The future of journalism

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Journalism…

The Danish Union of Journalists:
17,500 members
Ca 8,000 journalists
And they get busier and busier
Journalism...

The output stays the same

1999 – 7.099 units

2008 – 8.833 units

2012 – 8.057 units
But the number of journalists working with news decreases

News Media

2007 – 4.016 journalists/mediaworkers
2012 – 3.487 journalists/mediaworkers
2014 – 3.515 journalists/mediaworkers

Decrease of

12,5 %
Journalism

From the unions pov:

- More speed
- + Fewer sources
- + Fewer "eyes on the story" before publication
- = Lower quality
Journalism

This means

- **Bad working conditions**
- **Stress**
- **Long periods with absence due to illness**
- **Even lower quality?**