



local heroes and global players

a fair play approach towards sustainable *social development through football*

the other dimension of the game

vision

streetfootballworld believes in the power of football to promote global partnerships for development and to contribute to an environment of social change on a global scale.



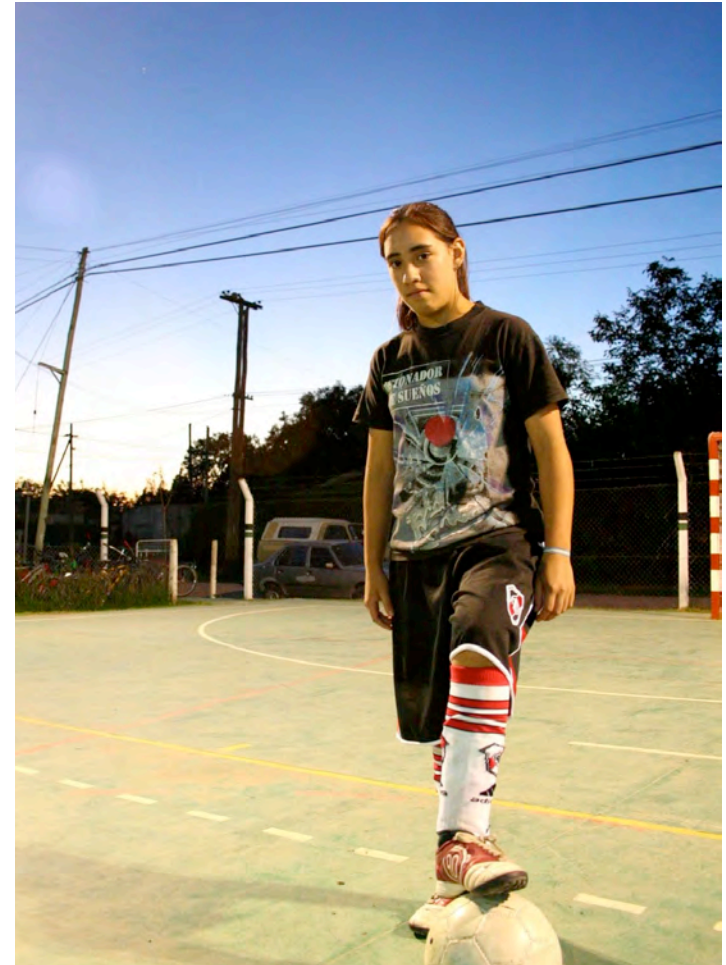
mission

streetfootballworld is a social profit organisation that links relevant actors in the field of *Development through Football* worldwide, thereby strengthening local organisations that use the potential of football in a sustainable way to promote and facilitate peace building, children's rights & education, anti-discrimination and social integration, health promotion and environmental protection.



history

- **2002 – streetfootballworld is founded**
- **2004 – inaugural meeting of the streetfootballworld network**
- **2006 – festival 06 held during FIFA World Cup in Berlin, Germany**
- **2007 – Football for Hope Movement established**



efficiently support the development of a global network of local best practise organisations in the field of *Development through Football*

**non-profit NGO with sustainable programmes | football as a tool for social development
commitment to networking**





main goals

promote the approach *Development through Football*

become a leader in monitoring and evaluation | gather and redistribute expertise to our partners and members | develop partnerships in relevant sectors

facilitate know-how exchange and capacity building

gather and redistribute expertise/information among members and provide educational opportunities

facilitate investment in members and their programmes

access new funding sources | facilitate development of sustainable structures | promote social entrepreneurship and good governance among members

influence and counsel decision-makers worldwide

define political goals of network through consultation | drive a global movement of the football world | become an agenda setter in the area of *development through sport*

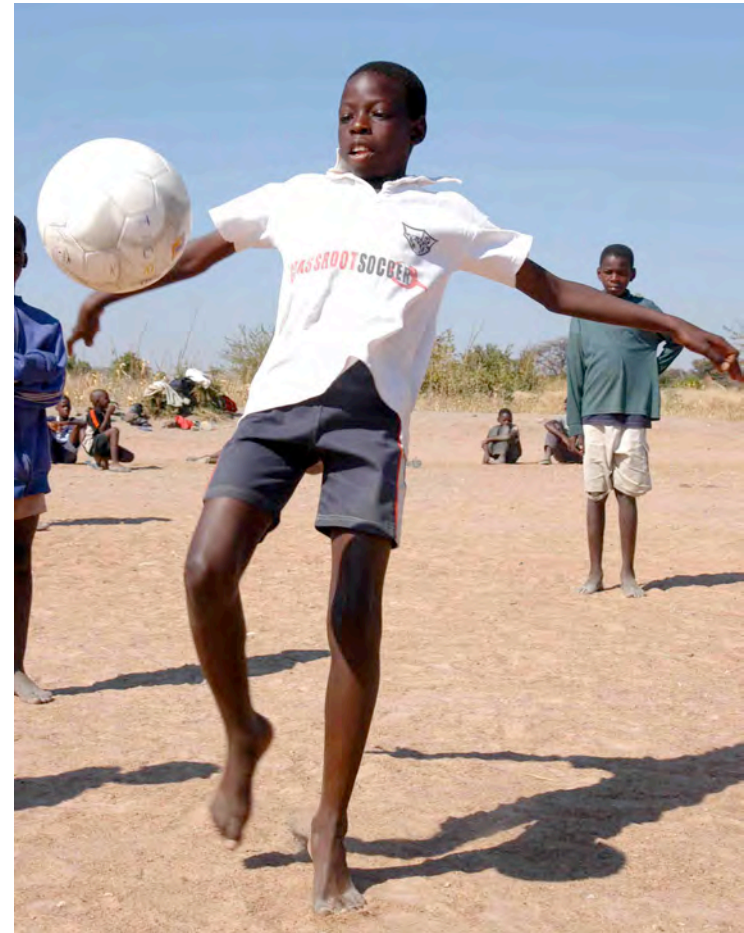
global reach

62 organisations | 40 countries | hundreds of local communities



local relevance

**Grassroot Soccer,
South Africa**



local relevance

**Spirit of Soccer,
Cambodia**



local relevance

**Street League,
UK**



local relevance

**Mathare Youth Sports Association,
Kenya**



showcasing the world of *development through football*

- 2-8 July 2006
- 24 teams
- 176 boys and girls
- fair play football
- 35,000 spectators
- 800 journalists



global partnership for development through the activation of the world of professional football and the use of unique communication platforms (e.g. World Cups) in order to contribute to the UN MDGs

alliance with FIFA | festival10 | forum09 | ffh centres and tour | long-term programmes





Thank you!

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