A Post Brexit Impact: A Case Study on the English Premier League

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Agenda

- Eligibility Restrictions
  - Based on FIFA Rank
  - For EU Players
  - For EU Minor Players

- Broadcasting Opportunities for the EPL

- Challenges and Recommendations for the EPL
Breakdown of Players in the EPL

Current EPL Breakdown
- International: 41%
- EU: 25%
- UK: 34%

EPL Breakdown Following Brexit
- International: 41%
- UK: 59%
Requirement to Obtain a Visa

- Obtain a Governing Body Endorsement

Requirements
- Based on a Country’s FIFA rank
- Correlative match time played
Eligibility Restrictions Based on FIFA Rank

EU Countries

- Germany
- Belgium
- France
- Spain
- Portugal
- Poland
- Italy
- Denmark
- Netherlands
- Croatia
- Ireland
- Slovakia
- Sweden
- Austria
- Romania
- Czech Republic
- Greece
- Bulgaria

- Current FIFA Rank
Eligibility Restrictions Based on Playing Minutes

- **France:** Dimitri Payet
  - West Ham United F.C. 2015
  - Ranked 7th; 30% of matches

- **Spain:** Cesar Azpilicueta
  - Chelsea F.C. 2012
  - Ranked 8th; 30% of matches

- **Portugal:** Cristiano Ronaldo
  - Manchester United F.C. 2003
  - Ranked 3rd; 30% of matches
Eligibility Restrictions for EU Minor Players

- FIFA RSTP: Article 19
  - No longer applies to the UK

- Advantage to EU leagues recruitment

- Restricted use of Home Grown Player rule

- Historic exception use by players
  - Cese Fabregas
  - Francis Coquelin
Broadcasting Opportunities for the EPL

- Limit unauthorized viewing
  - Foreign decoders
  - *Murphy v Media Protection Services Ltd*

- Create a broadcast monopoly
Challenges and Recommendations for the EPL

- **Challenges to the EPL going forward**
  - Restrictions on player acquisition
  - Limitation on minor player recruitment
  - Increased costs

- **Recommendations for the EPL**
  - Limit unauthorized viewing in the UK
  - Create a broadcast monopoly
Thanks

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