FINANCING OF GRASSROOTS SPORT
- EU perspective -

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Content

1) General EU policy context for sport
2) Grassroots sport in EU policy
4) EU funding for sport
Europe 2020

- EU wide targets
- Flagship initiatives (innovation, YoM,...)
- Smart, sustainable, inclusive growth
- Prioritisation / Streamlining of policies
Extremely challenging policy and budgetary context: Europe 2020, EU Budget Review (intelligent spending, EU added value); MFF 2014-2020

Need for EU policy responses and a focus on core tasks within COM

High expectations from stakeholders
(Sport: ambitions COM/DG EAC to meet the sport sector’s interests)
Policy framework: Sport

End 2009
- Basis: 2007 White Paper on Sport
- New Treaty mandate (Art. 165 TFEU)
- EU to develop the European dimension in sport
- First Preparatory Action in the field of sport

2010
- New Council structures for sport
- First Council outcomes
- Preparation of the Communication on Sport
- Second Preparatory Action in the field of sport

2011
- COM: Adoption of the Communication (18/1)
- Council: Adoption of an EU Work Plan for Sport (20/5)
- Third Preparatory Action in the field of sport
- Preparation of new MFF and sub-Programme for sport
Communication on Sport

1) Introduction
   - Relevance of the White Paper, policy context, EU added value

2-4) Three thematic chapters
   - Societal role of sport (5 themes, 14 actions)
   - Economic dimension of sport (4 themes, 9 actions)
   - Organisation of sport (5 themes, 7 actions)

5) External dimension

6) Conclusion

Staff Working Document: Free movement
EU Work Plan for Sport

- Concept of a Work Plan to develop the European dimension in Sport (mid-2011 – mid-2014)
- Formalisation of working methods: Roles for the Council, the Presidency, the Member States, the Commission
- List of themes for EU cooperation in sport
- 3 priority themes for the first EU Work Plan
- Actions in line with priority themes / Expert Groups

Council Resolution May 2011
Policy focus on grassroots sport

- *White Paper and Communication*: societal role of sport and grassroots sport (health-enhancing physical activity, social inclusion, education and training); specific chapters “public support for sport” (WP); “Sustainable financing of sport” (Communication)

- *EU Work Plan*: Priority themes “Social values of sport” and “Sustainable financing of grassroots sport”
Financing of (grassroots) sport

- **White Paper**: Public and private support for sport (study); VAT
- **Communication**: 4 actions in specific chapter “Sustainable financing of sport” (IPR, sport organisers’ rights, financial solidarity, best practices funding of grassroots sport)
- **EU Work Plan**: Expert Group “Sustainable financing of sport” to recommend ways to strengthen financial solidarity mechanisms
EU study: Grassroots sport funding

• WP action; launched in 2009 (MARKT (lead) + EAC)
• Identifies typical sport funding models in the EU
• Analyses legislative framework impacting the funding of grassroots sport
• Outlines future trends in revenue from different funding sources
• Includes key results of the survey of grassroots sport clubs
• Publication: autumn 2011
Preparatory Actions in the field of sport

- 2009-2011: test networks in 9 areas
- Evaluation 2009/10 projects (final. mid-2011)

Mainstreaming into other EU policies and programmes

- e.g. LLL, Youth, Health, Research, Cohesion policy
- Remains a priority also after 2013

Future financial support for sport 2014-2020

- MFF discussion (COM proposal)
- Sub-programme for sport within “Education Europe”
Sub-Programme: key steps

- **Evaluation** of ongoing projects (Preparatory Actions 2009 and 2010)

- **Impact Assessment** COM proposal for incentive measures in the field of sport (2011)

  - **COM proposal** for a Sport sub-Programme next MFF (end-2011)

  - **Adoption** by the Council and the Parliament (2013)
Summary: Current main COM activities (sport)

- Implementation of actions in the Communication
- Implementation of the EU Work Plan for Sport
- Implementation of Preparatory Actions
- Preparation of future MFF (sub-Programme, mainstreaming)
Thank you for your attention!

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