objective under the Sport PRIORITY of Erasmus+ SPORT program (2014-2020).

The European Commission plays an active role in combating match fixing, as part of wider efforts to ensure that competitive sports are fair & their reputation is not compromised.

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Fix the Fixing — addressed the aforementioned issues highlighted by the European Commission & Council of Europe - 2014 CoE convention ON manipulation of competitions

**Goals**

- Develop an understanding of **risk and protective factors** regarding match fixing [Qualtrics Qs]
- Implement state-of-the-art **scientific knowledge & methods** to deliver an **educational tool** to combat matchfixing. [free open data education & training manuals]
- Educate multi-stakeholders in public & private sport sector about matchfixing & sport integrity.

**A quantitative survey** was employed to collect data about match-fixing & related factors from athlete samples.
PSYCHOLOGICAL DETERMINANTS OF MATCH FIXING: FINDINGS

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<table>
<thead>
<tr>
<th>Sport</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football</td>
<td>301</td>
<td>52.5</td>
</tr>
<tr>
<td>Basketball</td>
<td>95</td>
<td>16.6</td>
</tr>
<tr>
<td>Handball</td>
<td>33</td>
<td>5.8</td>
</tr>
<tr>
<td>Volleyball</td>
<td>23</td>
<td>4.0</td>
</tr>
<tr>
<td>Tennis</td>
<td>19</td>
<td>3.3</td>
</tr>
<tr>
<td>Athletics</td>
<td>19</td>
<td>3.3</td>
</tr>
<tr>
<td>Rugby</td>
<td>17</td>
<td>3.0</td>
</tr>
<tr>
<td>Badminton</td>
<td>14</td>
<td>2.4</td>
</tr>
<tr>
<td>Hockey</td>
<td>11</td>
<td>1.9</td>
</tr>
<tr>
<td>Waterpolo</td>
<td>11</td>
<td>1.9</td>
</tr>
<tr>
<td>Weightlifting</td>
<td>8</td>
<td>1.4</td>
</tr>
<tr>
<td>Gymnastics</td>
<td>7</td>
<td>1.2</td>
</tr>
</tbody>
</table>
## Fix the Fixing - Sample Demographics

<table>
<thead>
<tr>
<th></th>
<th>Males</th>
<th>Females</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gender</strong></td>
<td>535 (81.6%)</td>
<td>121 (18.4%)</td>
</tr>
<tr>
<td><strong>Age</strong></td>
<td>23.86</td>
<td>17-51</td>
</tr>
<tr>
<td><strong>Level</strong></td>
<td>186 (32.6%)</td>
<td>139 (24.3%)</td>
</tr>
<tr>
<td><strong>Status</strong></td>
<td>380 (61.8%)</td>
<td>235 (38.2%)</td>
</tr>
</tbody>
</table>

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PREVALENCE OF MATCH FIXING

ー Played in a match that was fixed?
  ▪ Yes = 12.6%
  ▪ Maybe = 14.6%
  ▪ No = 72.9%

ー Approached by anyone in the last 12 months who asked you to fix a match (including ‘spot’ fixing or sharing sensitive inside information)
  ▪ Yes = 15%
  ▪ No = 85%

ー Ever had any reason to believe that matches in your league may have been fixed in the past 12 months?
  ▪ No = 65.3%
  ▪ Yes = 34.7%
    ▪ If YES, how many times?
      ▪ More than 10 times = 16.9%
      ▪ 6-10 times = 9.9%
      ▪ 2-5 times = 46.9%
      ▪ 1 time = 26.3%

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PLAYERS OPINIONS ON MOST LIKELY INSTIGATORS

38.1% thought ➞ Club officials NSO LEAGUE NOC

16.2% thought ➞ Other Players

9.8% thought ➞ Referee and/or ➞ game official

8.9% thought ➞ someone outside the sport

(member of a criminal gang, bookmaker, player agent sport journalist, retired ex-player etc.)

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<table>
<thead>
<tr>
<th>Players opinions</th>
<th>answer</th>
<th>Greece (N = 178)</th>
<th>Cyprus (N = 185)</th>
<th>Austria (N = 159)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Would your teammates approve of match-fixing?</td>
<td>Yes/prob yes</td>
<td><strong>34.1%</strong></td>
<td>11.8%</td>
<td>5.9%</td>
</tr>
<tr>
<td>Would your teammates object to fixing a game?</td>
<td>Yes/prob yes</td>
<td>43.2%</td>
<td>35.3%</td>
<td><strong>77.6%</strong></td>
</tr>
<tr>
<td>Would your trainer / coach be positive about match fixing?</td>
<td>Yes/prob yes</td>
<td><strong>32.3%</strong></td>
<td>17.7%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Would sport executives in your team be positive about match fixing?</td>
<td>Yes/prob yes</td>
<td><strong>43.2%</strong></td>
<td>29.4%</td>
<td>7.3%</td>
</tr>
</tbody>
</table>
PLAYERS MOST LIKELY REASONS TO MATCH FIX?

34.6% ➔ Financial difficulties - poverty

27.5% ➔ Pressure from other player and / or game officials/team officials

23.7% ➔ Easy money

16.8% ➔ Pressure from outside the sport external person

14.5% ➔ Threats of violence towards family /relatives

9.5% ➔ “Cultural” general pathetic acceptance of fixed games

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SPORT BETTING & GAMBLING - WHAT DO PLAYERS KNOW? ABOUT...
MATCH FIXING RULES – CODES OF CONDUCT / ETHICS?

 Allowed to place a bet on a match/game playing in?
- False 82.3% (correct answer)
- True 17.7%

 Staff in club are allowed to play a bet that team is playing in?
- False 78.1% (correct answer)
- True 21.9%

 Family members allowed to place a bet on match player is playing in?
- False 64% (correct answer)
- True 36%

 Are allowed to disclose information about a match that would not be public knowledge”
- False 77.1% (correct answer)
- True 22.9%

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## MATCH FIXING - RISK FACTORS

### Individual

- Problem with gambling
- Sport Betting addiction
- Anticipated pride, indifference
- Moral dis-engagement

### Contextual

- Request from ‘powerful’ stakeholder

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MATCH FIXING - PROTECTIVE FACTORS

INDIVIDUAL

- Anticipated regret, guilt, shame, anger
- Moral identity

CONTEXTUAL

- Willingness of players/employees to blow the whistle & report violations
- Social norms in the club team

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PLAYERS INDIVIDUAL PERSONAL REASONS FOR NOT FIXING MATCHES (TOP #3)

1. Personal - honesty & integrity
2. Letting down family & relatives
3. Letting down the team & fans

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PLAYERS TOP #3 OPINIONS PREVENTIONS

1. Wages paid on time/ higher wages
2. Better working conditions & respect within working environment
3. More information & training on dangers of match fixing
4. More education to understand how match fixing works

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Tweet-Fix was a research part of the “Fix the Fixing” EU Erasmus+ project. The project goal was to find, analyze and extract useful information about fixed or suspected matches of various sports and events.

At this task – [Report on qualitative content identification methodology] our team of ARISTOTLE UNIVERSITY had been assigned the task of supporting the digital side of the “fix the fixing” addressed problems, with a focus on understanding the social networks impact related to sports fixing.

Therefore, an analysis on social networks data involved the processes of:

- collecting social media data,
- analyzing them,
- exporting useful results

in readable & understandable graphs & presenting them

TWEETfix URL ➔ ➔ http://oswinds.csd.auth.gr/tweetfix/
METASTASIS ➔ ALL MAJOR EURO TEAM SPORTS
METASTASIS ➔ RACQUET SPORTS
METASTASIS ➔ FRIENDLY OFF CALENDAR SPORT EVENTS

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DEATH OF FAIR PLAY

SPORT ETHICS & SPORTSMANSHIP

"Tolerance and apathy are the last virtues of a dying society."

- Aristotle

www.fixthefixing.eu
“Tolerance and apathy are the last virtues of a dying society.”

~ Aristotle
EU : THE POWER & PRESSURE OF EXTERNAL EUROPEAN FORCES

SOCIETY OF ETHICAL CITIZENS

EU STATES against the Sport Orgs AUTONOMY

LAW & JUSTICE

NEW FREE MEDIA

ACTIVISM LEAKS

THE RIGHT TO EXPRESS SOCIAL ROLES THOUGHTS & OPINIONS

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“PLATO IS DEAR TO ME, BUT DEARER STILL IS TRUTH.”

ARISTOTLE

EUROPEAN MATCH FIXING CASES
EUROPEANS WANT – TRANSPARENCY - TRUTH & JUSTICE

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WHAT’S NEXT?

➔ PAY THE BILL – PAY THE PLAYERS! / COACHES / REFS - ON TIME
missing salaries are the start of a match fixing mafia gang – AN EXAMPLE?

Greek “KORIOPOLIS” MATCH FIXING GANG / Greek “PARANGA” MAFIA case / Greek match fixing TRIAL 2018

➔ CONSIDER SERIOUSLY SPORT REPORTS & MONITORING SYSTEMS

UEFA,FIFA,IOC,WLA,EU lottery monitoring BFDS GLMS IBIS - AN EXAMPLE?

sportsradar/federbet/SPORTEgenious

➔ ZERO TOLERANCE & APATHY

When the CHAMPIONS leagues catch an athlete coach referee executive or staff, fixing a match, punish them severely & heavily [STRICT code of conduct/ STRICT code of ethics / STRICT disciplinary codes]

➔ A “VISIONARY” MATCHES TOURNAMENT MODEL

move EURO CHAMPIONS LEAGUES to “play-off “systems / AN EXAMPLE? www.matchvision.net

➔ SPORT WHISTLE BLOWING

Make reporting on match-fixing easy, protected and safe - The EURO leagues need a professional whistle-blower anonymous hotline run by an independent trustworthy agency where any honest player can report safely and anonymously any corruption and manipulation / EXAMPLE? www.whistleb.com
WHAT’S NEXT?

2 NEW FUNDED PROJECTS FROM EUROPEAN UNION

1 ➔ On going [2017-2019] ERASMUS+ Plus SPORT PROJECT “SPORT WHISTLE”
Whistleblowing of harmful irregularities in sport through learning & education

www.sportwhistle.eu

COACH SPORT INTEGRITY - Train & Educate coaches on sport integrity

⇒ Kick OFF, on JANUARY 2018
K. E. A.
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HELLAS

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