Play the Game Conference 2013:

Project overview:

“Sport 4 Good Governance” Project

30 October 2013

Aarhus, Denmark
Outline of the presentation:

- Project overview
- Questionnaire
- Educational toolkit
- Follow-up
1. Project overview

General information:

- Project EU co-financed under the Preparatory Actions 2011
- Project runtime: 1 January 2012 – 30 June 2013

Partner network:

- Lead partner: EOC EU Office
- National Olympic Committees of EE, IT, DK, NL, SK, HR and CY
- Research institutes: Leadership Academy of DOSB, German Sport University Cologne and University of Louvain-la-Neuve (UCL)
- Specialised organisation: EOSE
- Other sport organisation: ENGSO
- Public authority: Regional government of Styria, Austria
Objectives:

- Analyse and elaborate on the “Basic Universal Principles of Good Governance of the Olympic and Sports Movement”
- Research and analyse the implementation of the principles by sport organisations in the EU-27
- Organise peer review meetings to get in depth-knowledge on governance and good practices
- Design educational tools to promote good governance and provide support for implementing good governance principles
Starting point: Basic Universal Principles of Good Governance of the Olympic and Sports Movement

1. Vision, mission and strategy

2. *Structures, regulations and democratic process*

3. *Highest level of competence, integrity and ethical standards*

4. *Accountability, transparency and control*

5. Solidarity and development

6. Athletes’ involvement, participation and care

7. Harmonious relations with governments while preserving autonomy
1. Project overview

Universal Basic Principles of Good Governance in Sport

- Desk research
- Questionnaire/analysis
- Peer reviews

Homepage, downloads of products
Educational material (guidelines, educational module)
Training sessions (programme)
Overview:

- Online questionnaire (137 sport organisations participated)
- Objective: check the implementation of the three selected Basic Universal Principles of Good Governance of the IOC by
  - International, European and national sport federations
  - National Olympic Committees (NOCs)
- Analysis of the questionnaire:
  - S4GG Index (with sub-indices for different principles)
  - Allows to identify strengths and weaknesses of the implementation
  - Knowledge of BUPoGG significant and positive influence (15.46 index points)
2. Questionnaire (2)

Results: Principle 2: “Structures, regulations and democratic process”

- National level 78.39
  - Attributions of the respective bodies
  - Decision-making
  - Election or renewal of office-bearers on a regular basis
  - Decisions and appeals

- European and international level 84.84
  - Attributions of the respective bodies
  - Decision-making
  - Governing bodies
  - Election or renewal of office-bearers on a regular basis
Results: Principle 3: “Highest level of competence, integrity and ethical standards”

National level 65.88

- Appointments
- Code of ethics and ethical issues
- Risk management
- Competence of members of the executive body

S4GG Index 66.03

European and international level 67.47

- Appointments
- Internal management, communication and coordination
- Risk management
- Competence of members of the executive body
- Code of ethics and ethical issues

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Results: Principle 4: “Accountability, transparency and control”

- Accountability
- Financial matters
- Processes and mechanisms
- Transparency and communication
- Internal control system

S4GG Index 76.48

National level 76.22

European and international level 78.06
3. Educational toolkit (1)

Toolkit: “Your Key to good governance”

Elements:

- Master presentation
- Explanatory notes
- Draft for an executive workshop
- Self-evaluation tool
- Implementation examples
- Best practice example: NOC*NSF
- Interviews
3. Educational toolkit

Self-evaluation tool

- 14 questions on 5 principles
- Snapshot of organisation
- Raise awareness on GG
- Starting point of discussion
- Spider web overview
- Easy to compare
4. Follow-up

- Dissemination of S4GG toolkit

- Partners individually: follow-up activities (e.g. additional training sessions for member organisations, Board members ...)

- Within S4GG: network / contact of experts

- Close cooperation with IOC
“Good Governance is more than simply a compliance issue. It needs to be a mind-set. It starts with the right tone at the top of the organisation so that the whole organisation is doing the right way every day.”

Pierre-Olivier BECKERS – IOC Member and President
Thank you for your attention!

For more information:

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