Match-Fixing’s Decade

Understanding the Last Ten Years and

What it Means for the Next Ten
The New Century

Sport Takes the Lead
The New Century

The Development of 21st Century Betting

- The growth and proliferation of the internet and mobile
  - More betting operators / more choice
  - Increased pan-global betting vs local betting
  - Greater range of competitions and matches offered
  - Greater range of bet types offered
  - More bet-stimulating solutions
  - Significant shift towards live betting
The New Threat

2005: “Hoyzer-Scandal”

- Revealed through cooperation of corrupt referee Robert Hoyzer
- 13 matches had been manipulated
- Hoyzer was handed a lifetime ban and jailed for two years and five months
The Characteristics of the Asian Betting Market

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Suits the Sophisticated Legitimate Bettor</th>
<th>Suits the Fixer</th>
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<tbody>
<tr>
<td>High Liquidity</td>
<td>✔️</td>
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<td>Low KYC</td>
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<td>Low Margins</td>
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<td>High amount of Markets</td>
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<td>Monitorable</td>
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**Sport Takes the Lead**

**Since 2005: Partnership with German FA (DFB), Bundesliga and UEFA**

- Monitoring and Analysis of over 7,000 matches per year in Germany

- Single surveillance system which covers the worldwide relevant sports betting market continuously and systematically

- Surveillance and analysis of 31,000 matches per season

- 1st & 2nd divisions of the 54 UEFA member associations, plus domestic cup matches

- All UEFA competitions (e.g. Champions League, Europa League etc.)
Match-Fixing’s Decade

Sportradar Partners to date – Sports Organisations
The Fraud Detection System

1. The FDS collects and processes real time odds offered on sporting fixtures. All markets offered by the 450 operators feed into the monitoring system and irregular odds movements are identified.

2. Where the System identifies any irregular odds movements, an alert is created. Each alert is then analysed by one of the Expert Trading Analysts. That analysis will call on the Analysts’ own industry expertise, the expertise of the other Analysts plus, where necessary, the information collated by our team of freelancers “on the ground”.

3. In the event that irregular odds movements cannot be legitimately explained, the fixture is escalated and a report is generated.

4. This Report is provided to the relevant client on a confidential basis, providing a full breakdown of the match statistics, betting markets, movements and concerns.

5. If the client proceeds with the Report, we are available to support, inform and participate in any sports disciplinary proceedings or criminal investigations and prosecutions.
The Limitations

• Low amount of time, money and resources to pursue and prosecute

• General low understanding of the betting world, the issue, and its complexities

• Weak jurisdictional reach i.e. those not ‘in’ the sport cannot be touched

• Sanctioning powers can be weak

• Potential conflicts of interest that restrict appetite (political and reputational)
A Different Dynamic

Bringing Law Enforcement into the Picture
The Strengths

- Stronger and wider investigative powers e.g. wiretaps, bank accounts
- Stronger jurisdiction reach i.e. beyond sport participants
- Potential sanction strength e.g. fines, prison, extradition
September 2013: The FFA react to the situation unfolding at the Southern Stars and invite the Victoria Police to collaborate with them and Sportradar in developing the biggest match-fixing case in Australian Sport.
Match-Fixing’s Decade

Reactive to Proactive: AFC Asian Cup 2015 Integrity Unit

January 2015: AFC, local government, AFP, FFA, LOC and Sportradar form action plan months in advance of AFC Asian Cup to establish procedures, plans and responsibilities.
Ad-hoc to On-going: The Macolin Convention’s National Platform

Model of Action

1X2
Betting Industry
(Regulator, Lotteries, Operators)

Sport
(eg FA, NOC, Player Unions)

Law Enforcement
(+ Public Prosecutors)

Public Authorities
(Ministries)

NP

3rd Party Service Providers
- Education
- Monitoring & Detection etc.
Taking Stock

Summarising Progress
Summarising Progress

The Pieces of the Puzzle

• Awareness and growing concern about the issue
• Some investment (UEFA, IOC)
• A variety of education programs
• Pockets of investigative expertise
• Range of monitoring solutions
• Some law enforcement collaboration
• Call for National Platforms encouraging collaboration
Summarising Progress

But...

- More understanding needed across the board
- More investment from beyond sport
- Stronger deterrence required
- Clearer legislation needed
- More betting regulation
- Improved monitoring with account detail
- More collaboration and more trusted experts
- International body or Code?
Thank you for your attention

Sportradar UK Ltd.
Shearwater House
21 The Green
Richmond, Surrey
TW9 1PX
www.security.sportradar.com

Alex Inglot
Director of Communications and Public Affairs
P: +44 203 695 22 14
M: +44 7788 292 023
a.inglot@sportradar.com
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