EU sports policy priorities – 10 years after the White paper

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EU Sport policy priorities

- Challenges to sport's integrity
- Supporting grassroots sport
- HEPA
- Sport diplomacy
Challenges to sport

• Fight against doping
• Fight against match fixing
• Supporting good governance
Supporting grassroots sport

- High Level Advisory Group
- Contribution of sport to society
- Erasmus+ sport supporting small organisations
- #BeInclusive Award
Healthy Lifestyle

• HEPA – Tartu call for Healthy Lifestyle

• European Week of Sport

• #BeActive Awards
Sport diplomacy

• High Level Advisory Group

• EU external actions

• Promotion of EU values in the context of major sport events and advocacy

• Development of an organisational culture of sport diplomacy