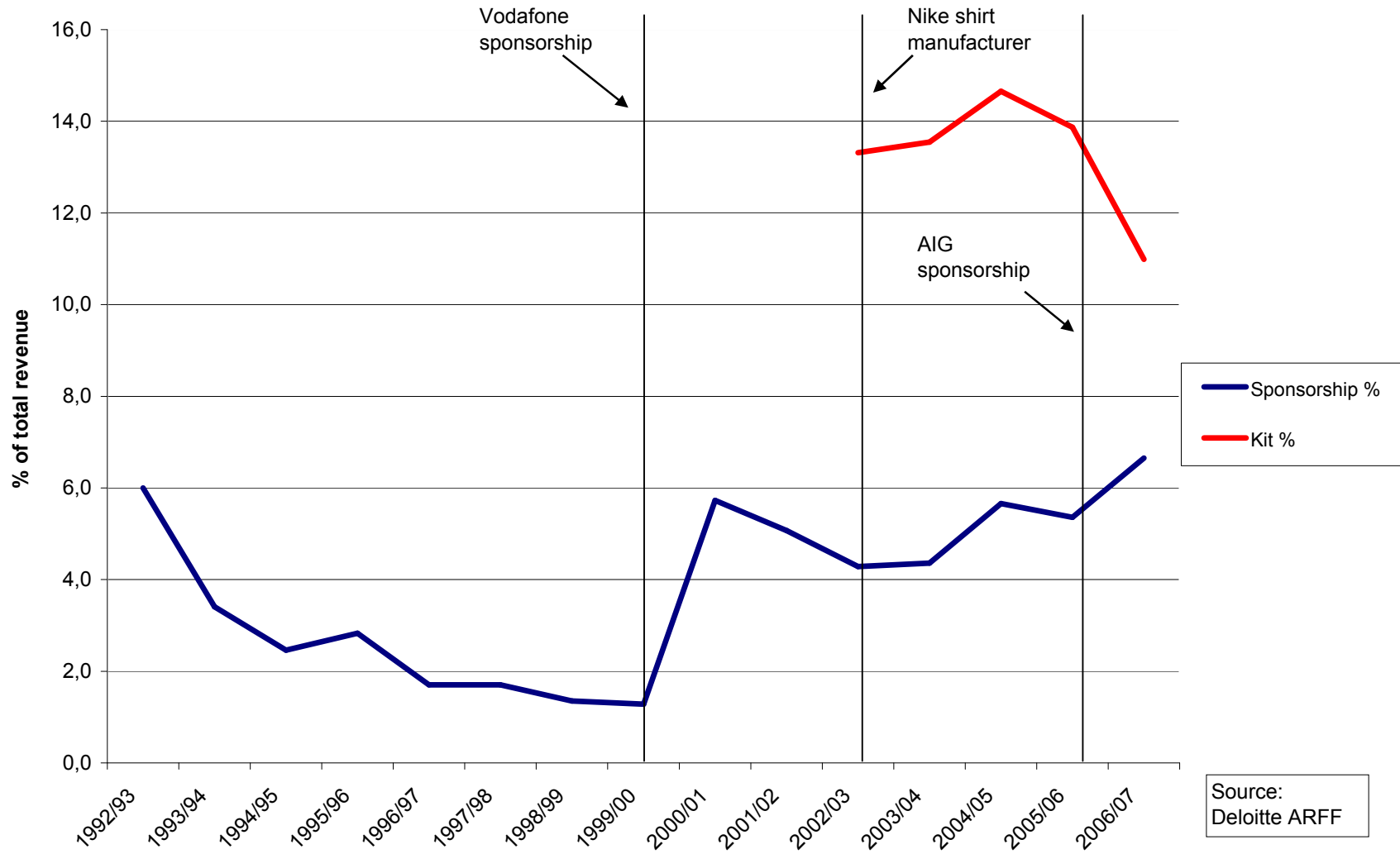
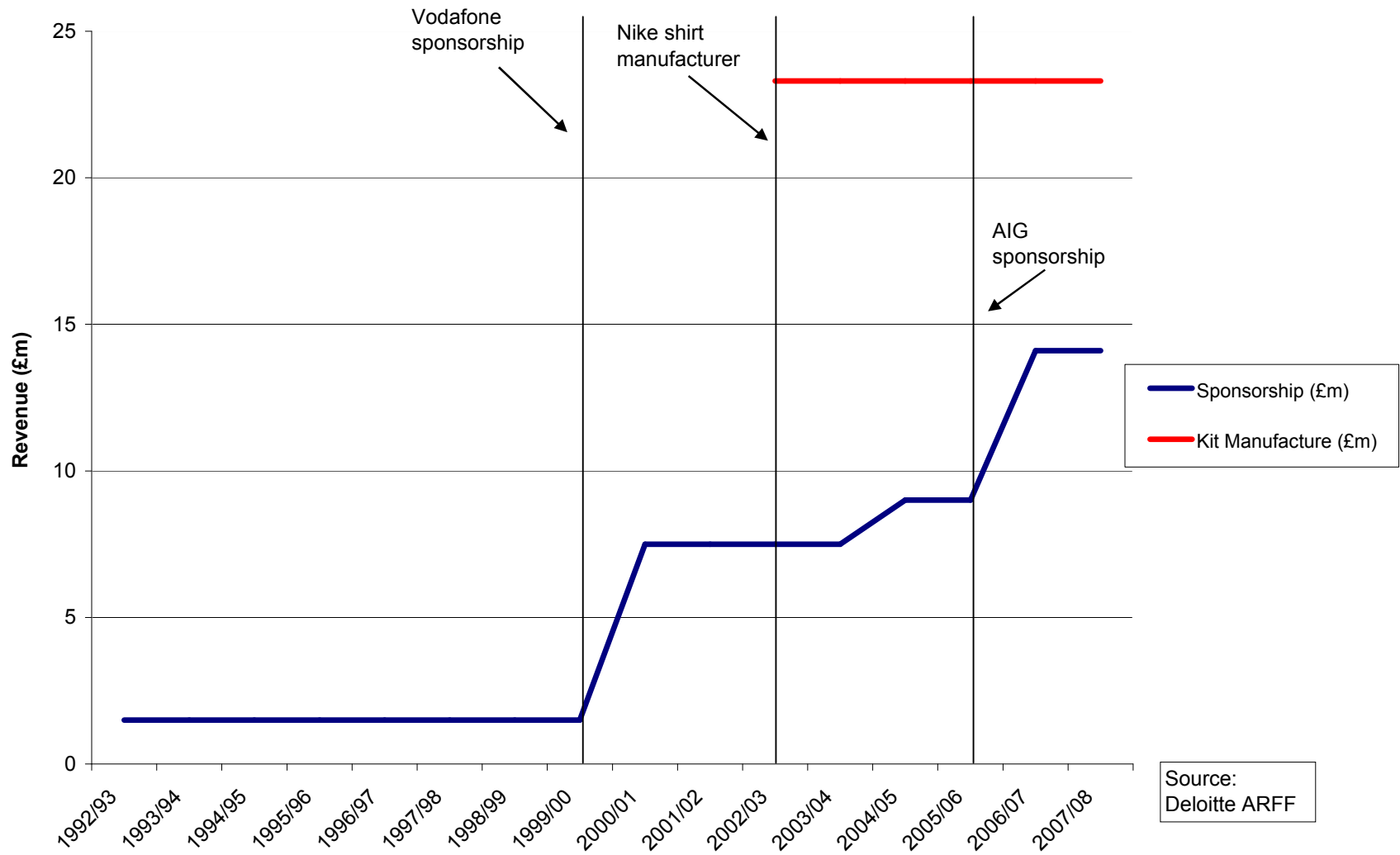


Manchester United; It's II on the shirt Sponsorship and kit manufacture as a percentage of revenue

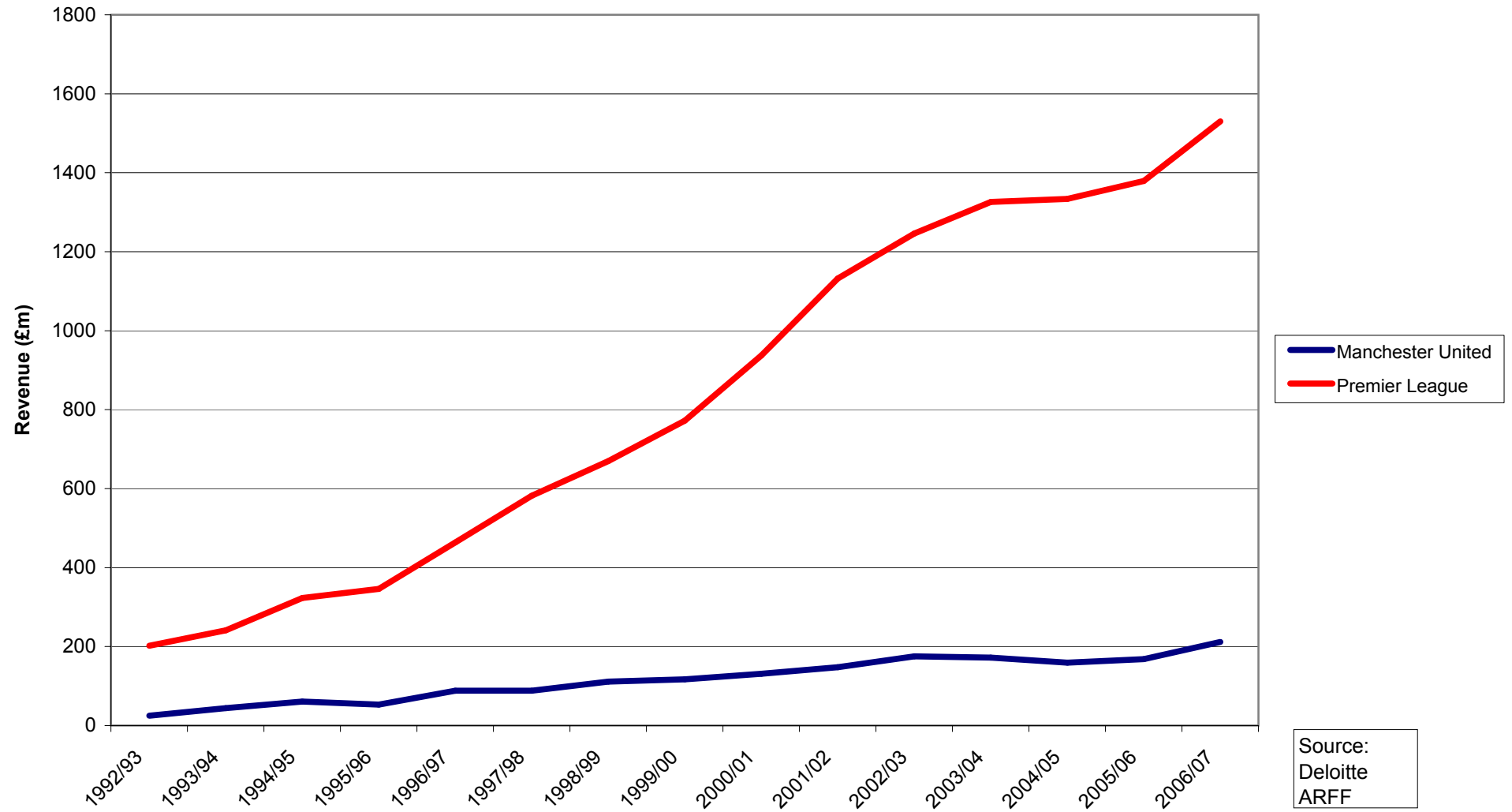


Source:
Deloitte ARFF

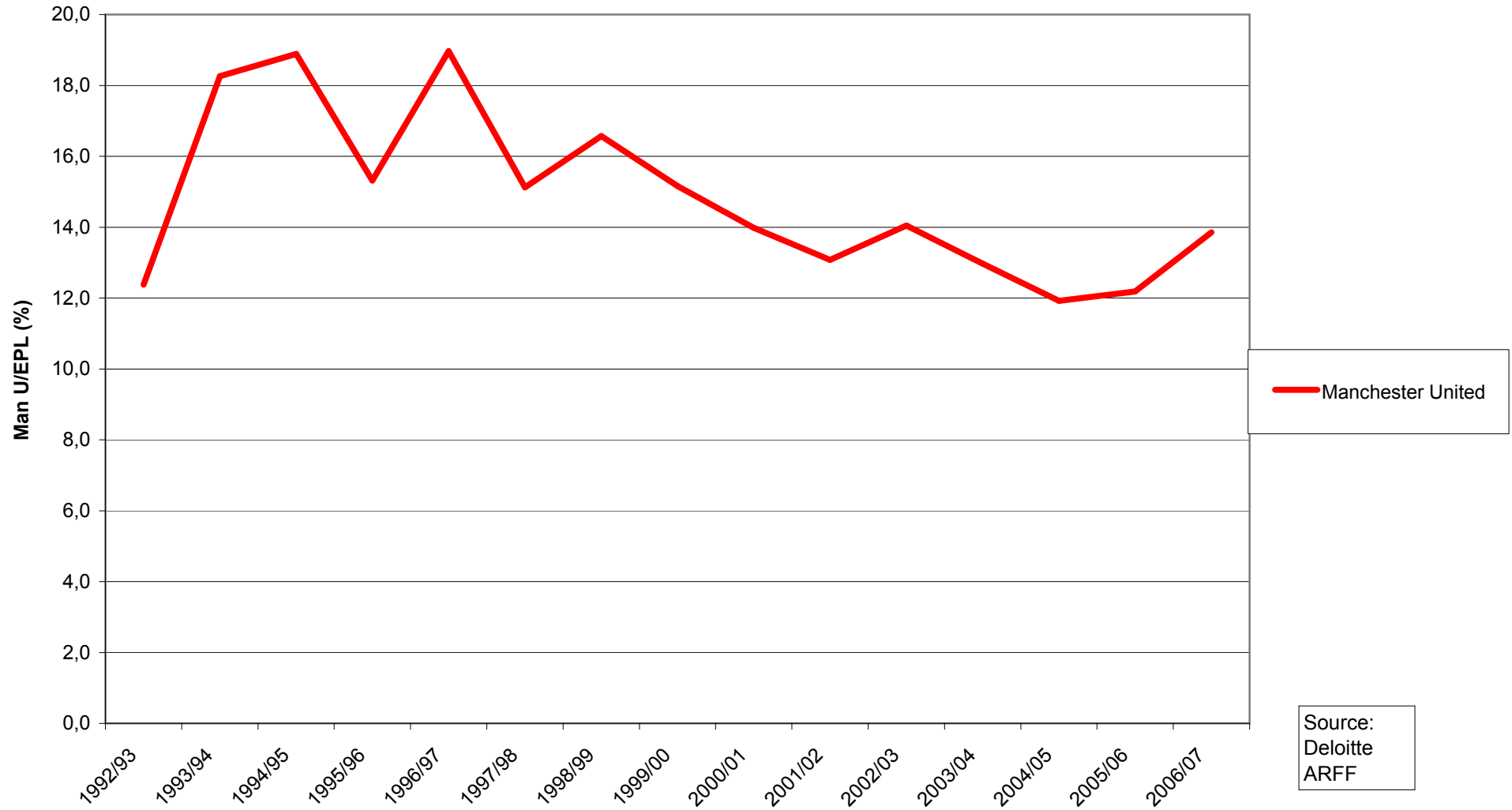
Manchester United: It's all on the shirt Revenue sources 1992-present



Manchester United: It's all on the shirt Total revenue



Manchester United: It's All on the Shirt
Manchester United revenue as a percentage of Premier League revenue



	League Finish	Man U	Revenue (£m)	Sponsorship (£m)	Sponsorship %	Kit Manufacture (£m)	Kit %
1992/93	1		25	1,5	6,0		
1993/94	1		44	1,5	3,4		
1994/95			61	1,5	2,5		
1995/96	1		53	1,5	2,8		
1996/97	1		88	1,5	1,7		
1997/98			88	1,5	1,7		
1998/99	1		111	1,5	1,4		
1999/00	1		117	1,5	1,3		
2000/01	1		131	7,5	5,7		
2001/02			148	7,5	5,1		
2002/03	1		175	7,5	4,3	23,3	13,3
2003/04			172	7,5	4,4	23,3	13,5
2004/05			159	9	5,7	23,3	14,7
2005/06			168	9	5,4	23,3	13,9
2006/07	1		212	14,1	6,7	23,3	11,0
2007/08	1			14,1		23,3	

Prem League	Revenue (£m)	Man U %
	202	12,4
	241	18,3
	323	18,9
	346	15,3
	464	19,0
	582	15,1
	670	16,6
	772	15,2
	937	14,0
	1132	13,1
	1246	14,0
	1326	13,0
	1334	11,9
	1379	12,2
	1530	13,9

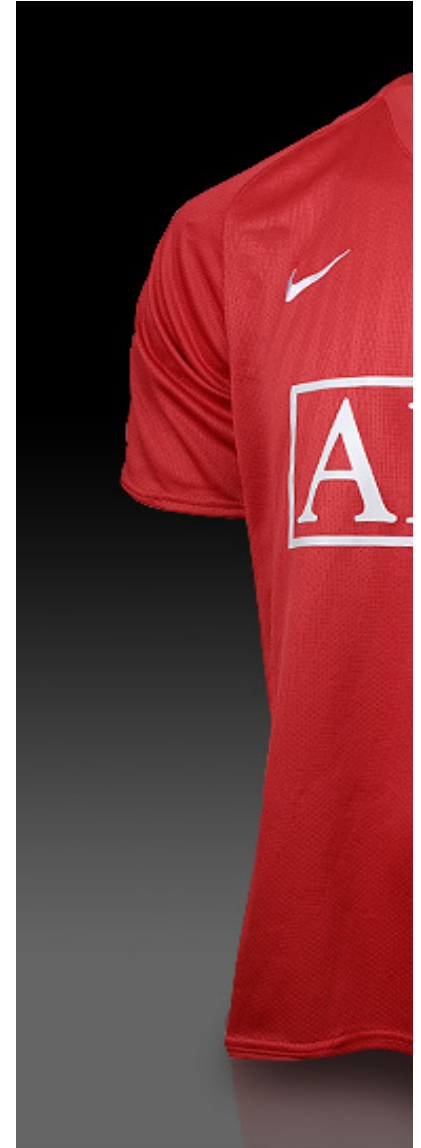
Source:
Deloitte ARRF



1999



2004





2009