

Match-Fixing's Decade

Understanding the Last Ten Years and

What it Means for the Next Ten



possession
65%



00.9

1.20

11

2

8

22



The New Century

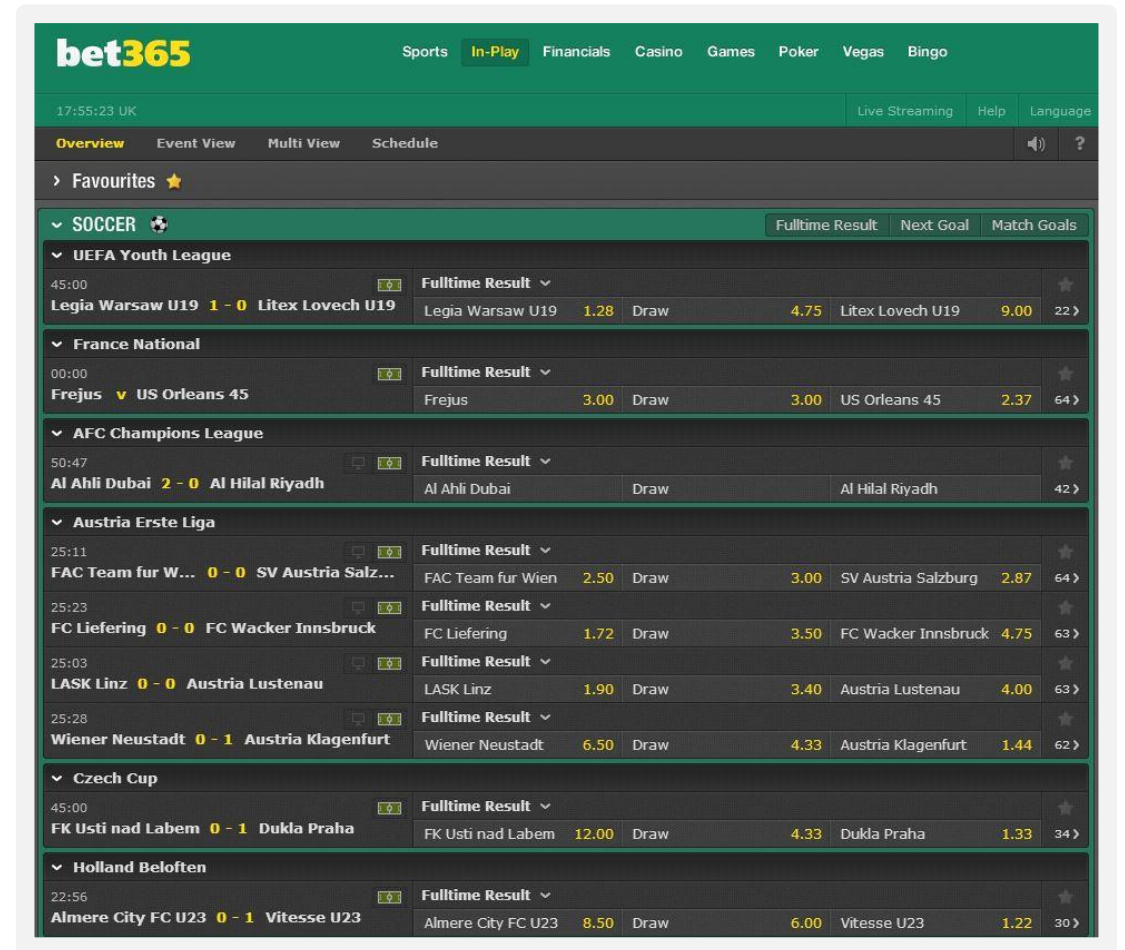
Sport Takes the Lead



The New Century

The Development of 21st Century Betting

- The growth and proliferation of the internet and mobile
 - More betting operators / more choice
 - Increased pan-global betting vs local betting
 - Greater range of competitions and matches offered
 - Greater range of bet types offered
 - More bet-stimulating solutions
 - Significant shift towards live betting



The screenshot shows the bet365 website interface. At the top, there's a navigation bar with 'Sports', 'In-Play', 'Financials', 'Casino', 'Games', 'Poker', 'Vegas', and 'Bingo'. Below that, the current time is 17:55:23 UK, and there are links for 'Live Streaming', 'Help', and 'Language'. The main content area is titled 'Overview' and shows a list of soccer matches under the 'SOCCER' category. Each match entry includes the time, score, and betting odds for different outcomes (Home, Draw, Away).

Competition	Time	Score	Home Team	Home Odds	Draw Odds	Away Team	Away Odds
UEFA Youth League	45:00	1 - 0	Legia Warsaw U19	1.28	4.75	Litex Lovech U19	9.00
France National	00:00	-	Frejus	3.00	3.00	US Orleans 45	2.37
AFC Champions League	50:47	2 - 0	Al Ahli Dubai	-	-	Al Hilal Riyadh	-
Austria Erste Liga	25:11	0 - 0	FAC Team fur Wien	2.50	3.00	SV Austria Salzburg	2.87
Austria Erste Liga	25:23	0 - 0	FC Liefering	1.72	3.50	FC Wacker Innsbruck	4.75
Austria Erste Liga	25:03	0 - 0	LASK Linz	1.90	3.40	Austria Lustenau	4.00
Austria Erste Liga	25:28	0 - 1	Wiener Neustadt	6.50	4.33	Austria Klagenfurt	1.44
Czech Cup	45:00	0 - 1	FK Usti nad Labem	12.00	4.33	Dukla Praha	1.33
Holland Beloften	22:56	0 - 1	Almere City FC U23	8.50	6.00	Vitesse U23	1.22

The New Threat

2005: “Hoyzer-Scandal”

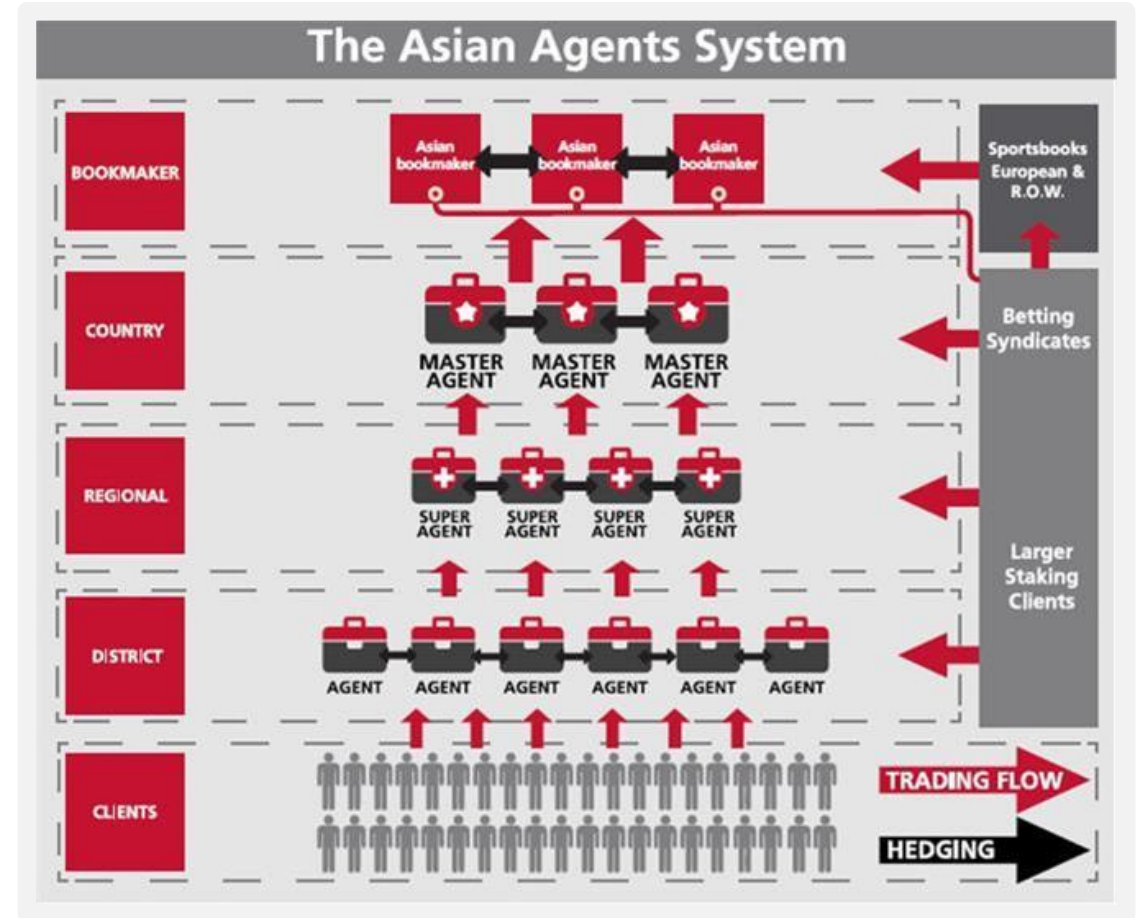
- Revealed through cooperation of corrupt referee *Robert Hoyzer*
- 13 matches had been manipulated
- Hoyzer was handed a lifetime ban and jailed for two years and five months



The Asian Market

The Characteristics of the Asian Betting Market

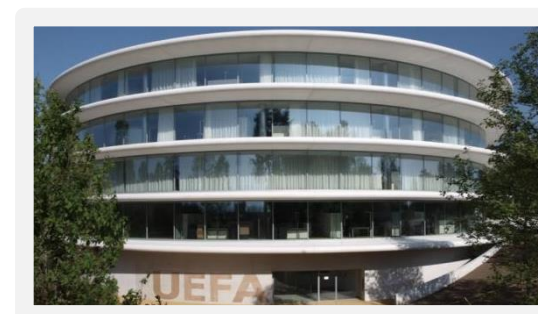
Characteristic	Suits the Sophisticated Legitimate Bettor	Suits the Fixer
High Liquidity	✓	✓
Low KYC	✓	✓
Low Margins	✓	✓
High amount of Markets	✓	✓
Monitorable	✓	



Sport Takes the Lead

Since 2005: Partnership with German FA (DFB), Bundesliga and UEFA

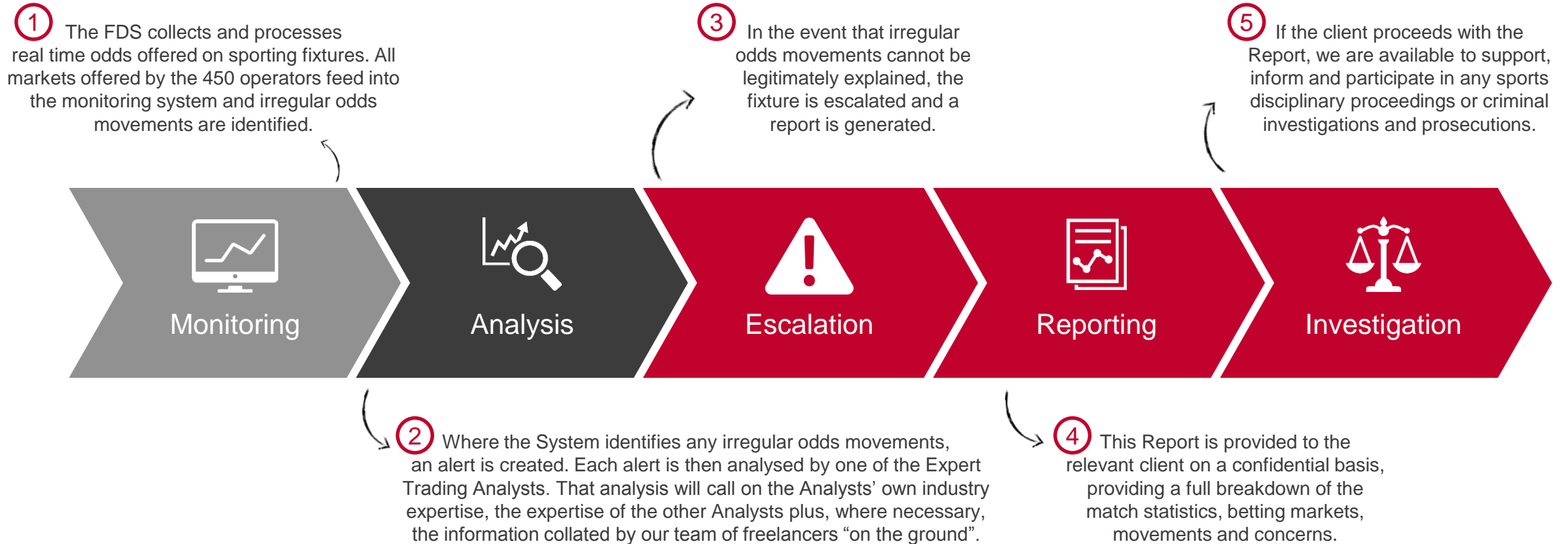
- Monitoring and Analysis of over 7,000 matches per year in Germany
- Single surveillance system which covers the worldwide relevant sports betting market continuously and systematically
- Surveillance and analysis of 31,000 matches per season
- 1st & 2nd divisions of the 54 UEFA member associations, plus domestic cup matches
- All UEFA competitions (e.g. Champions League, Europa League etc.)



Sportradar Partners to date – Sports Organisations



The Fraud Detection System



Sport's Approach

The Limitations

- Low amount of time, money and resources to pursue and prosecute
- General low understanding of the betting world, the issue, and its complexities
- Weak jurisdictional reach i.e. those not 'in' the sport cannot be touched
- Sanctioning powers can be weak
- Potential conflicts of interest that restrict appetite (political and reputational)





A Different Dynamic

Bringing Law Enforcement into the Picture



Involving Law Enforcement

The Strengths

- Stronger and wider investigative powers e.g. wiretaps, bank accounts
- Stronger jurisdiction reach i.e. beyond sport participants
- Potential sanction strength e.g. fines, prison, extradition



A Concerted Approach: The Southern Stars

September 2013: The FFA react to the situation unfolding at the Southern Stars and invite the Victoria Police to collaborate with them and Sportradar in developing the biggest match-fixing case in Australian Sport



Reactive to Proactive: AFC Asian Cup 2015 Integrity Unit

January 2015: AFC, local government, AFP, FFA, LOC and Sportradar form action plan months in advance of AFC Asian Cup to establish procedures, plans and responsibilities



AFC INTEGRITY UNIT COLLABORATES WITH KEY STAKEHOLDERS FOR THE AFC ASIAN CUP AUSTRALIA 2015

/ Jan 15 2015 /

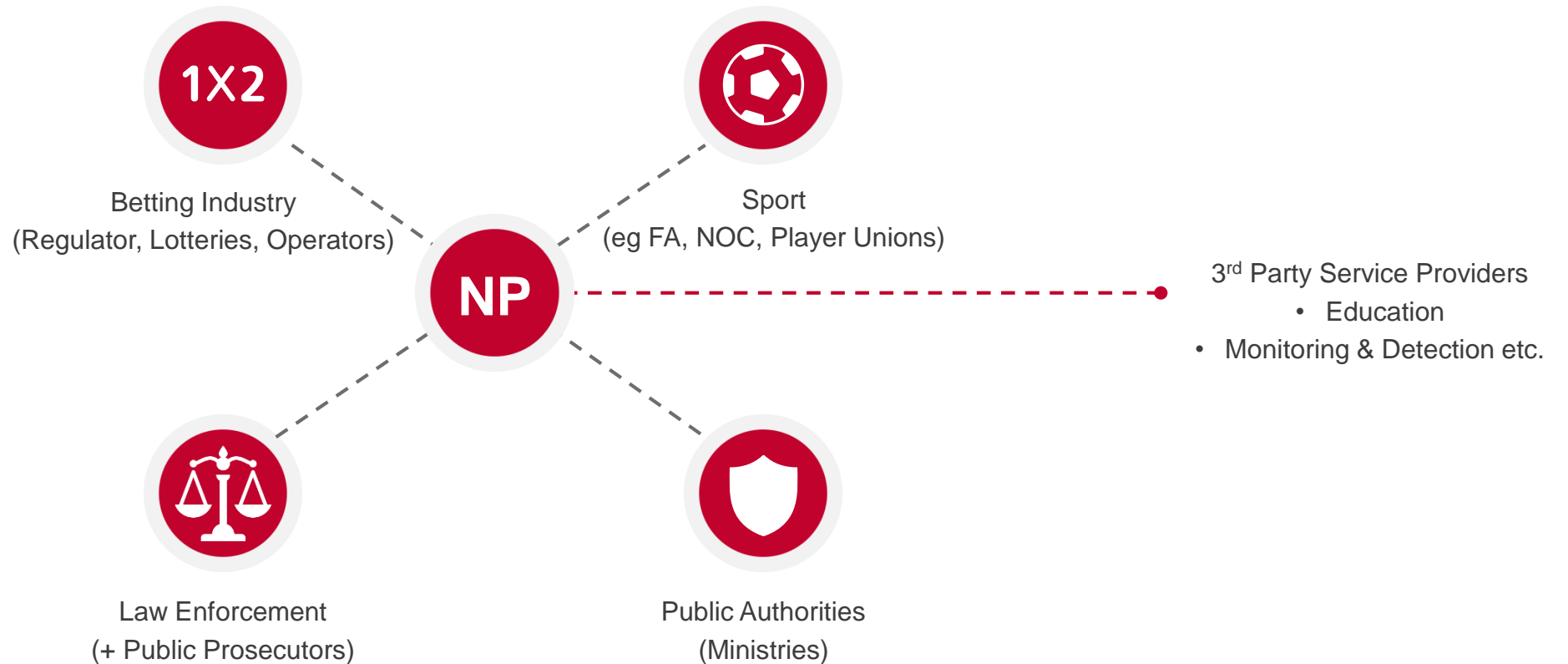


Sydney: With match-fixing impacting sport the world over, extensive measures have been implemented to combat this threat during the AFC Asian Cup 2015 that kicked off in Australia on January 9, 2015.

In this regard, collaboration between the AFC and key stakeholders including the Australian Government and law enforcement, Football Federation of Australia, Local Organising Committee and betting monitoring service provider Sportradar has been pivotal in proactively integrating an action plan to uphold the integrity of the tournament.

Ad-hoc to On-going: The Macolin Convention's National Platform

Model of Action



Taking Stock

Summarising Progress

28/10/2015

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security services



Summarising Progress

The Pieces of the Puzzle

- Awareness and growing concern about the issue
- Some investment (UEFA, IOC)
- A variety of education programs
- Pockets of investigative expertise
- Range of monitoring solutions
- Some law enforcement collaboration
- Call for National Platforms encouraging collaboration



Summarising Progress

But...

- More understanding needed across the board
- More investment from beyond sport
- Stronger deterrence required
- Clearer legislation needed
- More betting regulation
- Improved monitoring with account detail
- More collaboration and more trusted experts
- International body or Code?



Thank you for your attention

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