



one world trust

# Accountability in sport: lessons from other sectors

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One World Trust

Play the Game 2009

# Issues to cover



- Background to One World Trust
- What does it mean to be accountable?
- What is the Global Accountability Report and what does it measure?
- Benchmarking the accountability of IOC and FIFA against other global organisations
- Conclusions



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## **Global Accountability Project**

- Generate wider commitment to common principles of accountability
- Increase the accountability of global actors to those they affect
- Create more inclusive global political sphere

**Global Accountability  
Framework**

**Global Accountability Report**

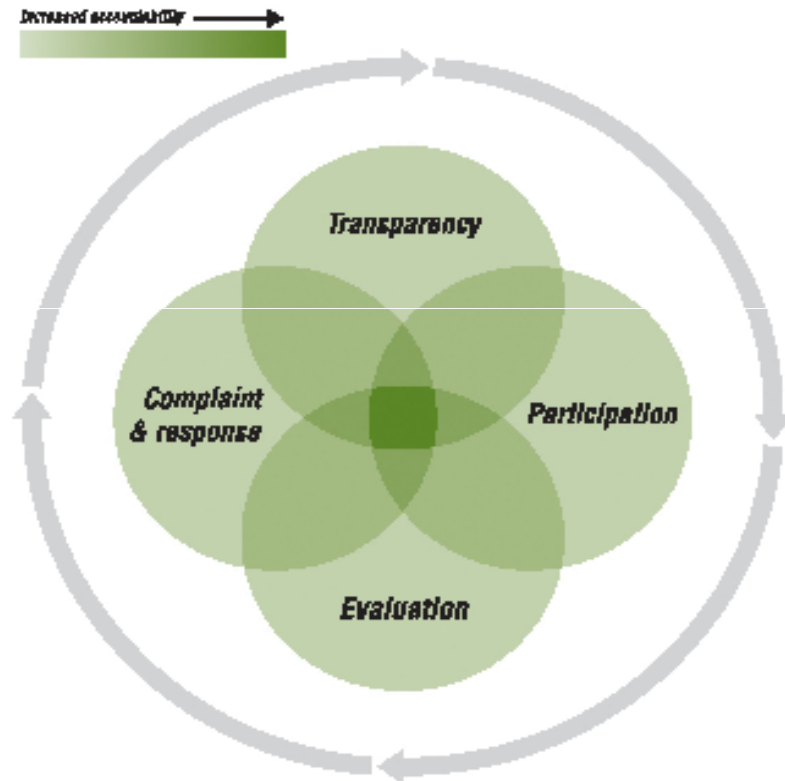
# What is Accountability?



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“the processes through which an organisation makes a commitment to respond to and **balance** the needs of stakeholders in its decision-making processes and activities, and delivers against this commitment”

# Global Accountability Framework



- Raise awareness and understanding of core accountability principles across sectors
- Facilitate cross-sector dialogue on accountability

# What is the Global Accountability Report?



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- Based on the principles of the Global Accountability Framework
- An assessment of the accountability of global actors from across the intergovernmental, non-governmental and corporate sectors
- Each assessment is based on publicly available information, interviews with organisations, stakeholders and experts
- Highlights:
  - areas for improvement for organisations and sectors
  - trends and positive developments in global accountability
  - good accountability practice



2006



2007



2008

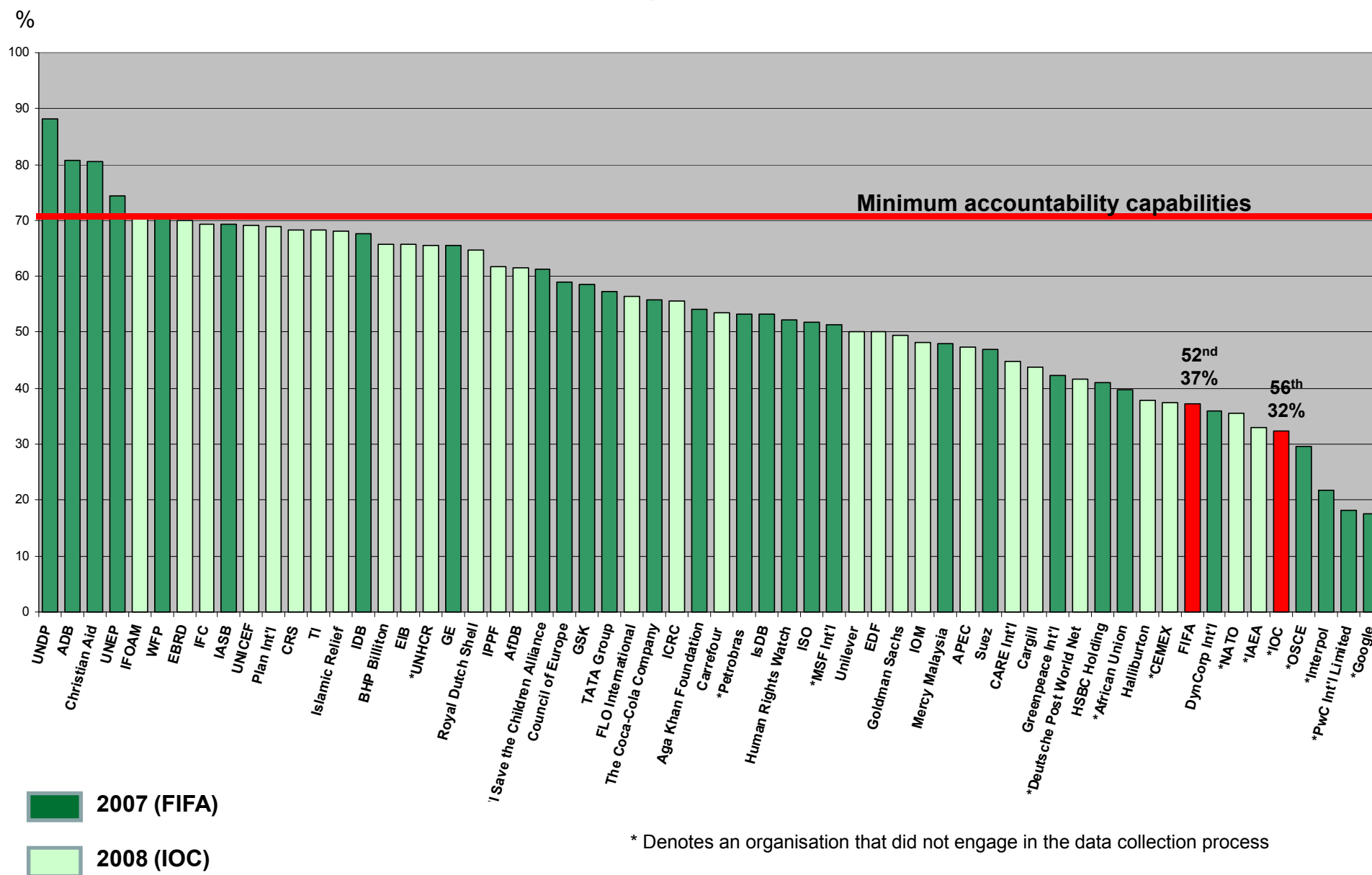
# ....And what does it measure?



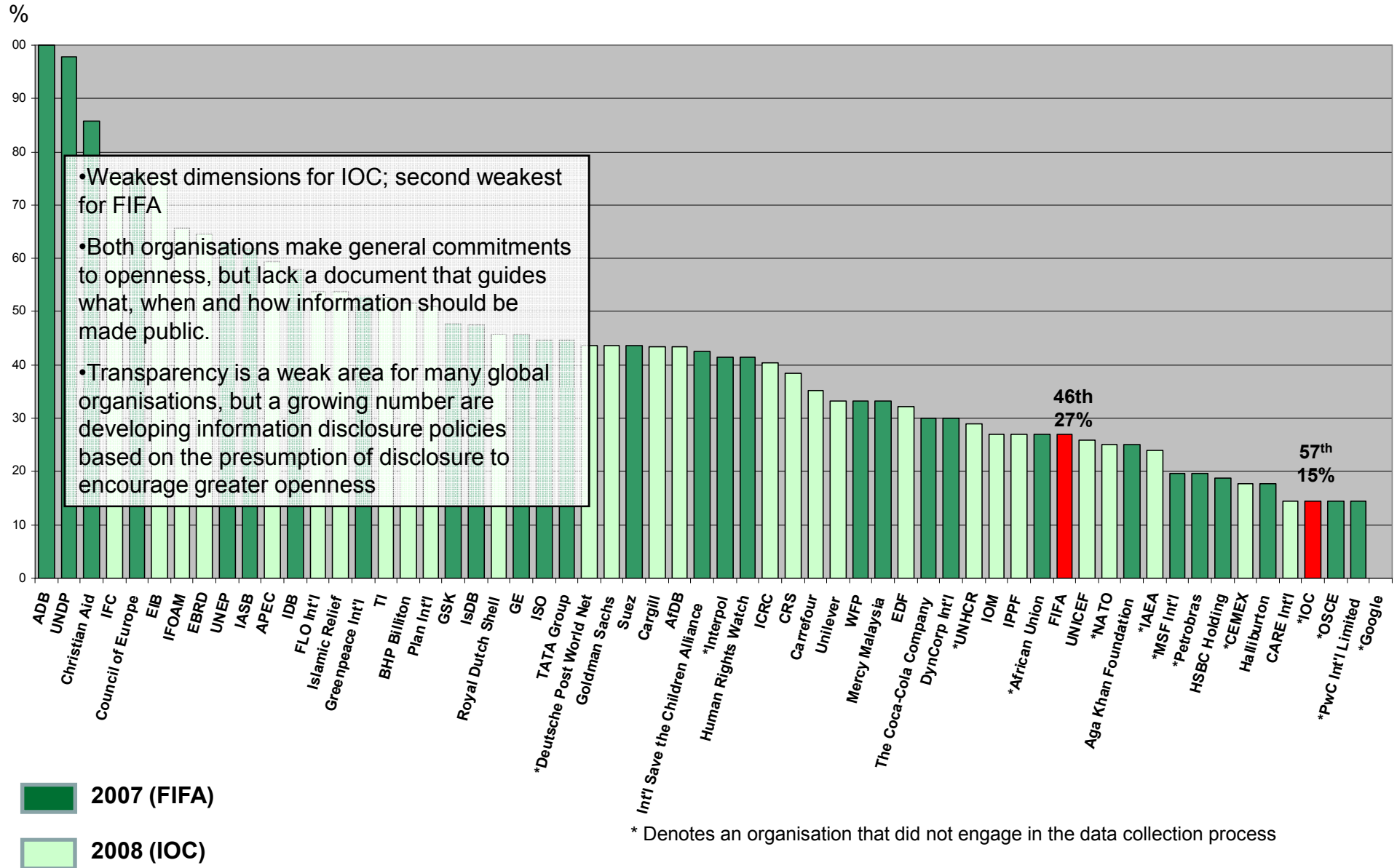
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- The existence and quality of policies and management systems that foster accountability
  - **Policies**
    - written documents, underpinned by good practice principles, that guide an organisation's approach to each dimension
  - **Management systems**
    - Leadership → senior executive oversight
    - Resources → training
    - Accessibility → dissemination, translation
- Accountability policies and systems = **ACCOUNTABILITY CAPABILITIES**

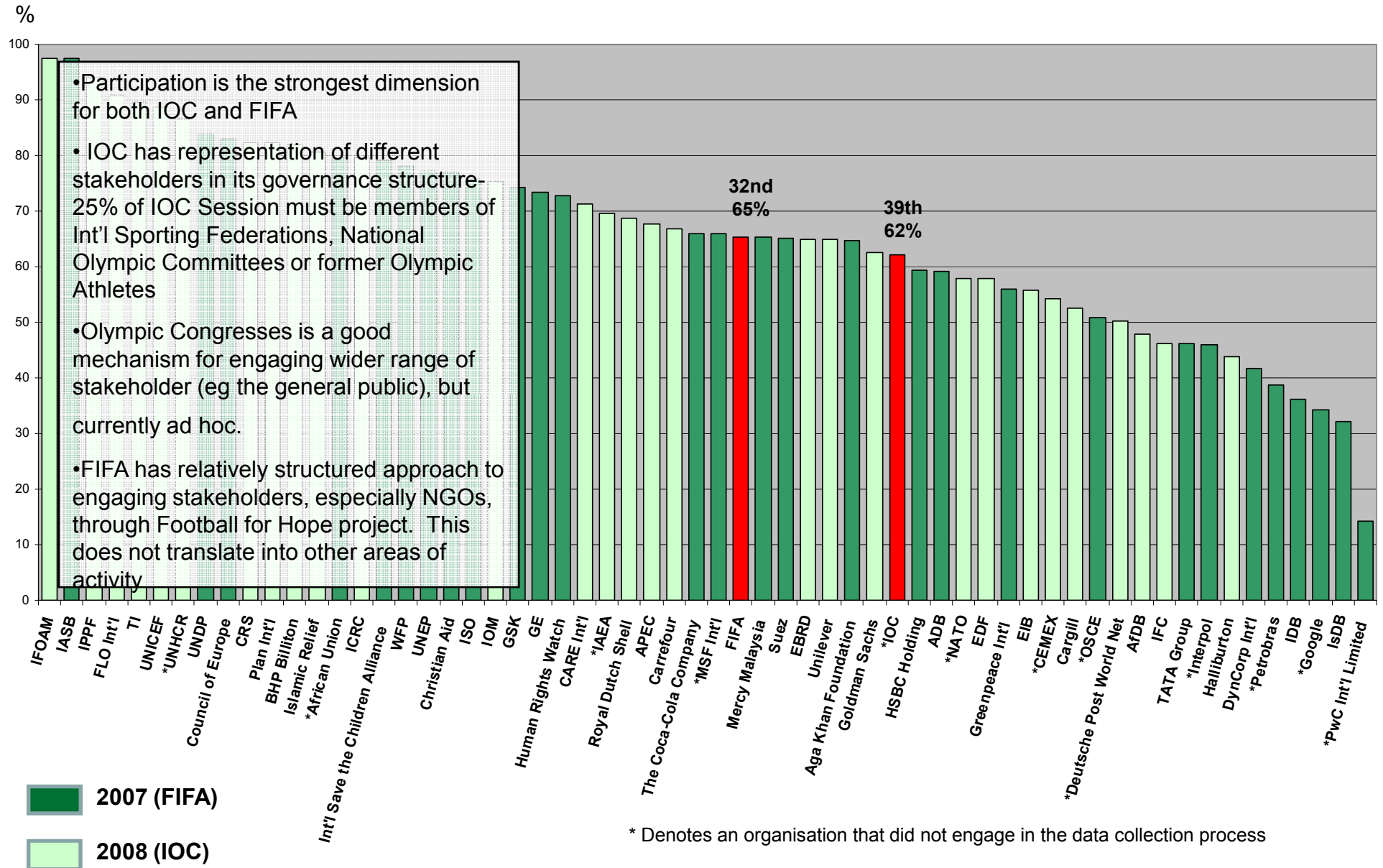
# Overall accountability capabilities 2007 & 2008



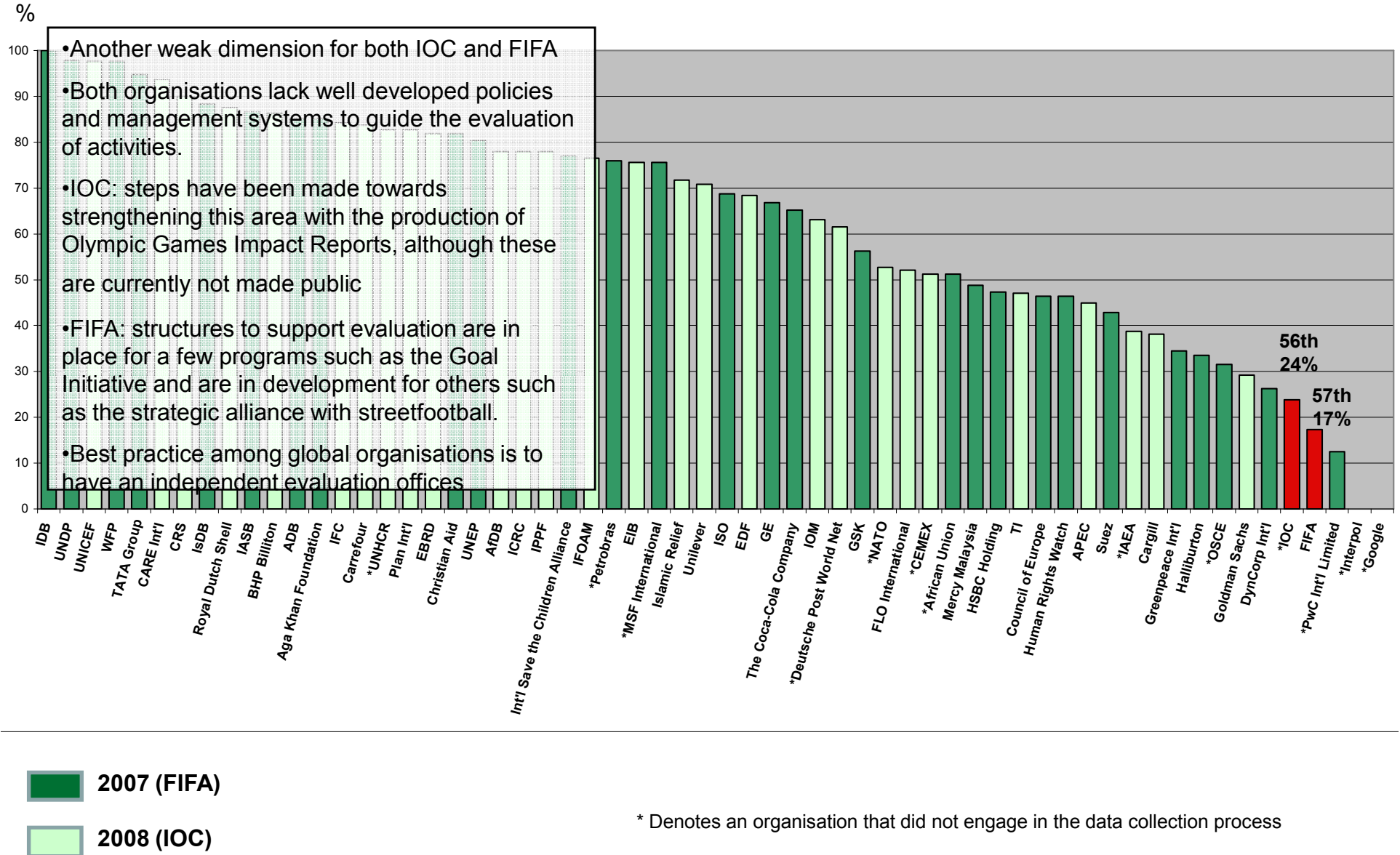
# Transparency capabilities 2007 & 2008



# Participation capabilities 2007 & 2008

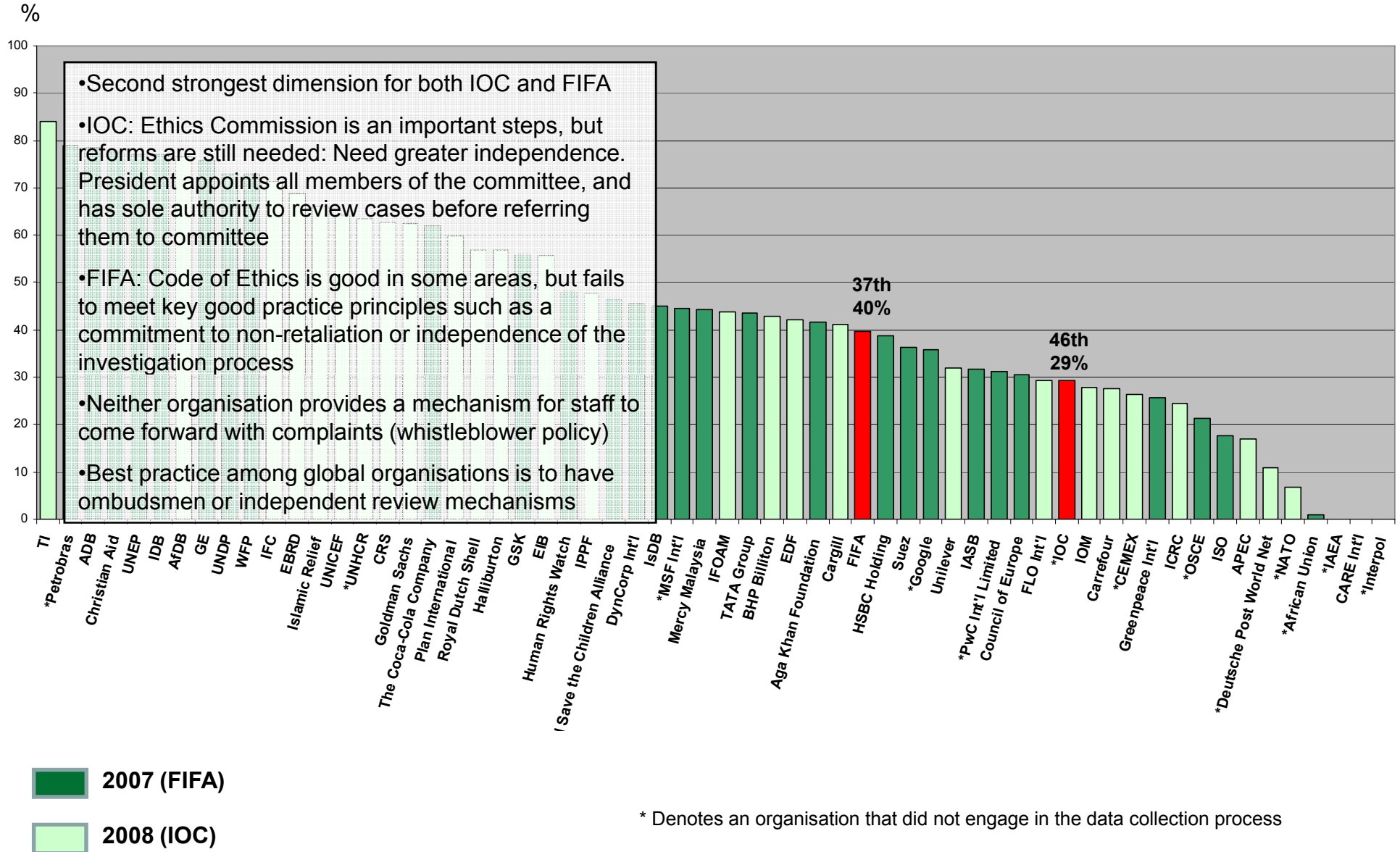


# Evaluation capabilities 2007 & 2008



\* Denotes an organisation that did not engage in the data collection process

# Complaints and response capabilities 2007 & 2008



\* Denotes an organisation that did not engage in the data collection process

# Conclusions



- Most global organisations are struggling with accountability and transparency
- While steps have been taken by IOC and FIFA to improve accountability and transparency, much more is needed
  - Existing mechanisms need to be strengthened and new ones developed
- Look outside of sport for examples of good practice in accountability