



FEWER AND MORE ACTIVE: TEENAGERS IN DANISH SPORT

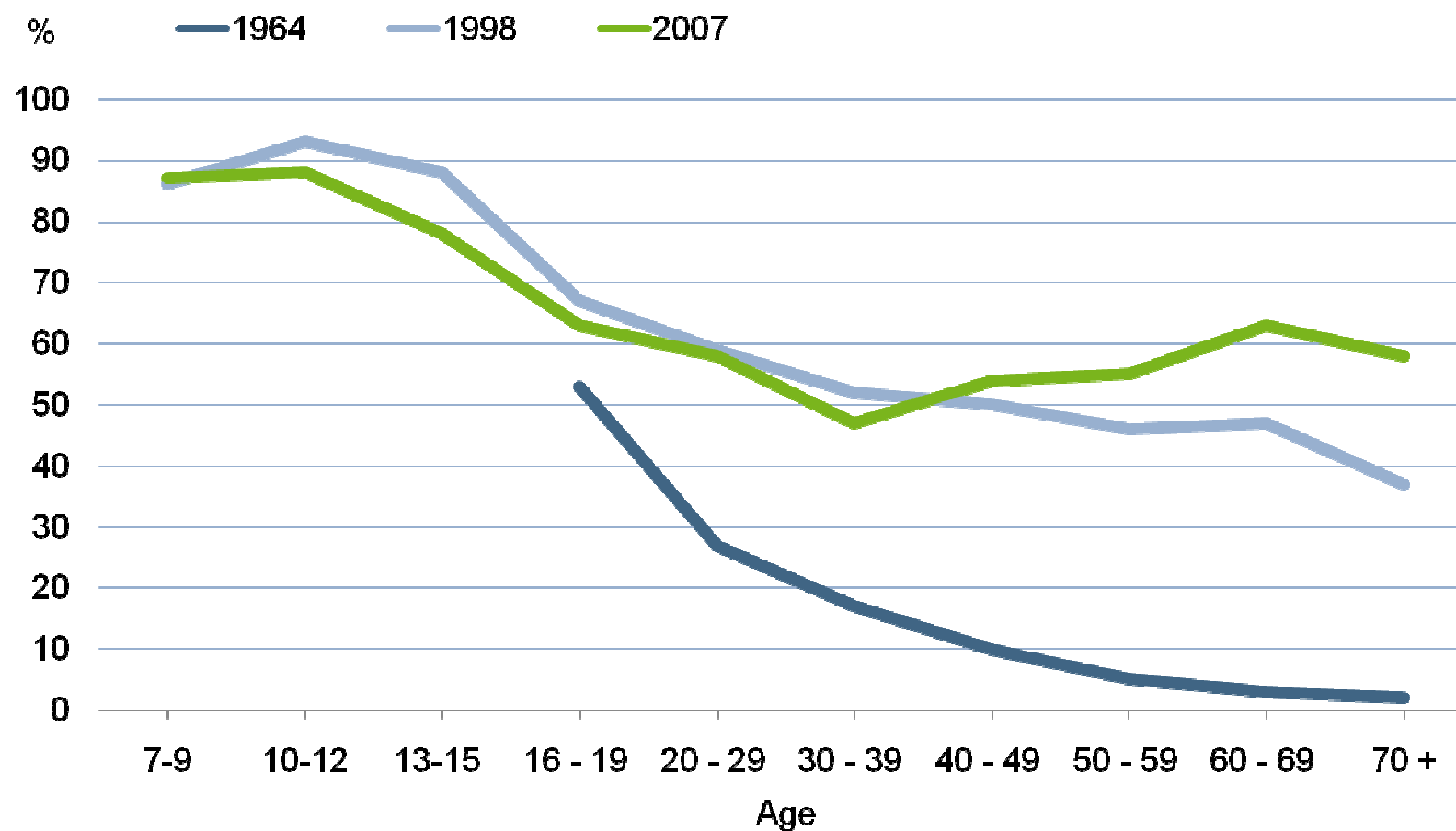




TERRIBLE TEENAGERS OR TERRIBLE ORGANIZATIONS?



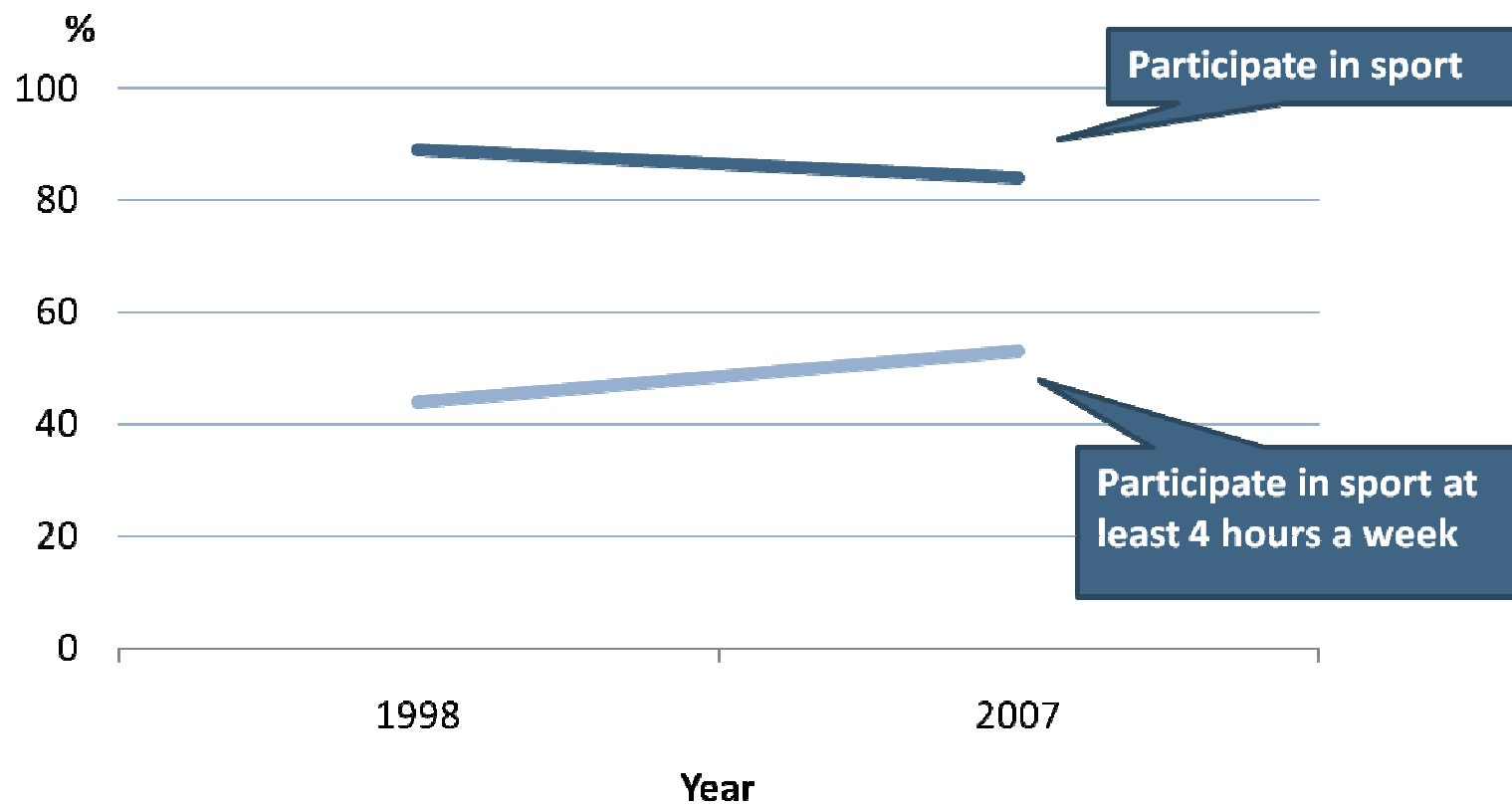
Activity levels among young people are falling



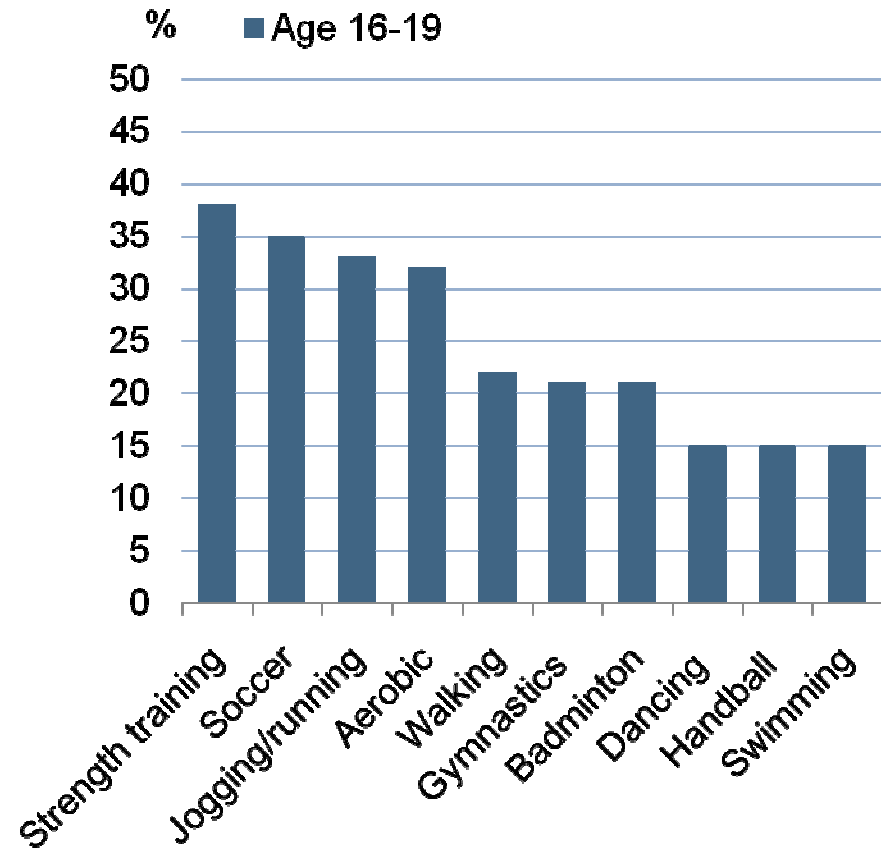
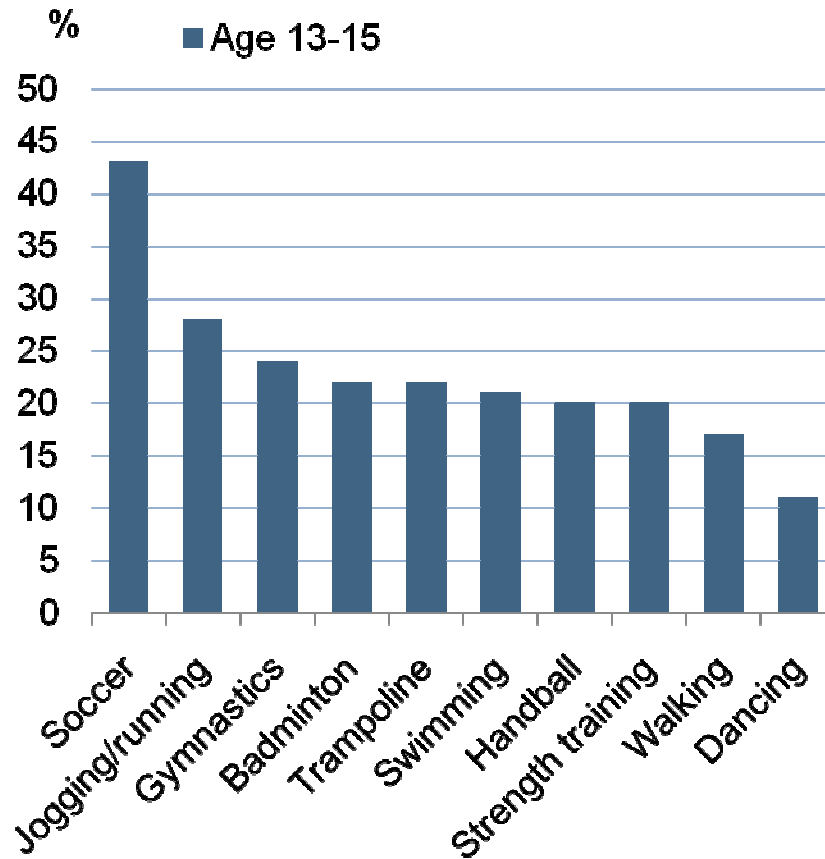
Decrease in the last ten years:

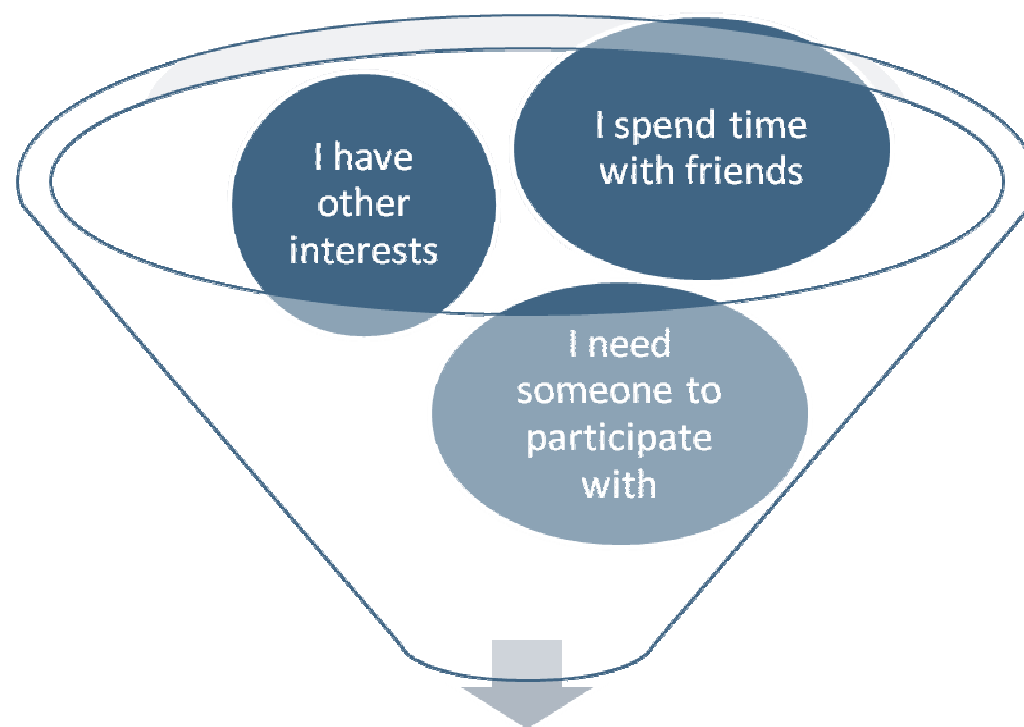
Grade level	Average age	Percent participating in sport:		Difference in %-points
		1998	2007	
1st	(7 years)	86	89	+3
2nd	(8 years)	87	87	0
3rd	(9 years)	84	90	+6
4th	(10 years)	93	89	-4
5th	(11 years)	95	88	-7
6th	(12 years)	88	82	-6
7th	(13 years)	90	77	-13
8th	(14 years)	90	74	-14
9th	(15 years)	85	73	-12

Fewer *but* more active...



The most common activities:





Terrible teenagers: Why not sport?

Terrible organizations?

"A sport where you don't have to be really good to play with others"

"If it was less serious, and without practice 3 times/week + games every weekend"

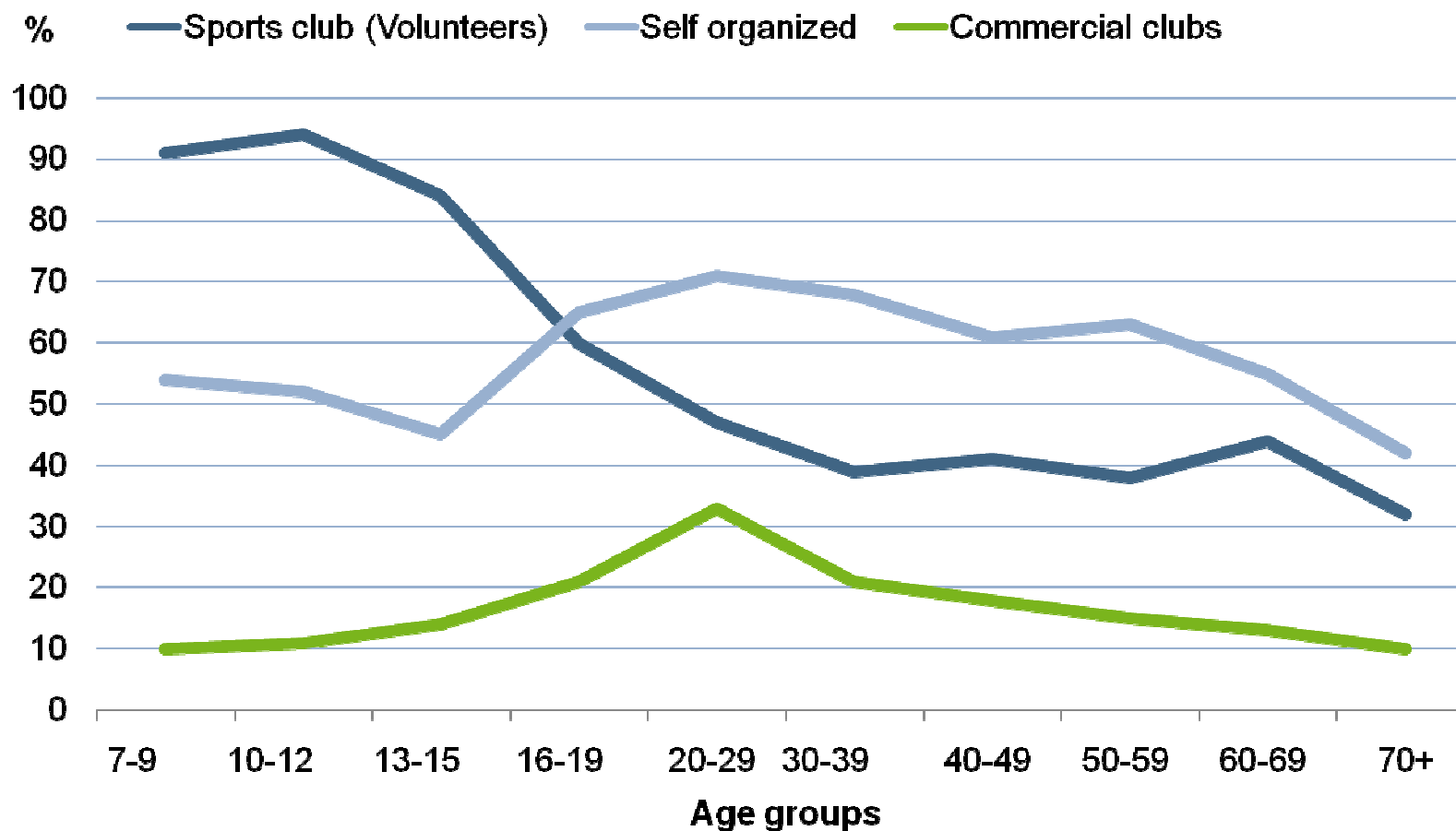


"A swim class for people my age (18) without focus on competition"

"If I was talented!"

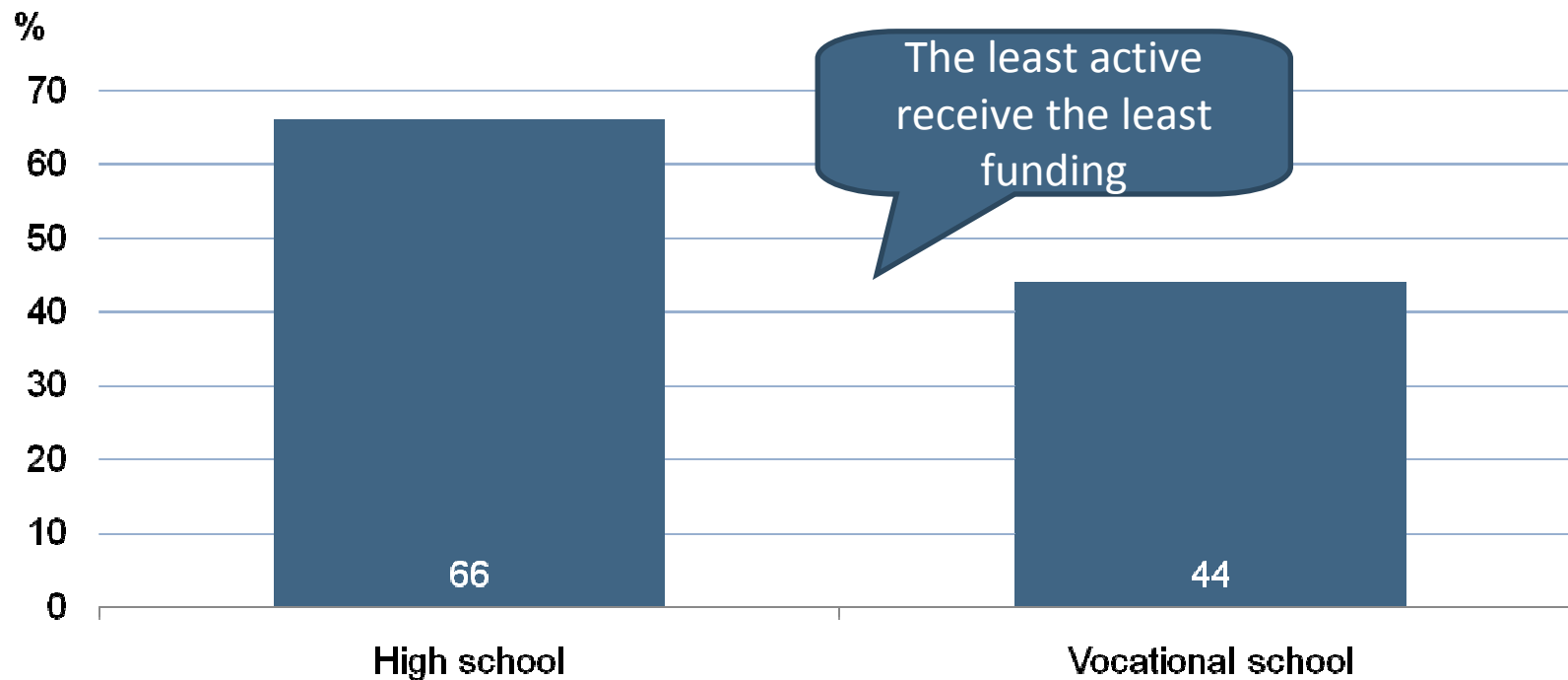
"If my friends also participated"

Towards individual organization



Educational differences

Sports participation among students



From sports policy to youth policy:

- Individualism is not a desire – it's a condition of modern life
- But teenagers desire social relations!

What can we do?

- Sports clubs should offer 'sport for all' and not only 'sport for the talented'
- Focus on social relations instead of skills
- Think about alternative structures – not necessarily games every weekend
- Think about alternative content – why always the same activity?



**Can we find space
for variety?**





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- THANK YOU FOR YOUR ATTENTION



Maja Pilgaard
Mobil: +45 29 21 70 36
E-mail: maja.pilgaard@idan.dk