“Standing FIRM against illegal and irregular betting around the world”
The World Lottery Association

144 Member Lotteries
56 Associate Members
Five business areas

- Education & Training
- Conventions
- Lottery standards
- Communication (magazine and web-site)
- Member services (Sports betting monitoring a.o.)
AGENDA

Background on match-fixing

- Funding
- Information
- Regulation
- Monitoring
BACKGROUND OF MATCH-FIXING
1915:
Manchester U – Liverpool 2-0
8 players suspended for life
I coulda been a contender
“You don't understand! I coulda had class. I coulda been a contender. I could've been somebody, instead of a bum, which is what I am.”

ON THE WATERFRONT 1972
1970-1990’s

Italy, England cases

1987

The Boston College basketball point shaving scandal

1989

Pete Rose & baseball
THE LIST GOES ON:

FINLAND
TENNIS CRICKET
BELGIUM ITALY HANDBALL
ICE HOCKEY GERMANY
TWO MAJOR FACTORS

1. The exponential growth of the sports business

2. The exponential growth and impact of the Internet
Standing FIRM

1. Funding
2. Information
3. Regulation
4. Monitoring
1
FUNDING
Sports Funding

1. Elite & grassroots
2. Sport integrity
3. Sport rights
Information on sports integrity

1. Athletes’ education
2. Role of the media
3. Sports information
Stronger regulation

1. Governments: New betting offences
2. Sport organisations: Acceptable bets
3. Betting operators: Codes of conduct
4. Global cooperation network – agency?
MONITORING
The future of monitoring

1. Transparent
2. Effective
3. Global
Thank you!

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