RECIPROCAL AGENCY IN SPORT FOR DEVELOPMENT: THE ROLE OF NGOs BEYOND EVANGELISM

“Play the Game” - Cologne, Germany

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THEORETICAL APPROACHES

• Conceptual frameworks
  • Neo-liberalism/imperialistic
  • Left-realistic stand
  • Pragmatism
  • Interpretive Phenomenological Analysis
  • Foucault
• The lack of evidence discourse
• Log Frame

Description of Log Frame

• Mechanisms of change
  (Fred Coalter, 2011)

Input

BLACK BOX

Output

Conceptual entrepreneurs: “Sport can...”
STAKEHOLDER DYNAMICS-POWER RELATIONS

SPORT FOR DEVELOPMENT

STAKEHOLDERS
- Political sector
- Development agencies
- Corporate sector

SPORT
- Ideology + Development priorities
- Context + Realities + Relevance
- Implementers + stakeholders + systems
- Recipients
- Programme Management + Delivery

INPUT (multi-level)

THROUGHPUT (multi-level)

OUTPUT (multi-level)

IMPACT
- Unintended + Intended outcomes
- MSC
- Success indicators

Policies/strategies/resources/structures
Lack of multiple resources and all levels (e.g. financial, material, political, education, health, etc.)

‘Social ills’ (e.g. violence, drug abuse, deviance, crime, etc.)

Passivity
Apathy
Dependency
Escapism
Neglect

Ubuntu
Integration
Volunteerism
Entrepreneurship
Networking
MODELS

- Sport + Model
- +Sport Model
- Comprehensive Model
- Integrated Model
Methods
Questionnaires focus groups, interviews, document analysis

Research participants
Groups & individuals/decision-makers

Researchers
Experts, indigenous agents (race, language, age & gender)

S-DIAT
MIXED METHOD APPROACH

TRIANGULATION

Validation

Saturation
RESEARCH PRAXIS

• PAR (Participatory Action Research)
• PART (+Training)
• Research visits/Data collection
  Mixed methods – quantitative & qualitative (Voices from the field)
  Multiple researchers
• Communicating research results
TRAINING IN S•DIAT

S•DIAT
MANUAL FOR TRAINERS
CORA BURNETT & WIM HOLLANDER
Sport and Movement Studies
UNIVERSITY JOHANNESBURG

S•DIAT
MANUAL FOR IMPLEMENTERS
CORA BURNETT & WIM HOLLANDER
Sport and Movement Studies
UNIVERSITY JOHANNESBURG
UNIT OF ANALYSIS – OUTCOME MONITORING (IMS) IMPACT (MSC)
Capture & make sense of the complex reality through a multi-vocal narrative

Nobody knows better – everybody knows different
QUANTITATIVE & QUALITATIVE DATA
THE IN-COUNTRY POSITIONING OF GIZ/YDF AND STRATEGIC STAKEHOLDERS
PROFILING GIZ/YDF COUNTRIES AND PARTNERS
MAPS OF THE LOCATION OF PARTNERS AND COUNTRIES
The Project: (YDF) Youth Development through football
Partnership dynamics in sport for/in development: GIZ/YDF

SOUTH AFRICA

SADC

Botswana

Namibia

OTHER

Ghana

Mozambique

Zambia

Swaziland

Kenia

Rwanda

GOVERNMENT

FEDERATIONS

NGOs

GTZ
Zambia: GIZ/YDF networking/webbing

Ministry of Youth, Sport & Development (Sport for all)

FAZ

GTZ-YDF

CBO's

Break-through Sport

Embassy

Play soccer

GTZ

Sport in Action

Edu-Sport
# METHODOLOGY
## RESEARCH METHODS AND NUMBER OF PARTICIPANTS

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<th>RESEARCH</th>
<th>PARTICIPANTS</th>
<th>NUMBER</th>
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<th>FEMALE</th>
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<td>Interviews</td>
<td>Managers, implementers, participants and significant others</td>
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<td>Focus Groups</td>
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GIZ Annual Report, 2011
IMPACT ON PERCEIVED STATUS AND COMPETENCIES OF PEER-EDUCATORS

- Recognized as role models
- Improved family relationships
- Leadership opportunities
- Develop communication skills
- Improved relationships with opposite sex
- Improved relations with HIV/AIDS infected

![Bar Chart]

- A lot
- A little
- Not at all
DEGREE OF JUDGING ASPECTS OF EMPLOYABILITY BY PEER-EDUCATORS
Indigenous Knowledge: Volunteerism and Identity Construction

- Criminal behaviour
- Social deviance
- Passivity
- Entitlement
- Volunteerism
- Occasional work
- Steady income
- Career
QUALITATIVE DATA

STORIES FROM THE FIELD

What is abuse?/SA
Sister Mary/Zambia

Peace games/Rwanda
Role model?/Lesotho
Beyond evangelism – knowledge production & evidence

DONOR EXPECTATIONS & DELIVERABLES

DIALOGUE

(M & E – OM)
IMPACT - MSC)

REFLECTIVE LEARNING: Results – analysis – interpretation
Good practices – challenges
Inform strategic decision-making

ASSESSOR/ACADEMIA
“FIRST WORLD OBJECTIVES, THIRD WORLD REALITIES”

THANK YOU