AGGIS
Action for Good Governance in International Sports Organisations
Existing sport governance frameworks and principles

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Governance in sport: A European theme since 2000

- EU Council
- 2000
- Nice Declaration on Sport
- Transparency and democracy
- EOC & FIA
- 2001
- Brussels Governance in Sport Conference
- Accountability, transparency, solidarity, democracy, conflicts of interests, ...

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Since 2000, many principles have been published

- **Governments**
  - CoE, EU, Switzerland, ...
- **Sports organisations**
  - IOC, UEFA, UCI, NOC*NSF, ...
- **Scholars**
  - Burger & Goslin, Chappelet & Kübler-Mabbott, Henry & Lee, Katwala, De Zwart & Gilligan,...
- **Expert organisations**
  - TI, OWT, PWC, IGC, ...
- **National sport agencies**
  - UK Sport, ASC, SPARC, ...
Do we need another list of principles?

- Lack of precise definitions
  - Democracy, accountability, stakeholder
- Confusing governance and management
  - Efficiency and effectiveness
- Not easy to measure
  - Democracy
- Conflicting principles
  - Equity and efficiency
  - Democracy and independence
Need for indicators rather than principles!

- Understanding good governance does not go without measurement indicators
- How can good governance in sport be measured?
- For instance transparency
Another example: Stakeholder representation

- Principle: Fully accepted
- Indicators: Are the following stakeholders represented in your organisation?
  - Athletes
  - Athletes’ entourage
  - Referees
  - Clubs/Leagues
  - Media
  - Sponsors
  - Event organising committees
  - Fans

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Existing governance indicators

- Governments
  - European Label of Governance Excellence (ELoGE)
- NGOs
  - SGS NGO Benchmarking
- Corporate Sector
  - The UK Corporate Governance Code
- And in international sport?
  - De Zwart & Gilligan (2009)
  - BIBGIS (2012)
  - Sports Governance Observer (2013)
The path towards better governance in sport

• In the future, governance in sport might be measured by many sets of indicators
• Now, only a few are at our disposal
• Governance in sport can only be improved if it is measured...

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THANK YOU FOR YOUR ATTENTION !