INTEGRITY AND GOOD GOVERNANCE:
WHAT’S IN IT FOR THE INTERNATIONAL SPORTS FEDERATIONS?

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PLAY THE GAME
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Agenda

1. SportAccord

2. Integrity: the importance of PREVENTION
   • Model Rules on Sports Integrity in Relation to Sports Betting
   • SportAccord’s Global Programme to Stop Matchfixing in Sport

3. Good Governance: the importance of the PROCESS

4. Where to from now for the IFs?
SportAccord Members

FULL MEMBERS

ASSOCIATE MEMBERS

90 International Federations + 15 International Organisations

Regional/ National Federations

Local Clubs

Regional/ National Organisations

Local Organisations
SPORTS INTEGRITY UNIT

- Matchfixing. Irregular betting....
- Corruption. Governance...
2. INTEGRITY: THE IMPORTANCE OF PREVENTION

1. Model Rules on Sports Integrity in Relation to Sports Betting
2. Global Programme to Stop Matchfixing in Sport
3. Monitoring/Intelligence/Investigation
Model Rules on Sports Integrity in Relation to Sports Betting

Model Rules include:

- Regulation of participants’ betting activities;
- Regulation of competitions (authorised types of bets, rules to limit match-fixing, conflicts of interests);
- Disciplinary procedures and sanctions;
- Recommendations regarding data exchange (cooperation with governments and responsible betting operators).
Global Programme to Stop Match fixing in Sport

- Why corruption is dangerous for you and your sport
- How corruption can ruin your career and personal life
- How fixers may target you (and how to avoid it)
- What to do if you are approached to corrupt sport
- What to do if you think you have an addiction to gambling

**Code of Conduct**

- Be smart: know the rules
- Be safe: never bet on your sport
- Be careful: never share sensitive information
- Be clean: never fix an event
- Be open: tell someone if you are approached
3. GOOD GOVERNANCE: THE IMPORTANCE OF THE PROCESS

Making the case:
• Maintain and increase trust in sports = retain public’s, sponsor’s, broadcaster’s interest.
• Pre-empt potentially strict legislation that is passed as a result of unethical behaviour.

Tools already in place:
• IFs Good Governance regulations and implementation e.g. rowing, triathlon, netball, sportclimbing.
• IOC Copenhagen Congress Section 3, 41:

‘The legitimacy and autonomy of the Olympic Movement depends on upholding the highest standards of ethical behaviour and good governance.’
INTEGRITY:
• Safeguarding sports integrity and preventing match-fixing should be a primary objective of every sports organisation.

GOOD GOVERNANCE:
• Play the Game, October 2011
• IF Forum, November 2011
• SportAccord Convention, Quebec, May 2012
• Map/Benchmark. Identify Best Practices.
• Multi-stakeholder engagement
• Develop Principles on Good Governance for International Federations
  • As organisations
  • As event organisers (bid process, infrastructure development etc).
• Potential Certification/Recognition framework