Diversifying, targeting, investigating and cooperating: the road ahead

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Outline of my presentation

1. Diversifying
2. Targeting
3. Investigating
4. Cooperating
5. Conclusions and final remarks
1. Diversifying
2. Targeting
3. Investigating
4. Cooperating
5. Conclusions and final remarks
1. Diversifying

The US Postal case is atypical

- The US Postal case has changed our world
- But the majority of doping cases is (by far) not as organized and purposeful as the US Postal case
- On the other hand: the US Postal case is not unique
- So doping is a complex issue with many faces
- And there is a tension between this fact and the harmonized anti-doping rules
1. Diversifying

The present rules already leave some room for diversification

For instance:

• Members of Testing pools have other (more) obligations than non-members
• Testing for EPO, hGH, etc. is not obligatory, but is determined per case
• Alcohol and β-blockers are only prohibited in specific sports
1. Diversifying

The application of the rules also leads to diversification

For instance:
- The sanctions for Specified Substances tend to differ per country
- There are differences between ADOs when issuing TUEs
- And there are numerous other differences between ADOs that are not corrected by appeals, etc.
1. Diversifying

But still, more diversification is needed

For instance:

• Is it really necessary to test chess players for anabolics?

• Shouldn’t deliberate rule violations be treated *fundamentally* different from carelessness and stupidity?

• Shouldn’t national standards for ‘good medical practice’ be accepted?
1. Diversifying
2. Targeting
3. Investigating
4. Cooperating
5. Conclusions and final remarks
2. Targeting

We don’t use our resources effectively

• Presently, the majority of doping tests worldwide are done at random
• Basically, all anti-doping organizations have to live up to all the rules
• Basically, all countries are supposed to be equally capable to do the job
2. Targeting

We have to use our resources effectively

• Focus on truly relevant issues
• Proceed towards more ‘Intelligent testing’
• A growing percentage of testing should be aimed at well-defined and well-researched situations
• The lab screening should be adapted to particular athletes or situations
1. Diversifying
2. Targeting
3. Investigating
4. Cooperating
5. Conclusions and final remarks
3. Investigating

We know too little (in general)

We need:

• More and better research on prevalence
• More sociological research into motivation and decision making
• More criminological research in patterns of producing and trafficking
3. Investigating

We know too little (in particular cases)

• Investigation and intelligence is a completely new field to be explored
• Techniques and procedures of law enforcement agencies need to be adopted
• Where relevant, legal measures have to be taken, in order to enable us to do this
1. Diversifying
2. Targeting
3. Investigating
4. **Cooperating**
5. Conclusions and final remarks
4. Cooperating

Nationally:

• In most countries the cooperation between law enforcement and ADOs can and must be improved

• WADA can and should influence governments to support and promote this kind of cooperation (directly and by means of the UNESCO Convention)
4. Cooperating

Internationally:

• The international cooperation between ADOs can and must be improved, especially in the field of Intelligence and Investigation

• WADA plays a role in this development, and it should expand that role wherever possible
1. Diversifying
2. Targeting
3. Investigating
4. Cooperating
5. Conclusions and final remarks
6. Conclusions

In short:

Complex, high level doping schemes on the one hand, and the large number of low level positives because of sloppiness and stupidity on the other hand force Anti-Doping Organisations to

1. diversify, 2. target, 3. investigate and 4. cooperate

more and better than we do until now.
6. Conclusions

Finally:

• Anti-doping is a young and developing field
• We are learning organizations, and we are learning fast
• We have a better infrastructure and more public and political support than many other ‘young’ groups in society
• So we can be really successful if we make the right choices
Thank you!

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