A South African Perspective on

“The Role of Universities in Sport, Development and Peace”

The Interdisciplinary Centre of Excellence for Sport Science and Development (ICESSD)

University of the Western Cape, South Africa

by Adv. Lyndon Bouah & Prof. Marion Keim
The Role of Universities in Sport, Development and Peace

- Due to globalisation in sport and multi-stakeholder involvement including North – South partnerships there is a great need for evidence-based sports interventions, programming, management, programme monitoring and evaluation of sport for development and peace programmes, some geared towards the millennium development goals.

- There is also a need for scientific approaches to sports programming, curriculum, training, professional development and delivery.

- When it comes to sport and sport development programmes, universities in the South need to take as point of departure the broader national context as well as the realities of their country and in our case the African continent as a whole.
From 2006-2050 the population of Africa will increase by 113%
Out of every 100 persons added to the population in the coming decade, 97 will live in developing countries.
In some African states half or more of the population is under 25 years old.
South Africa

Population 1950 = 13 million
Population 1990 = 39 million
Population 2000 = 47 million
(census 2011 Upcoming)
The Mandate to Universities

There is evidence everywhere that the South African state has a sense of the significance of community development through university engagement. The 1997 DoE White Paper on the transformation of higher education speaks to national goals and gives to community engagement a central role in the life of our universities. It makes specific reference to the role that community engagement can play in transforming the higher education system.
The Challenge

• What is the role of Universities in Sport, Development and Peace?

• Are universities expected, and if so by whom, to play a crucial role in the field of sport development and peace for the benefit of the lives of their students, sporting talents and communities, countries?

• Are universities making active and intentional use of their resources and human capital to support sport for development and peace research, teaching and community development?

• Can universities play a leading role in initiating or even coordinating partnerships with government, NGO’s, private sector and sporting organisations to harness expertise, leverage resources and perform capacity building in the field of sport for development and peace?
The Interdisciplinary Centre of Excellence for Sport Science and Development (ICESSD) 
University of the Western Cape, South Africa
As the Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, it is with great pleasure that I offer my support to the “Interdisciplinary Centre of Excellence for Sport Sciences and Development” of the University of Western Cape, South Africa.

As one of Africa’s leading academic centers promoting sport as a tool for development, peace and social change through high quality research, the Centre forms an important nexus in the field of Sport, Development and Peace. By providing teaching and training opportunities for local talented scholars as well as international students, the Centre works towards creating the next generation of sport leaders and role models in the field of Sport for Development and Peace.

Wifried Lemke, Under-Secretary-General, Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, Geneva, 30 August 2011
Interdisciplinary Centre of Excellence is promoting sport as a powerful tool for development, health, wellbeing and social change through high quality research and combining the areas of sports and health sciences, community development and wellness.
ICESSD offers:

**Productive Research Activities:**
Research of use to the community including monitoring and evaluation
Training on research for staff, students and civil society
Local, African and International research cooperation and publications

**Accessible High Performance Sports Services for communities**
Identifying and support of sporting talents in communities
Working together of elite sports and grassroots sport
Focus on health science and community development and wellness

**Teaching and Training**
Accredited CE short courses for schools, clubs, federations, civil society, Government departments
Participatory Evaluation and Impact Assessment
Post grad Diploma and Masters in Sport for Development from Jan 2013

**Community Outreach**
Community Outreach: sport development, health and wellness programmes
Network partnership with 39 community organisations
School and club liaison
UWC sport facilities inc.l indoor pool
Workshops, seminars and conference (inc.l facilities)
Teaching and sport practical facilities and access to local and rural communities
Short courses
Research and Research Output
Workshops, seminars, conferences and publications

Current Research to name a few

• Monitoring and evaluation of community sport projects and beyond 2010
• The social effect of the FIFA World Cup 2010 on local communities
• Sport and community wellness in rural communities (incl. implementation project)
• Sport as a tool for Nation Building
• Sport and HIV and Health
• Sport and Policies - An African Sports Index

Regular workshops, seminars, conferences and publications

25 March 2010: Seminar on Gandhi’s Legacy for Peace and Development in SA communities
26 May: Seminar on Community Development, Health and Wellness
1-3 September 2010: International Conference on Sport and Development – Beyond 2010

18 August 2011: First Annual Healing of Memory Lecture with Mrs Ela Gandhi
7-8 July 2011: Young Leaders in Sport Seminar with 200 girls
1-3 Dec. 2011: 2nd International Conference on Sport and Development
2011-2012 Finalization of the Digitisation of the Robben Island Records

Publications in form of international journal articles, conference proceedings and books
Train and teach the next generation of Community and Sports Leaders

- Joint Curriculum Development for New Media in Sport and Social Transformation Teaching (UWC- FU, DAAD)

- International MA in Sport for Development with partners from SA, Belgium, Germany, UK, Namibia, Uganda, Mozambique to start Jan 2013

- Leadership, Sport and Community Development and Conflict Transformation Courses for 150 sports leaders (City of Cape Town Sport leader programme)

- Conflict Management and Social Transformation (2x 60 credit course – Inwent)

- Sport and Peace (University for Peace, MA course)

- Short courses on Community Outreach for community based organizations and individuals who require training in the area of life skills and community development for sport. The courses includes but are not limited to units on facilitation, leadership, communication skills, problem solving and conflict management, personal development, community healing, peace-building, culture and democracy but also business and entrepreneurial skills
High Performance Programme

Accessible Performance Enhancement Sports Services for communities

• Identifying and support of sporting talents in communities
• Working together of elite sports and grassroots sport
• Focus on health science and community development and wellness
kicking for peace

Peace building and social transformation through sport

life and sport skills development

mutual understanding

Patronage: Abp. Desmond Tutu
WESTERN CAPE NETWORK FOR COMMUNITY PEACE AND DEVELOPMENT
CHALLENGES AND OPPORTUNITIES

Challenges ICESSD experienced so far
Funding: staff and research
Lack of Interdisciplinary awareness and/or experience at university level and beyond
Joint research initiatives within university
Lack of monitoring and evaluation in civil society
SA is a country with multiple serious challenges due to its daily functioning and limited experienced human resources
Health and crime and corruption issues
Phenomenon of people looking for others to solve their problems rather than owning them and collectively creating their own solutions

Opportunities
Reliable partners and extraordinary good will
Good networks; locally, provincially and Internationally
Interdisciplinary student research group and great local, African and international student interest
Joint community outreach and training activities with civil society
Round travel discussions, collaboration and research projects with local government African and International research collaborations
OUR TEAM