“The Challenge for Europe in the Governance of Sport”

Sport 4 Good Governance

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Brussels
General information

Partners (14)

- NGOs: EOC EU Office, ENGSO, NOCs of CRO, DK, CY, NL, EE, IT, SK
- Specialised organisation: EOSE
- Educational organisations: DSHK, UCL, Leadership Academy of DOSB
- GO: Sports department of Styria, Austria

Budget: € 250.000

Time frame: Jan ’12 – Jun ‘13
Objectives of the project Sport 4 Good Governance (S4GG)

- Analyse and elaborate on the “Basic Universal Principles of Good Governance of the Olympic and Sports Movement”
- Research and analyse the implementation of the principles by sport organisations in the EU-27
- Organise peer review meetings to get in depth-knowledge on governance and good Practices
- Design educational tools to promote good governance and provide support for implementing good governance principles
Basic Universal Principles of Good Governance in Sport

1. Vision, mission and strategy
2. Structures, regulations and democratic process
3. Highest level of competence, integrity and ethical standards
4. Accountability, transparency and control
5. Solidarity and development
6. Athletes’ involvement, participation and care
7. Harmonious relations with governments while preserving autonomy
Basic Universal Principles of Good Governance in Sport

Product
Homepage, downloads of products

Product
Educational material (guidelines, educational module)

Product
Training sessions (programme)
Desk research

- Collection of documents on good governance
  - Manuals, initiatives and codes on good governance of *sport organisations*
  - Governance principles and initiatives by *public institutions*
  - Studies and articles on good governance in sport (*academics*)

- Selecting good practices for the three principles

- Sharing information among project partners
Method

Survey

- Online

- Languages: German, English, Croatian, Italian, Slovakian

- Convenience sample: E-Mail with link to questionnaire was sent out to all NOCs and sport confederations (trickle-down effect)

- Field time: 19.03.2012-20.04.2012

- n=137 (reduced to n=130 due to missing data)
Method

Participant characteristics

- Organisations from 29 European countries participated in the survey
- 118 (or 91%) of the organisations were classified as ‘national’
  - 20 (or 16%) of the organisations were National Olympic Committees (NOCs)
  - 86 (or 66%) of the organisations were national sporting federations
- 67% of the organisations were concerned with Olympic sports
Results

Overall

- National sporting federations show lowest overall scores → main target group
- Index 3 “Highest level of competence, integrity and ethical standards” shows lowest results of the three → main activity
- 63% of the organisations knew the BUPoGG
- Knowledge of BUPoGG significant and positive influence on index (increase 15.5)

Specific target points

- Index 2 “Structures, regulations and democratic process”: decisions and appeals; election or renewal of office-bearers on a regular basis
- Index 3 “Highest level of competence, integrity and ethical standards”: competence of the members of the executive body; risk management
- Index 4 “Accountability, transparency and control”: processes and mechanisms; transparency and communication; internal control system; education and training
Why?

- Aim at identifying and collecting good practice examples of sport organisations
- Provide specific know how on GG issues and stimulate discussion among experts (network of experts)
- In-depth analysis of good practice examples shall feed into educational material

Where?

- Netherlands (Papendal)
- Belgium (Brussels)
- Cyprus (Nicosia)
Welcome to "Sport For Good Governance"

Let's create visions & principles TOGETHER

Objectives
Based in the context the following specific objectives are... read more

Activities
To fulfill the objectives, the project is set around defined work packages... read more

Results
An overview of surveys on good governance systems in Europe... read more

Team
Meet the people behind the Project "Sport 4 Good Governance"... read more

Homepage, downloads of products
The Tool-Kit

Content

- Master presentation
- Explanatory notes
- Draft for an executive workshop
- Self evaluation tool
- Implementation examples
- Best practice
- Interviews
Self Evaluation Tool

Software

- Software to assess and evaluate an organisation with regards to good governance
- 14 questions cover 5 different topics to get a first impression of an organisation’s performance
- A spider-web is automatically created and displays the results
- The spider-web can easily be saved or printed as a picture to compare it with the results of other colleagues
- The spider-web provides a well structured overview of how the performance of an organisation varies depending on the topic

→ Areas where first measures have to be taken can easily be identified
Educational Toolkit
Training session

- Training programme
- Master Presentation
- Collection of good governance practices
- Self evaluation tool
- Interviews
Follow-up

- Dissemination of S4GG toolkit
- National S4GG training sessions
- Within S4GG: network / contact of experts
Thank you for your attention