

Sport-for-development

“Pessimism of the intellect
Optimism of the will”



Prof Fred Coalter
University of Stirling

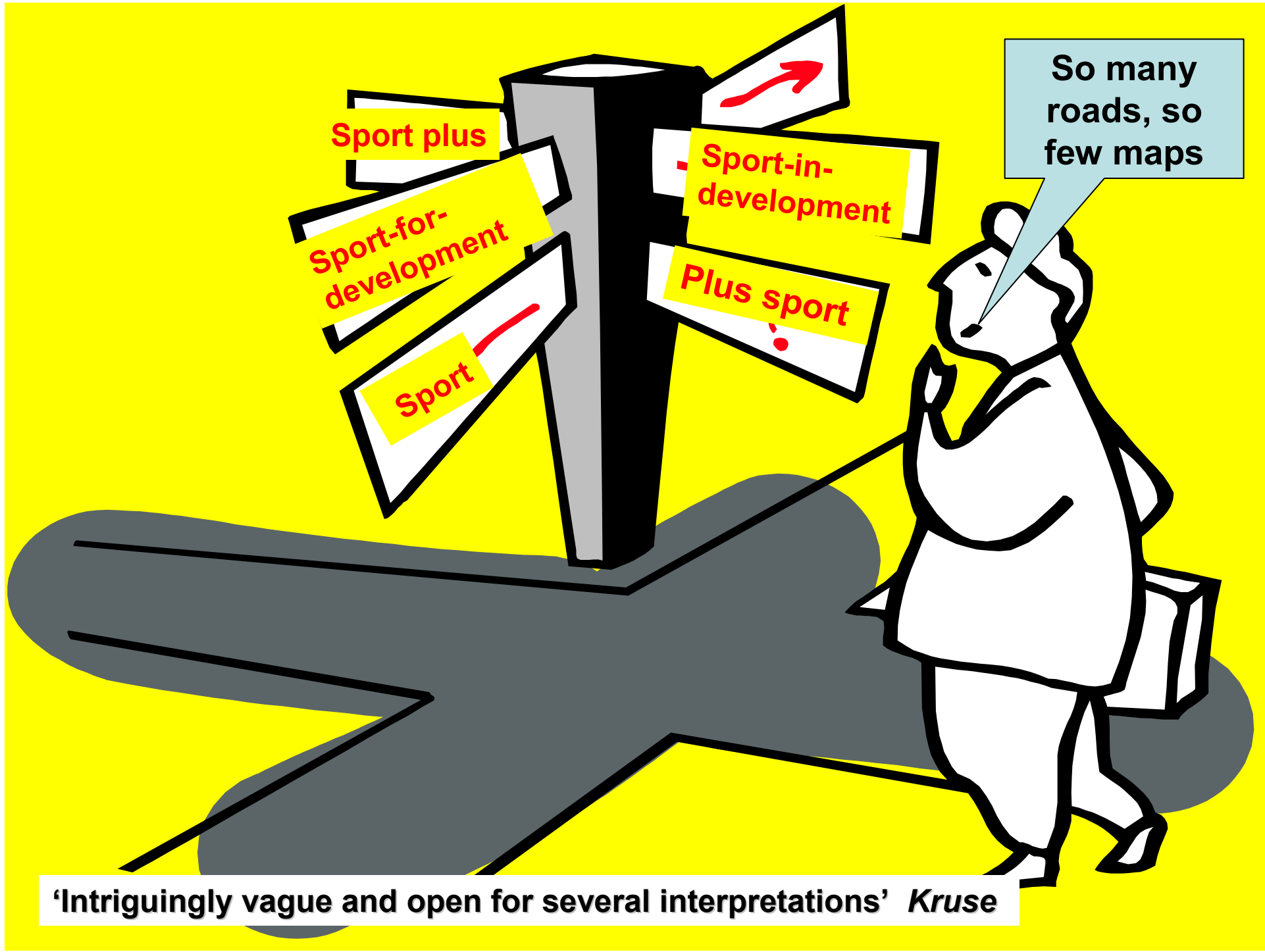


Going beyond the touchline?



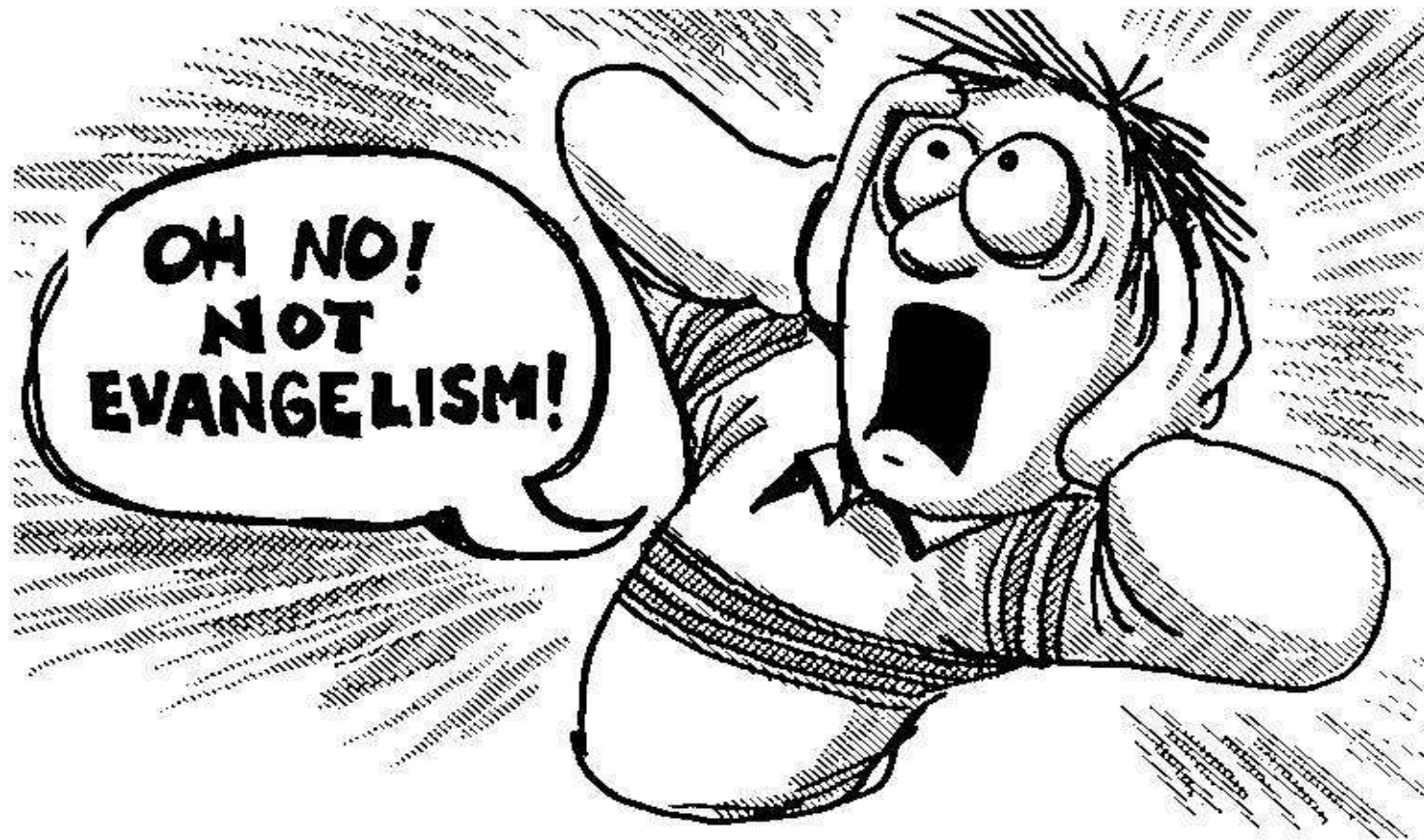
A new aid paradigm?





'Intriguingly vague and open for several interpretations' Kruse

Sports evangelism



The magic of sport



Sport
Magic box; social vaccine



'Sport' presumed to have causal powers

- ⇒ **Closed system: medical/treatment model**
- ⇒ **Measure 'outcomes' : often retrospectively**
- ⇒ **Generalisation: "Sport can..."**

A question of sport



WARNING
GOLF BALLS CAN KILL
YOU CROSS THE
GOLF COURSE
AT YOUR OWN RISK
NO MOTORISTS ALLOWED

It's more than a game
Beyond participation

Inputs



Outputs



Sporting inclusion

Traditional SD: Equity



Sporting Outcomes

Skills, rules, ethics

'Research free zone'



Theory of change



↓
Intermediate impacts
Personal/social development/attitudes

Plus sport ↔ Sport ↔ Sport plus

change



Behaviour



Strategic outcomes

Community regeneration/social capital

Conflict resolution

Theory of change



Peer leaders and role models
Anything you can do



Social Climate and Self-Efficacy



A Model /Theory of Sport, HIV/AIDS and Sexual Behaviour Change



TBE : improving the menu



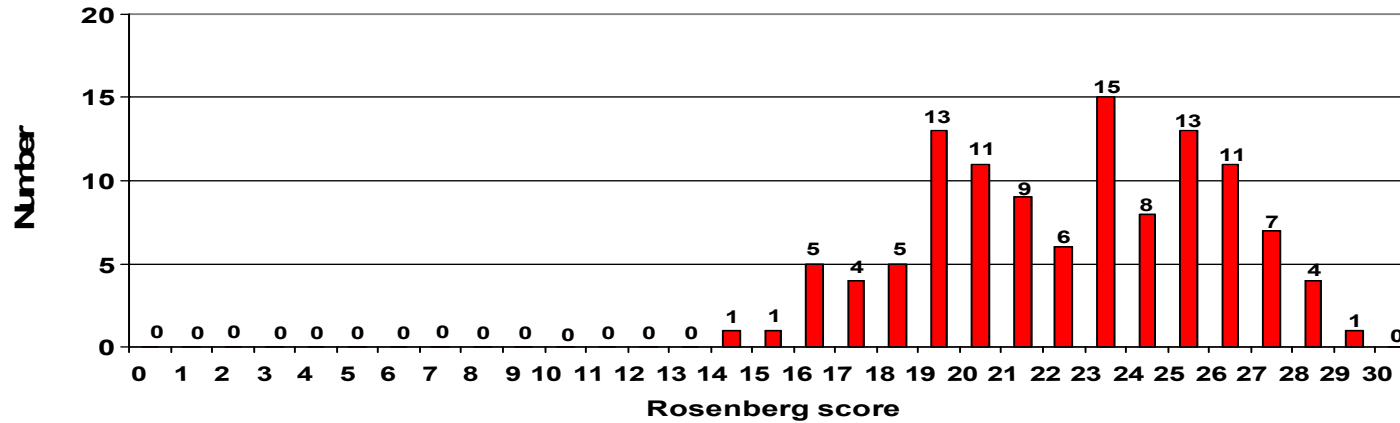
What have you assumed about the participants?



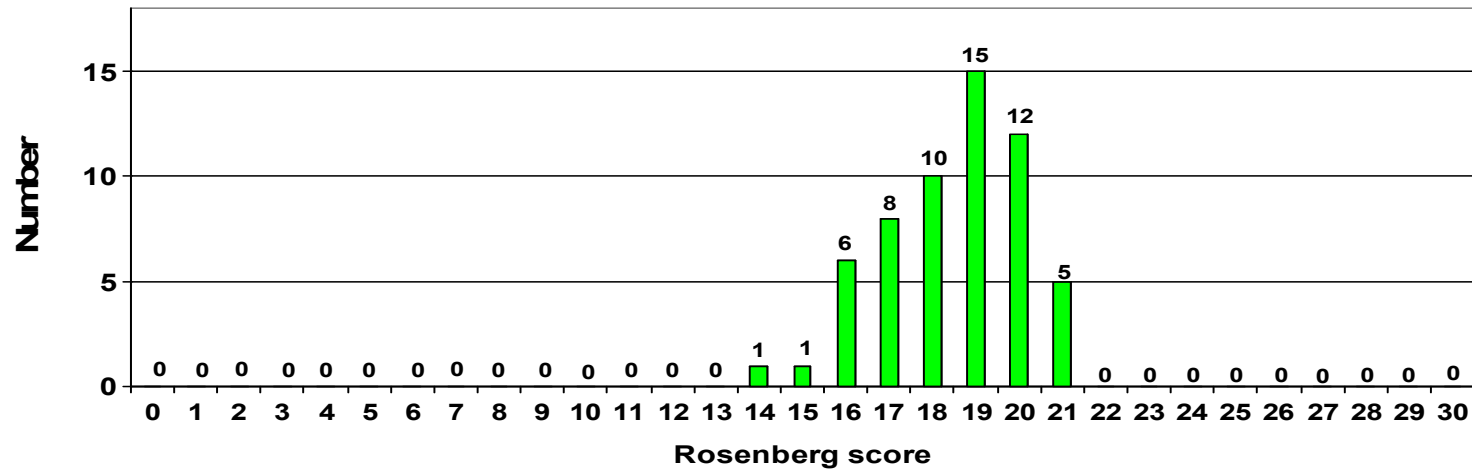
Rosenberg Self-Esteem Scores

15 and 25: normal range
Below 15: low self-esteem

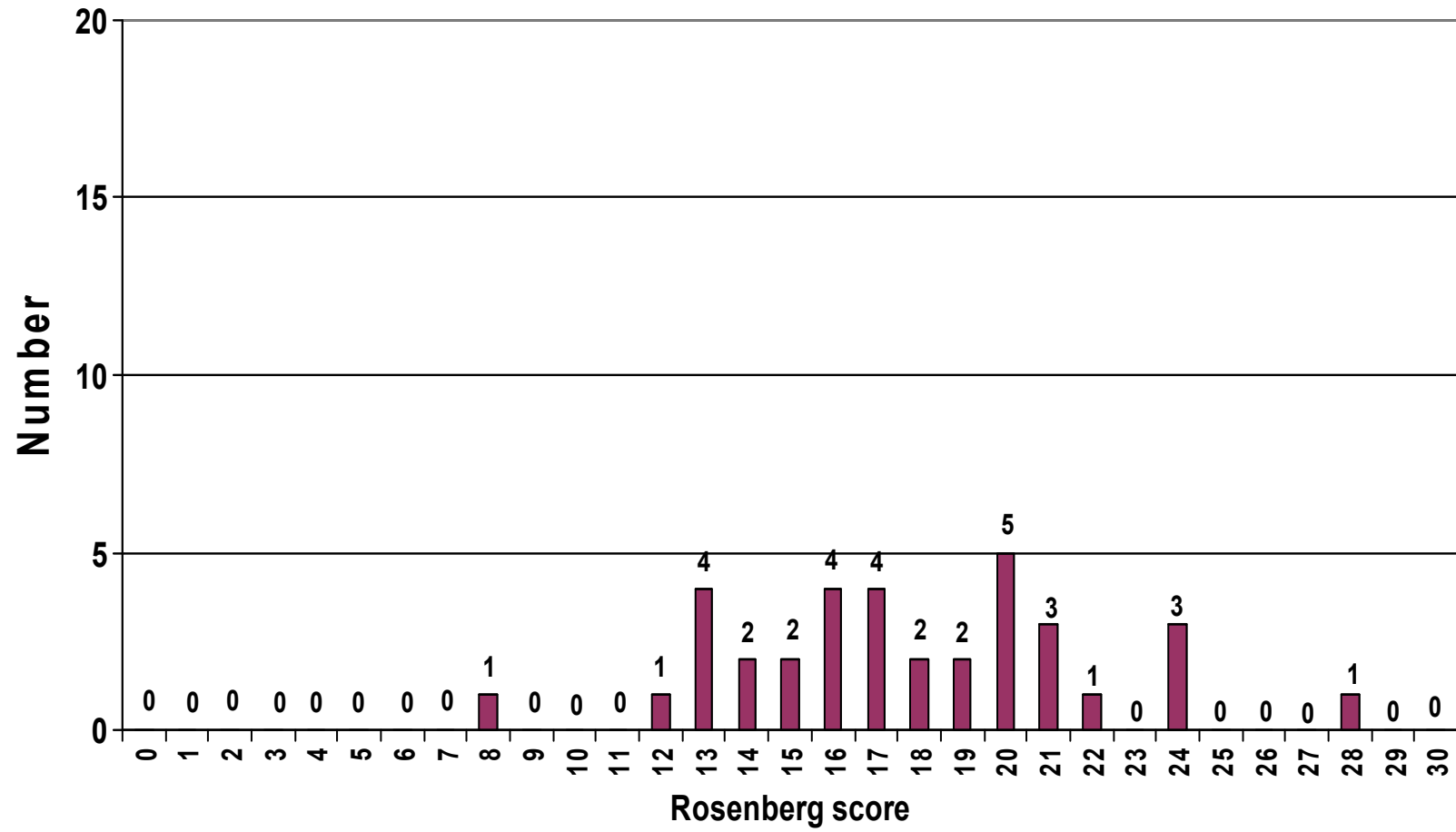
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KCCC



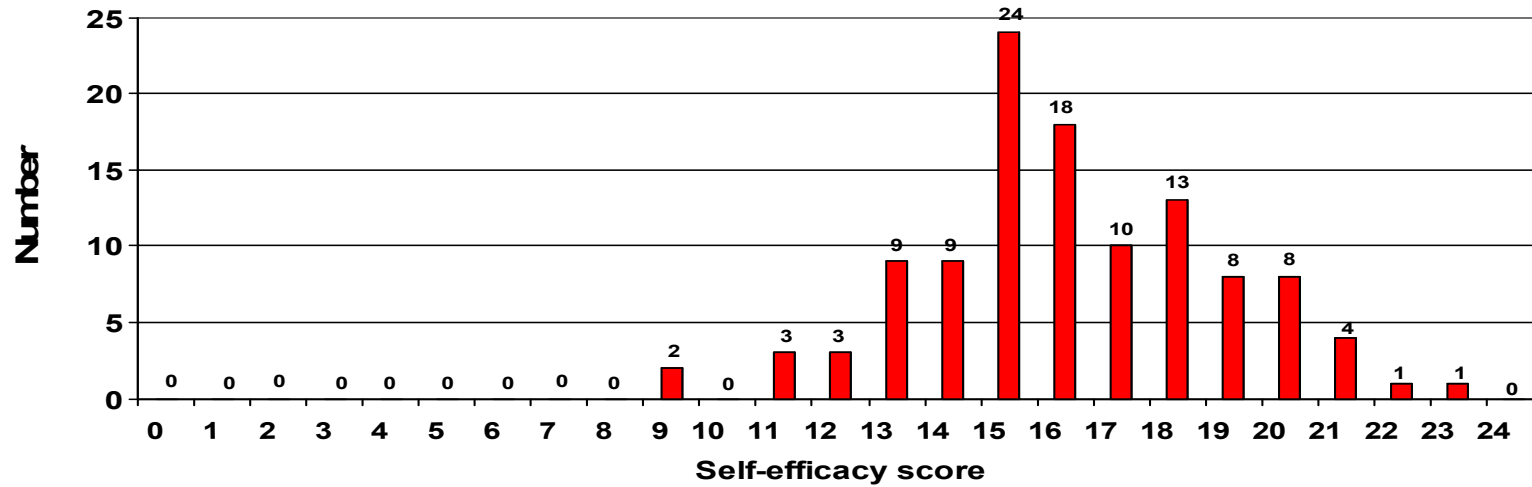
Railway Children



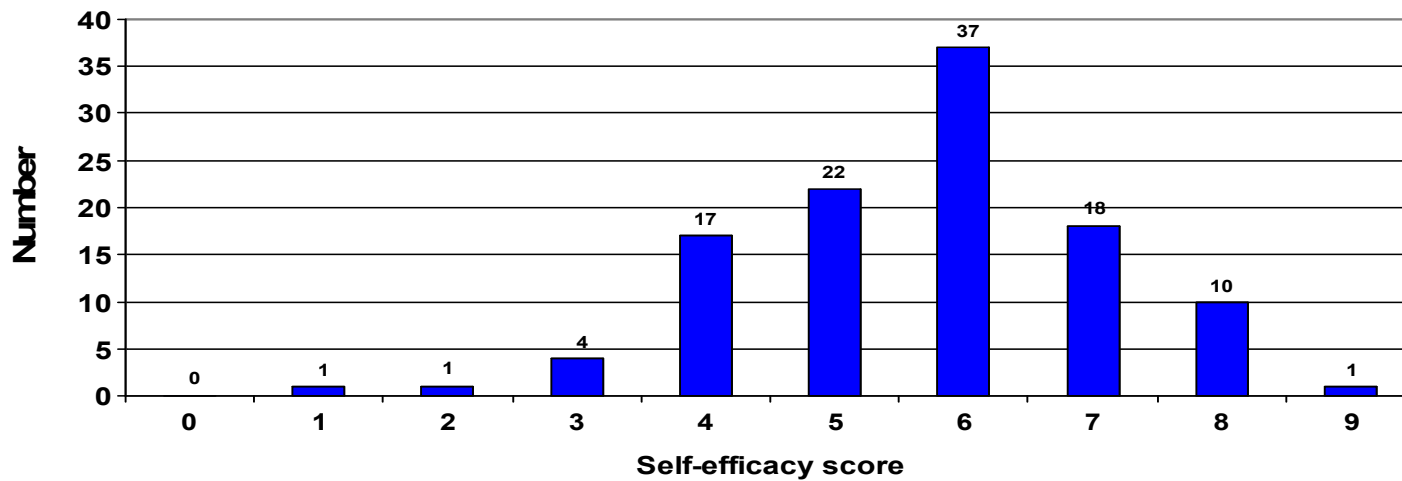
Perceived Self-efficacy

“If I can’t do a job first time, I keep on trying until I can”

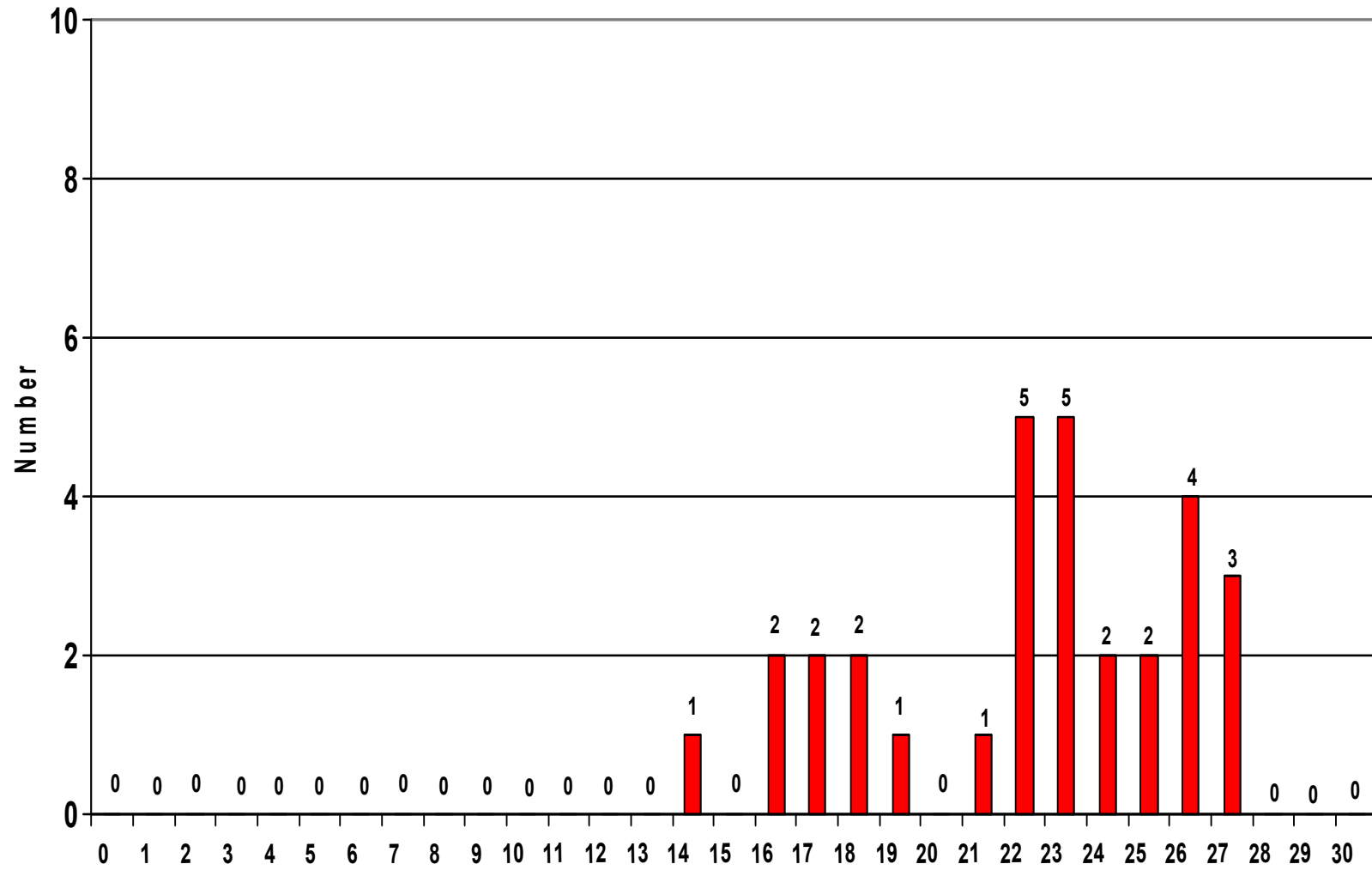
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Kid's League

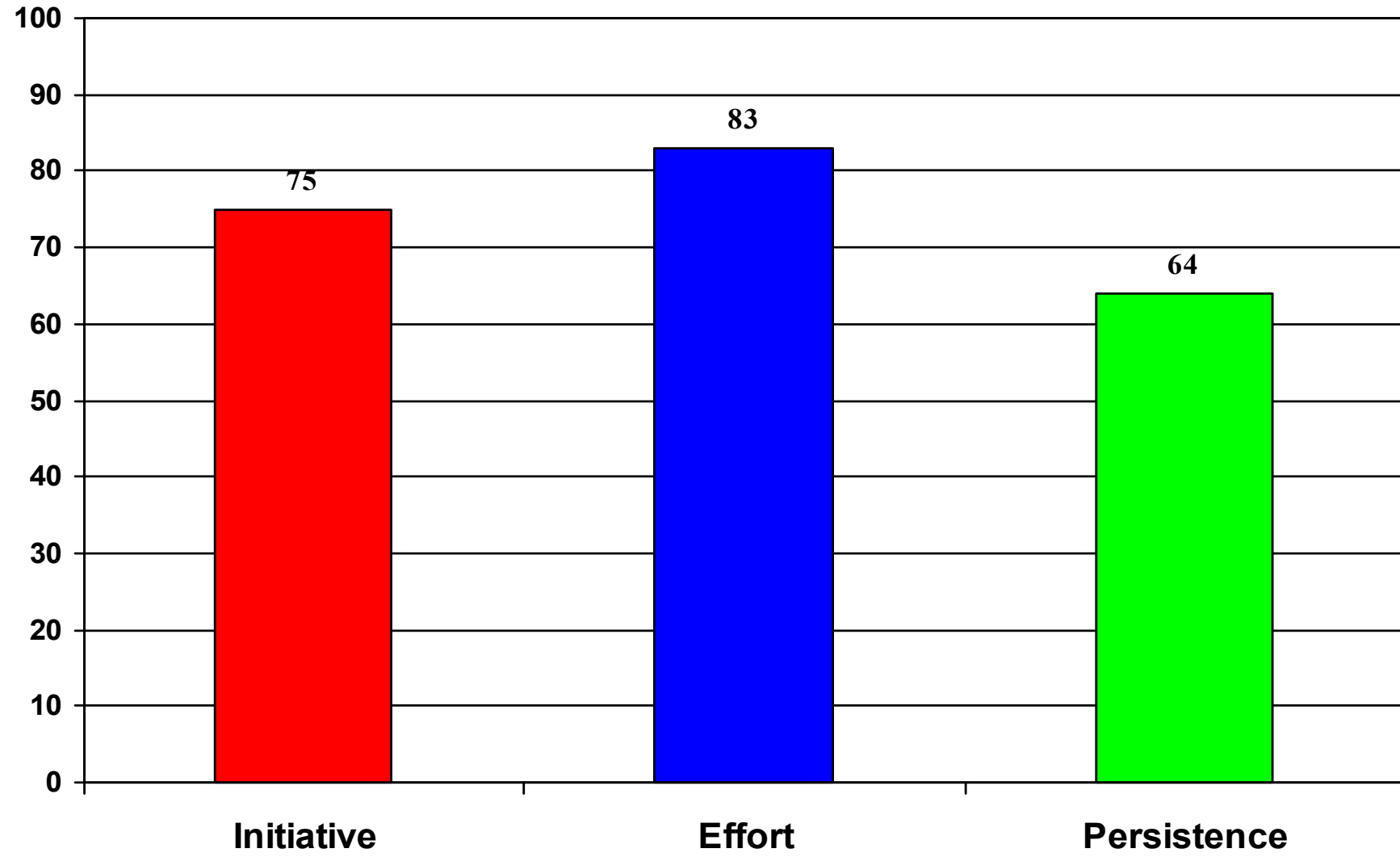


Magic Bus: Perceived Self-efficacy



Magic Bus

% of total available score



Displacement of scope



Circuses *and* bread
Beware of the sports evangelists



Putting the right foot forward



the
wisdom
of
whores

bureaucrats, brothels,
and the business
of AIDS

elizabeth pisani



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Self-esteem

Hierarchical and multidimensional model





Relationship between strategy and tactics?

- Programmes are theories \Rightarrow Logic models
- Outline core theories: **how is programme supposed to work?**
- Interrogate: is basic plan sound/plausible/practical/valid?

Reveal **assumptions**

'Causes and 'cures'



Illustrate connections

Programme components/expected outcomes
'sufficient conditions'

Basis for theory-based evaluation



Strengthen claims for causality

Estimate difficult-to-measure programme effects
'on the balance of probability'



A new aid paradigm?

Top down economic aid: *economic capital*



Governance



- ⇒ **Civil society**
- ⇒ **Culture**
- ⇒ ***Human capital***
- ⇒ ***Social capital***
- ⇒ **NGOs**

M&E as development

- **Process-led, theory-based participatory M&E**
- **Decision-makers question/analyse assumptions/expectations**
- **Context: political, cultural, economic, institutional**
- **Engages stakeholders in planning/monitoring process**
- **Better understanding, design, implementation of programmes**
- **Realistic outcomes**

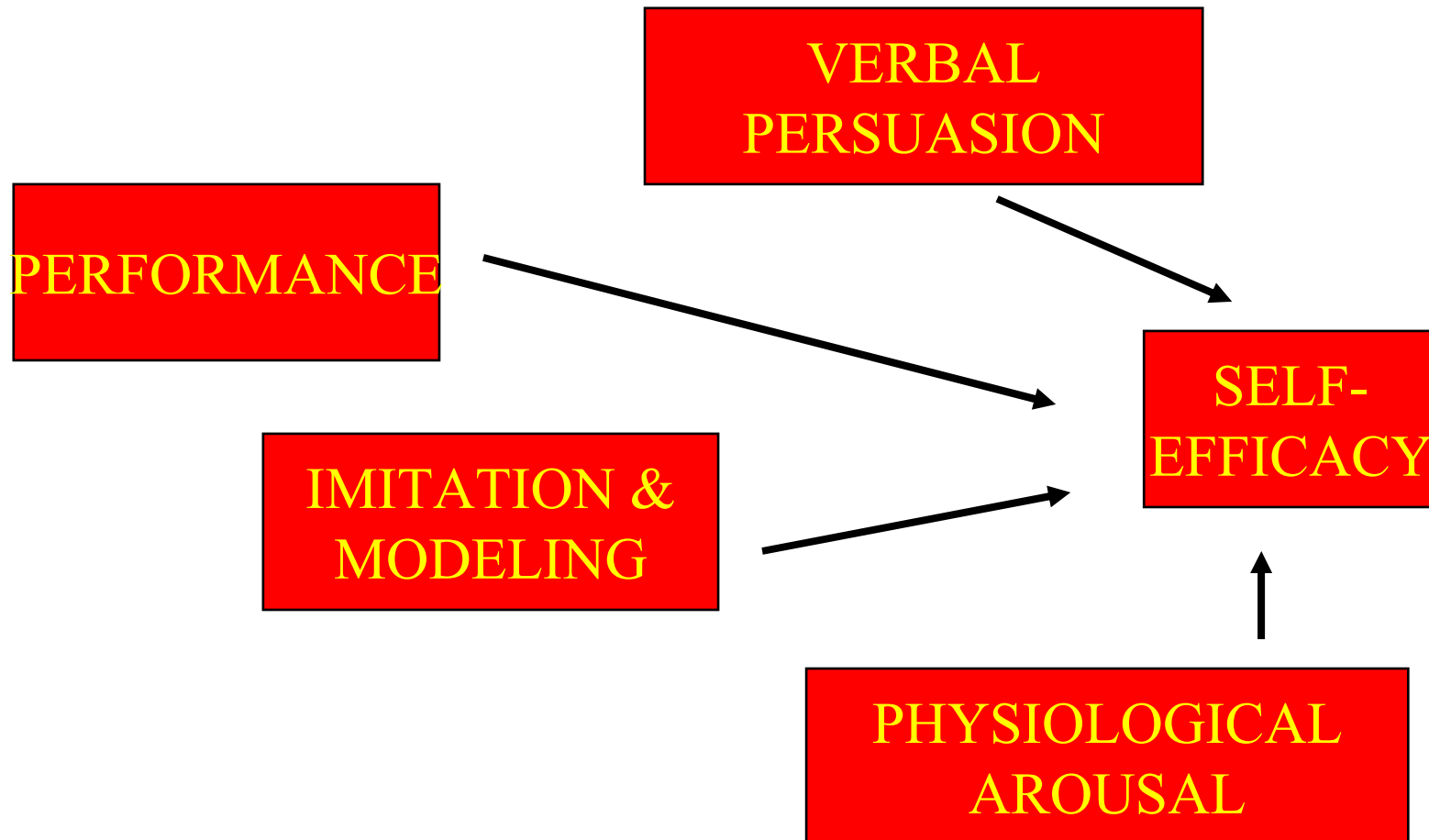
The over-arching goal for evaluation in international development is to foster a transparent, inquisitive and self-critical organisational culture...so we can learn to do better *DFID*



Sources of perceived self - efficacy

People's beliefs about their capabilities to influence events that affect their lives.

“If I can't do a job first time, I keep on trying until I can”



It's not what you do.....

‘there is a need to assemble proof, to go beyond what is mostly anecdotal evidence to monitor and evaluate the impact of sport in development programmes’ *UNICEF, 2006*

‘we do not evaluate enough and so we invite people to do research into things like sport and development, sport and peace. **We need to prove what we say that we do.**’ *Johann Koss, President of Right to Play*

Patrikson (1998)

“ Sport, like most activities, is not a priori good or bad, but has the potential of producing both positive or negative outcomes.

Questions like ‘what conditions are necessary for sport to have beneficial outcomes?’ must be asked more often”.