Toward an Olympic Governance Legacy

Prof. Andy Spalding
Play the Game 2017
Corruption’s Three Dimensions

Prof. Andy Spalding, University of Richmond
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1. Competitive Corruption

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2. (Int’l) Sports Federation Corruption

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Corruption’s Three Dimensions

1. Competitive Corruption
2. (Int’l) Sports Federation Corruption
3. Host City/Country Corruption

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Comparing Corruption Scandals:

Russia: $50 bil. US embezzled

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Familiar Olympic Legacies:
  * Economic
  * Social
  * Environmental

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A New Governance Legacy?

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Three Main Components:

1. Substantive Prohibitions
2. Enforcement Procedures
3. Compliance Standards

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From the Accidental to the Intended Governance Legacy

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