The Kazan Action Plan - What Makes the Difference?

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1. Developing a comprehensive vision of inclusive access by all to sport, physical education and physical activity
2. Maximising the contribution of sport to sustainable development of peace
3. Protecting the integrity of sport
Kazan Action Plan

1. Elaborate an **advocacy tool** presenting evidence-based arguments for investments in physical education, physical activity and sport;

2. Develop **common indicators for measuring the contribution** of physical education, physical activity and sport to prioritized SDGs and targets;

3. Unify and further develop **international standards** supporting sport ministers’ interventions in the field of sport integrity;

4. Conduct a feasibility study on the establishment of a **Global Observatory for Women, Sport, Physical Education and Physical Activity**;

5. Develop a **Clearinghouse** for sharing information according to the sport policy follow-up framework developed for MINEPS VI.
ICSSPE: Make the Difference!

FROM: Isolation
TO: Cooperation
We need to foster multi-agency, multi-disciplinary partnerships.

FROM: Competing agendas
TO: A common vision
“When people come together around common vision, they can accomplish great things. We need the instruments that pull our people together, not apart.” (N. Thompson)

FROM: Policy-led evidence
TO: Evidence-led policy
The Clearinghouse and Observatory could change the game IF they are properly funded, fully supported, and independent!

FROM: Discussion
TO: Action
“A little less conversation, a little more action!” (Elvis)
Let’s Keep the Conversation Going - Please Keep in Touch!

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