Sports Mega-Events and the Increasingly Loud ‘Anti’ Voice

Play the Game Conference 2011, Köln

Dr John Beech

SURGE

Applied Research Centre
Sustainable Regeneration
Current IOC bidding procedures

2020 CANDIDATURE ACCEPTANCE PROCEDURE

PUBLIC SUPPORT

Q 10.11 What is the general public opinion in your city/region and country towards your project of hosting the Olympic Games? If you carry out opinion polls, please specify the following:
- Questions asked
- Area covered
- Dates of opinion poll field work
- Sample size

Q 10.12 What, if any, opposition is there to your project? Please detail.
TWO KEY TRENDS

1. An increasing awareness that against the predictions of economic benefits from Olympic Games needs to be set a more difficult to calculate set of economic costs

   See, for example, Blake (2005)

2. The growing development of web-based social journalism, which can facilitate an anti-bid voice

   Broader context of ‘people power’ internet campaigns: fair trade; consumer groups; anti-planning abuse; conservation of built-environment heritage; anti-vivisection and anti pharmaceutical company; etc.

To what extent and in what ways have social journalists given an effective voice to anti-Olympic bid campaigns?
A three-phase research design

1. Comprehensive identification of anti-bid websites

2. Systematic survey of how they are/have been used, and analysis of the results

3. Deeper researcher into case studies selected from the results of phase 2, to include interviews with the social journalists involved

Second and third phases to be conducted with Prof Dr Ariane Bagusat, Ostfalia Hochschule für angewandte Wissenschaften
Bid-specific anti-Olympics websites identified so far

1998  Nagano, Japan [defunct]
2000  Sydney, Australia [2, both defunct]
2006  Helsinki, Finland
2006  Torino, Italy
2008  Toronto, Canada [defunct]
2008  Osaka, Japan
2008  Beijing (boycott websites)
2010  Vancouver, Canada
2012  London, UK
2014  Sochi, Russia
2016  Chicago, USA
2018  München, Germany
2018  Annecy, France
2020  Madrid, Spain

Any offers of others?
Some of the emergent variables

Location
Platform
Design sophistication
Multilingualism
Duration
Start-up lead
Variety of contributors
No. of hits; hits per month
Ancillary webpages
Petition?
Extent of linkage with other lobbying groups (other bids/Games; indirectly-linked causes)
Concentration/unity
Sub-causes (e.g. anti-part of the bid only)
ANTIOLYMPIAKOMITEA (Helsinki 2006)

ANTIOLYMPIAKOMITEA
antiolympia@iname.com

Helsinki 2006

Antiolypiska kommittén - Helsingfors 2006
The Anti Olympic Committee - Helsinki 2006
The International Network Against Olympic Games and Commercial Sports
The Anti Olympic Committee’s Letter to IOC
Introduction to a bad bad fable...

The first unofficial voices about an olympic bid for Turin (Piemonte Region, north east of Italy, in order to host the Winter Games of the 2006, began circulating during the World Alpine Ski Championships of February 1997 in Serre (Aosta Valley, founded by the Agnelli family).

The idea of Nolimpiadi was born in that precise moment on the way of new economical and environmental negative impacts further on you'll learn about post Suse Valley and Turin great ervants turismo.

Well, in those 1997 months the media and political propagandas speak about the "G2009 game" as an occasion to free Turin from the car industry and from Fiat but, to the exact contrary, a public-private Association named "Torino 2006" is created and its Bid Committee has in its main positions people directly working for the Turinese Group.

Moreover, Fiat and other firms of the holding (La Stampa, Juventus) will be the second highest sponsors of the Bid.

Riddle is it even, well they'll organize "great games" (leisure) and on a couple of environmental "naggers" are put in the Bid Committee, too.


Piemonte-Fiat-2006 (then defined by Mr. Galliani, president of the Piemonte Region - please see "La Repubblica" 25 January 1998) wins the national selection of the National Olympic Committee (CONI) beating Varese, and prepares itself for this absurd worldwide contest between olympic cities applicants without ever consulting the local population. Main competitor: Sion, in Switzerland.

Local environmental NGO's feel the first danger: strongly opposed against Torino 2006 is Mount Wilderness, while regional Pri Natura, Italia Nostra, WWF and Legambiente begin with a bill of instruction to show their perplexities, and slowly move to a high negative judgment. Unfortunately, the decision making is now on stand and virtually nothing will take on newspaper and in television.

Possible lobby: put in motion the institutions, first of all the Italian Government, which promises to pay 600 US billions should Turin win.

At local level, in the City, Piedmont, and Regional parliaments hundreds of counselors and assessors put up a front of pro-Turin 2006 voting... based on heavy culpable ignorance: almost nobody of them know what the words standing, biathlon, nordic combined, short track meant... shame shame shame.

In the same time they finance (at the very end it will be left 6.95 million) the Bid Committee, making this public money end - among other things - in intercontinental living expenses of the bidders, golden hospitality for the IOC members and their companions in Turin, a great dinner at hyperventilated "Il Cambio" restaurant, a table tennis at the "Palazzo di Stupigno" with a huge number of armad polo school to stop "hardened" votes...

Everything we say is documented.

N.L Gollini (2008): to the IOC is that of the not required "Green Card", an apparent full of facts and immediately take images.

Who, as usual, tries to put out an opposed voice has to face the pressure of the business networks out of hand, limitation and blocking of manifestation freedoms, movement limitations, denial of access to public and administrative financial books, denial of participation in public meetings and reunions.

As now November 1999 and the planetary IOC corruption burst: we've read at least 1000 articles about misconduction of the International Olympic Committee members. There are required in the United States (USA) and public.
Anti-Osaka Olympics (2008)

Japanese page is Here.

Anti OSAKA Olympics

Information for members of IOC committee.

- Feb.26 2001
- Feb.05 2001
- Aug.22 2000
- May.17 2000

Osaka Olympics is just for construction.

Last Updated on Mar 2, 2001

E-mail: osakaorin@webtv.ne.jp
Copyright 1999 Anti Osaka needs No Olympics with Citizens' Union

You are the 00853 Visitor since July 12, 1999
BOYCOTT BEIJING OLYMPICS

This blog suggests why, as consumers, we should boycott Beijing Olympics 2008!

** International Burma Awareness on Youtube **

Please Click This Link to Learn the Details

Sunday, April 27, 2008

Attack of Handicapped Lady in France Fabricated by Chinese Communists

The "Tibetan" who attacked a handicapped lady during the Beijing Olympics Torch relay in France was found to be a fake!

Apparantly, the Chinese Communist Party paid for someone to act as a Tibetan to attack the handicapped lady in France.

The actor was later found in a photo walking with pro-Beijing protesters, instead of pro-Tibetan protesters, during the Olympics Torch relay.

Please watch the video and read the English subtitle very carefully.
To: International Olympic Committee (IOC)

We, the undersigned residents of British Columbia, Canada are opposed to Vancouver/Whistler hosting the 2010 Winter Olympic Games. We strongly urge the members of the International Olympic Committee NOT to consider Vancouver as a host city due to the extreme economic hardship that the Provincial Government has inflicted upon its citizens. The people of British Columbia do not choose to spend their tax dollars on the 2010 Winter Olympics.

---------------------------------------------------------------------

This is the formal petition to the International Olympic Committee (IOC) to NOT consider Vancouver for the 2010 Olympic Games. We urge you to assist in circulating the petition as widely as possible via social justice coalitions, labour unions, watchdog agencies, etc.

Our goal is to approach the IOC during their visit to Vancouver in February, and provide them with signed petitions as a show that the taxpayers of BC do not want their tax dollars spent on this event at this time. We will not be approaching the Liberals or the Bid Corp, as they have proven that they will not listen to the public.

As you are aware, the BC Liberal government has drastically cut funding to many necessary social, health and education programs and services...
Say No to London 2012

SAVING LONDON 2012

From February 16 - 19 2004, delegates from the International Olympic Committee will be visiting East London, providing an opportunity to expose the misleading and shallow populism of the London bid supporters.

This may be one of our few chances to stop the bid in its tracks - the final decision will be made in July 2005. A corporate-sponsored, multi-million pound Olympics in London will be a financial and environmental disaster built on lies told to some of the poorest communities in Britain. It will lead to even more draconian 'anti-terror' and public order legislation and be paid for not by the rich or businesses but by Londoners.

Our chance to say WE DON'T Back the Bid!

No to London 2012 is a coalition of east London community groups, anti-authoritarian and social justice campaigners opposed to the bid to stage the Olympics in London in 2012.

RESOURCES - (any submissions?)

Leaflet - Download a leaflet, a spoof of an existing Back the Bid leaflet, to print and distribute.

EVENTS - (any submissions?)

Walks - Come and take a guided walk around the area of the proposed Olympic sites. Hear about the true environmental impact from a local expert.

ACTIONS - (done anything recently?)

ULU - 14/1/2004 - Demonstration at a Back the Bid meeting.

ARTICLES - (any submissions?)

Cartoon

Olympics and the Lower Lee: Direct local environmental impacts December 2004
The Olympic zone is located between Hornerton Road and
NOGOE (No to Greenwich Olympic Equestrian Events)
2012
Circassians on World Streets

As a response to MAY21 initiative's "Call To Action", demonstrations to protest denial of Circassian Genocide were held in front of the Russian Federation Embassies and Consulates in Turkey, United States, Germany, Israel and Jordan on Saturday May 21, 2011 - the 147th anniversary of the Circassian Genocide.
No Games Chicago (2016)

No Games Chicago
Chicago citizens against the 2016 Olympic bid.

Public Beware – The Privatizers Are Coming

Posted on August 26, 2011 | Leave a comment

No Games organizer, Tom Tresser, is working with a group of concerned citizens to fight privatization and to defend and extend the commons. His new effort is called Protect Our Public Assets and you can sign up to get updates here. Here is a brief (about seven minutes) speech laying out the situation.
Nolympia (2018)

Nolympia 2018

18 Gründe

Über uns

Aktuelles

Aktuelle Chronologie

Postkarten

Fotogalerie

Nolympia-Presseschau

Jetzt Spenden!
Comité Anti-Olympique d’Annecy (2018)

Non aux JO d'Annecy 2018

Comité Anti-Olympique d'Annecy
No queremos Madrid 2020

WE DO NOT WANT MADRID 2020
SAY NO TO MADRID 2020.

London 2012 Tickets
Enter now for your chance to win a corporate Olympics package.

Join Google Engage
Training materials, marketing tools and AdWords coupons from Google.

Wednesday July 27, 2011
The initiative to collect signatures against the candidature of Madrid 2020 is collected by national and international media.

As the title says, the initiative promoted from this site seems to be having some impact, both nationally and internationally, we hope to continue along this path and we achieve the objective for the IOC or the mayor to take into account the voice of the citizens.

Refine one thing: We have seen that in some media that gather the news, especially the international press, believe that the logos used on the web or we used in the campaign video are created for refusing Madrid 2020. Well, as mentioned in other articles but the hue and now again, these logos are created (most of the variations) on the Internet by the citizens.
No queremos Madrid 2020

NO QUEREMOS MADRID 2020
DI NO A MADRID 2020.

MÉRICOLES 27 DE JULIO DE 2011

La Iniciativa de recogida de firmas contra la candidatura de Madrid 2020 es recogida por los medios nacionales e internacionales

3 comentarios publicado por warwitchesweb en 19:57

Tal como dice el título, la Iniciativa promovida desde esta web parece que está teniendo cierta repercusión, tanto nacional como internacional, esperemos que siga por este camino y podamos conseguir el objetivo marcado para que el COI o el alcalde tengan en cuenta la voz de los ciudadanos.

Matizar una cosa: hemos visto que en algunos medios que recogen la noticia, especialmente en la prensa internacional, consideran que los logos que usamos en la web o los que hemos usado en el video de la campaña son creados por No Queremos Madrid 2020. Bien, como hemos comentado en otros artículos y sino lo matizó ahora de nuevo, estos logos son creados (la mayor parte de ellos) por los ciudadanos y que en su momento colgaron en internet con seguridad el mismo fin que intercamos nosotros, despertar de una vez a la ciudadanía de las lacunas en los que vamos a sufrir con la pervivencia de la candidatura.

Di no a la candidatura de Madrid 2020

Han actuado 796
Nos faltan 24204 firmas

PERSONAS

ACTÚA AHORA

Tu nombre
Tu apodo
Tu correo-e
Cód. Postal
No a Madrid 2020

Angela Martinez Vazquez: Ah, a gastar más dinero, total nos sobra... Mas le va a alcalde arreglar las carreteras que las tenemos hechas un asco, con más agujeros que una caja de donuts, a ver que se le ocurre ahora para sacamos la pasta que cuesta la candidatura... Es triste que un Madridseñor tenga que decir que no a unos olímpicos pero es que este señor lo ha hecho como el cub y así nos va.  

25 February 2010 at 13:37 · Like · Comment

José Gálvez: Yo he visitado y visto varias veces Madrid, y con dificultad; si será una ciudad muy grande, de cerca de 3 millones de habitantes, tendrá unas infraestructuras vanguardistas, un metro de primera, unas carreteras de impresión. Tendrá museos, zona de marchas, jardines... pero para albergar unos juegos olímpicos, no vale. Ni ahora, ni nunca. Hombre puede ser que para el 2054 pueda tener sus juegos olímpicos, Madrid, solamente es conocida por el fútbol, baloncesto... no ha organizado ninguna exposición...

29 December 2009 at 05:14 · Like · Comment

Mercedes Cardenal Navarro: A ver si se lo platican un poco más antes de meter la pata una tercera vez... Ya está bien. Madrid no está preparada para unos juegos olímpicos, ni lo estará en 100 años. Por favor que no se presenten otra vez, porque luego ya 4 veces, Europa (París), América del Norte, Asia....

02 November 2009 at 21:07 · Like · Comment

Mike Capdevila: Sólo escribo una cosa: Madrid 2030 y más si hace falta. Creo como David que Madrid tiene millones de problemas como por ejemplo el absurdo de la M30, las obras continuas, los caprichos del parancmo de alcade que tenemos que competir por unas olímpidas. Y que todo el mundo chupa del
Dr John Beech

J.Beech@coventry.ac.uk