



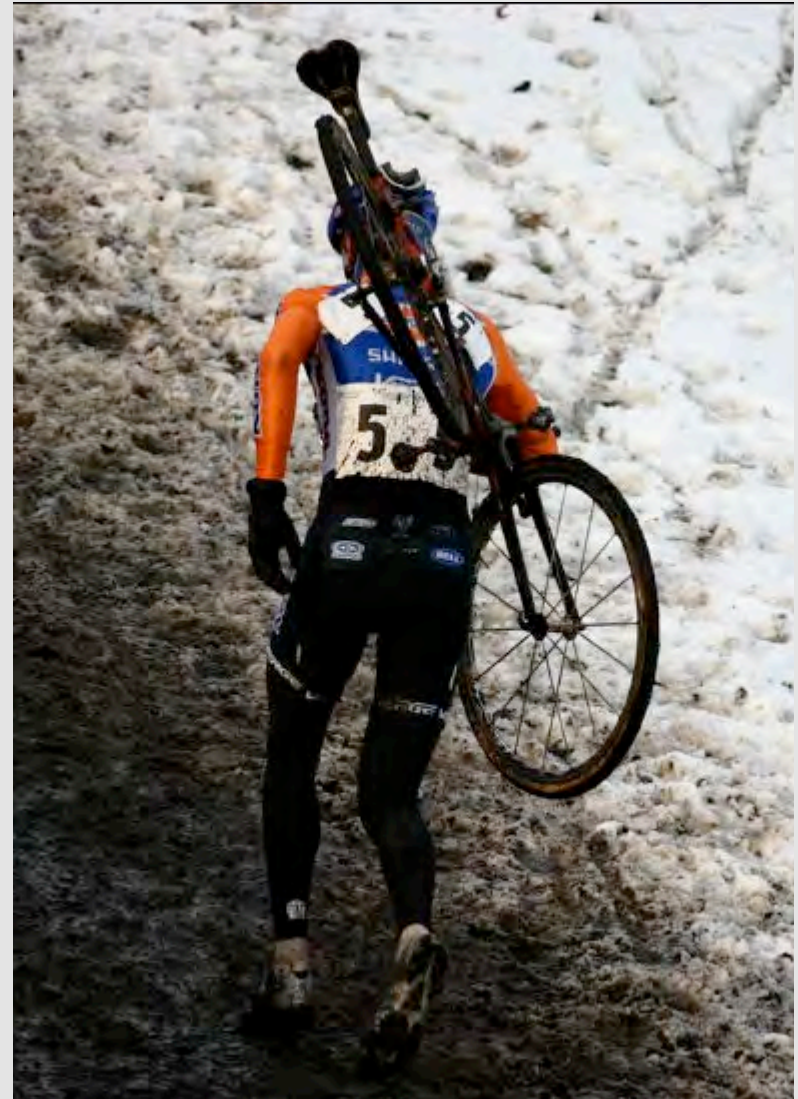
# Goals, moral and medicine

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PLAY THE  
GAME 2007

# Outline

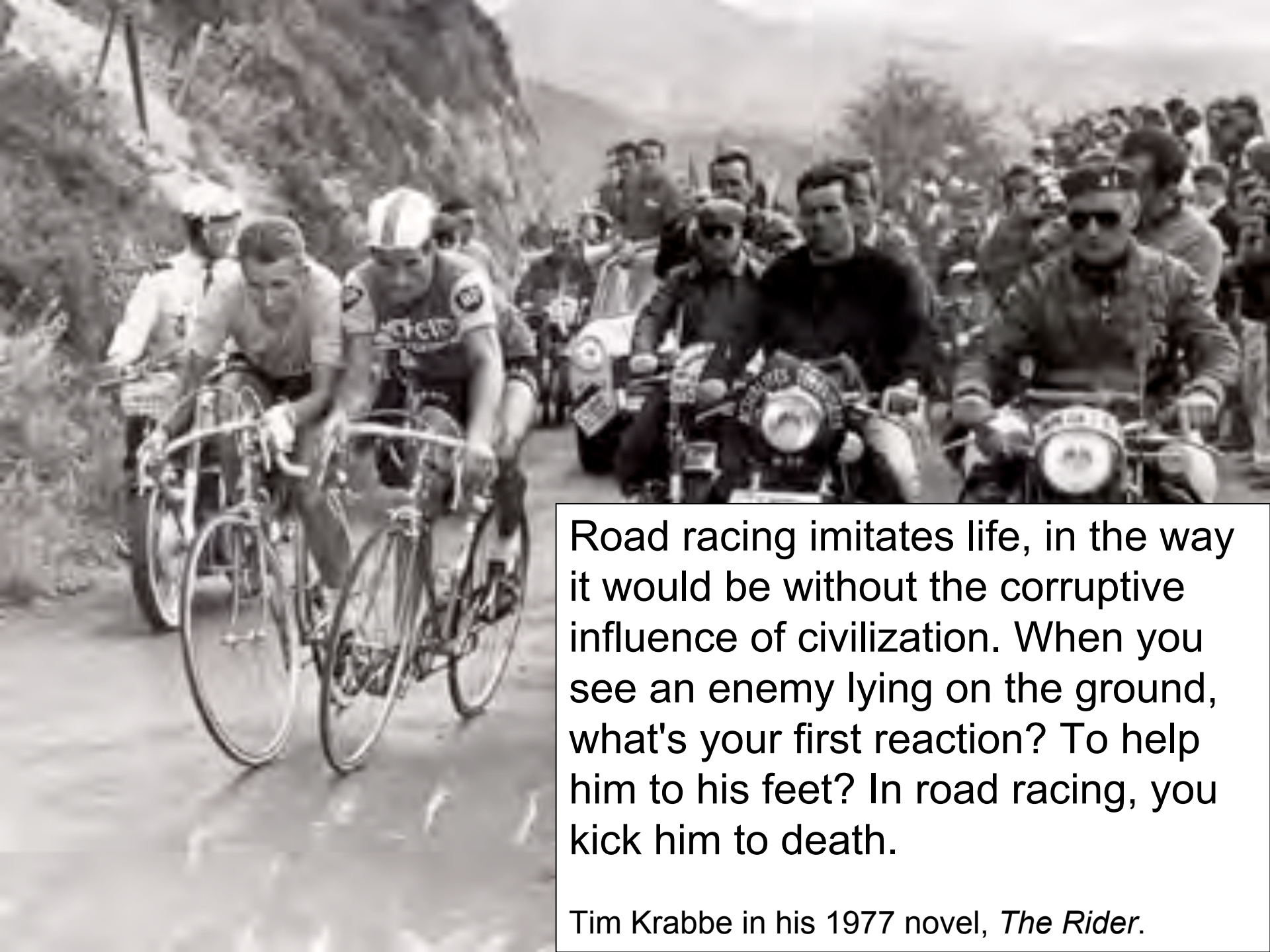
- **Introduction**
- **The norms and values of sport – and of society**
- **The athletes' attitude to sporting ethics**
- **Grey area products**
- **Doping**
- **Conclusion**



- **The values of sport are contrary to the dominating norms and values of society**







Road racing imitates life, in the way it would be without the corruptive influence of civilization. When you see an enemy lying on the ground, what's your first reaction? To help him to his feet? In road racing, you kick him to death.

Tim Krabbe in his 1977 novel, *The Rider*.

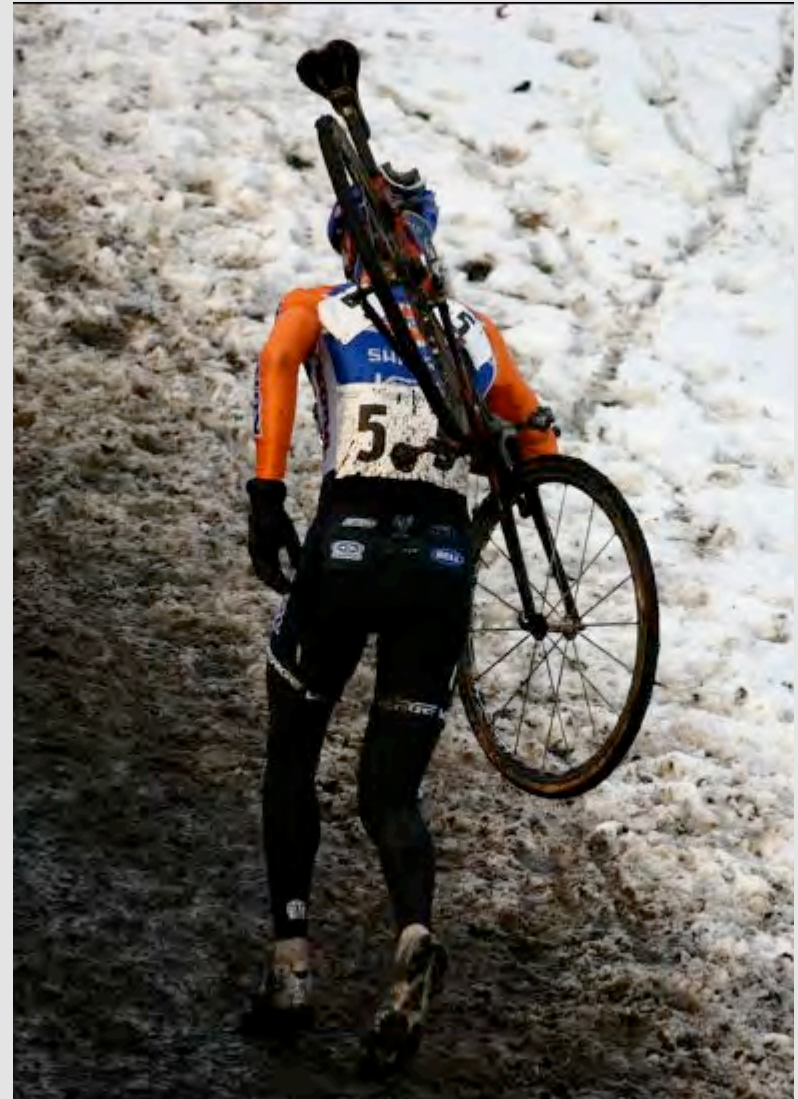
# Hypothesis

**Athletes live in two worlds with disparate norms and values, which have consequences for the forming of their consciousness. They can view sport both from the inside and the outside, but cannot summarize these viewpoints into a consistent idea of 'the sporting behaviour'.**



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# The attitude to sporting ethics

Thomas: "But that is just to make use of each others weaknesses. Certainly that is within the spirit of sport."

Søren: "They sat and joked with a wristband he was wearing. To make him tilt mentally. It was not malicious, but more like: Now you are in the grown up's ranks. But that is part of the game that you must learn."

Peter: "Can you take away some of the self-confidence off your opponent, well certainly you will try to do it. That I think is part of the game and there is really nothing in that."



# Mary's ambivalence

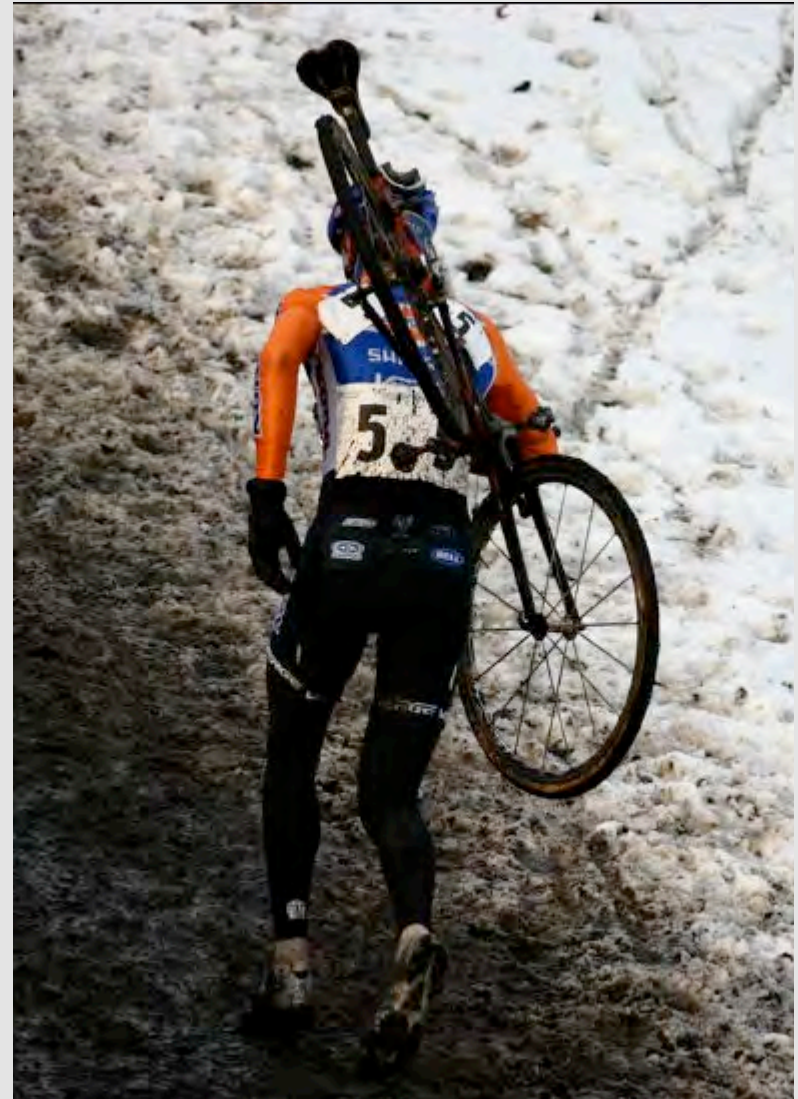
"I've never experienced that kind of comradeship. It's bullshit. It's so fake. At least in the contexts where I have taken part."

"Sport has always been important. It's positive in so many ways. [...] My kids will also benefit from it, you know. And are you able to make your kids stick to sport then they'll enter a positive path and avoid the negative habits such as marijuana and so on. So sport can be a very positive thing."



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“I think it is rubbish to talk about grey areas, because we have made rules in order to follow them. And I am very careful to adhere to them. But besides that... I have always had a hard time coping with Team Danmark’s attitude on diet supplements when they say that they are unnecessary, and you should just eat a good and varied diet. That I think is absurd, because then they don't know what our training is about, if they think that is possible.”

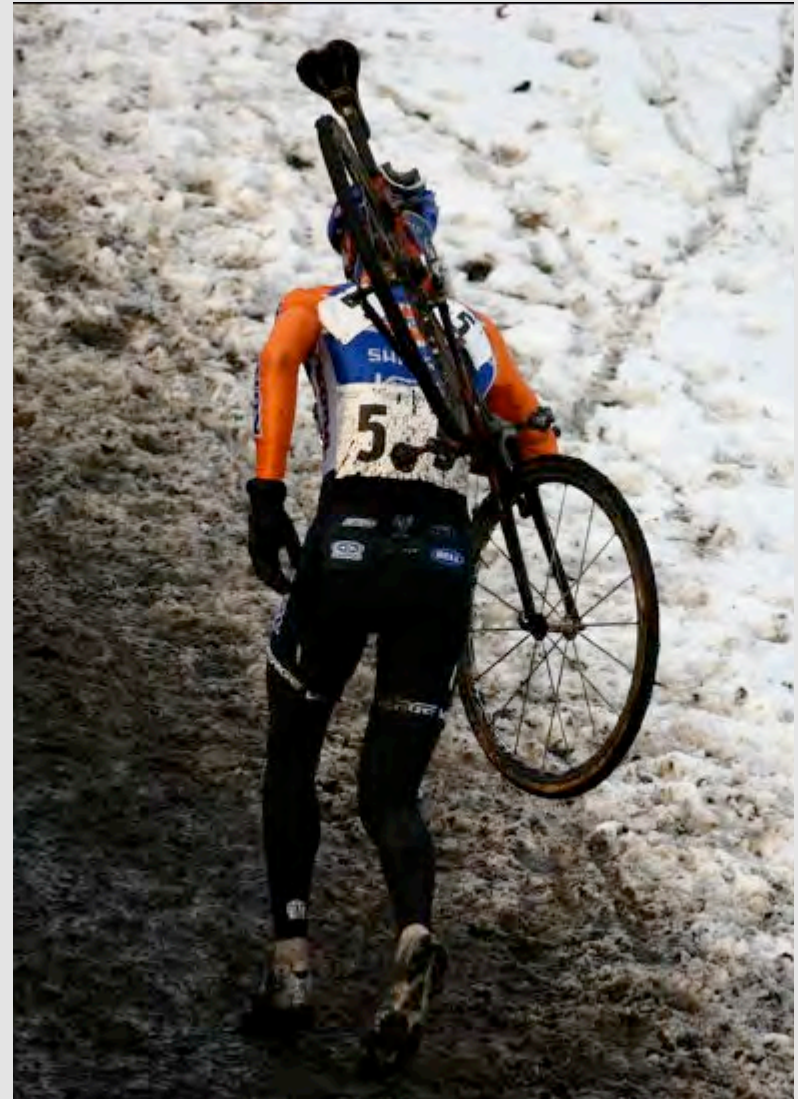


“Grey areas don't exist in my world. Either it is on the list or it isn't. If they invented a pill that would make me increase my performance by 20 percent, I would take it. And if it was illegal the next day, I wouldn't take it anymore. That's the way I feel. Unless it's something that makes you go insane. Of course I am not ready to risk the rest of my life for it. But if it is not on the list then it's permitted. That's the way it is. This, I think, cannot be discussed.”



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***“Practically nobody was able to follow me when we trained. And then I met the same guys three months later at a competition and they destroyed me.”***



“I sat there with the pills in the hand and the syringe in my hand and said: "Should we try growth hormone?" It's a fantastic drug, so why not? Fantastic for training. You can make a winter training that kicks ass. And you won't grow big by it, as you do on steroids.”

*“And how about EPO?”*

“Well, one thing doesn't exclude the other. And I sat with those things. But in the end I chose to say, "Hell no!””



“It's because I wouldn't be able to feel joy over victory in the same way I can now. It wouldn't be fair to myself. Besides that the fear of getting caught is also massive. It would be a catastrophe for me.”

“What meant something was that I knew that it would be the end. It would finish my career. It is never forgiven, which is also okay.”

“That two year ban does not mean a lot. What matters, I think, is to be exposed to public contempt in the press. That's the worst. You are doomed for the rest of your life. I don't think I could cope with that at all.”

“Health of course also plays a part, but it isn't at all the first motivation. The fear of getting caught and then of course the shame I would feel. Those are the most important reasons for me.”

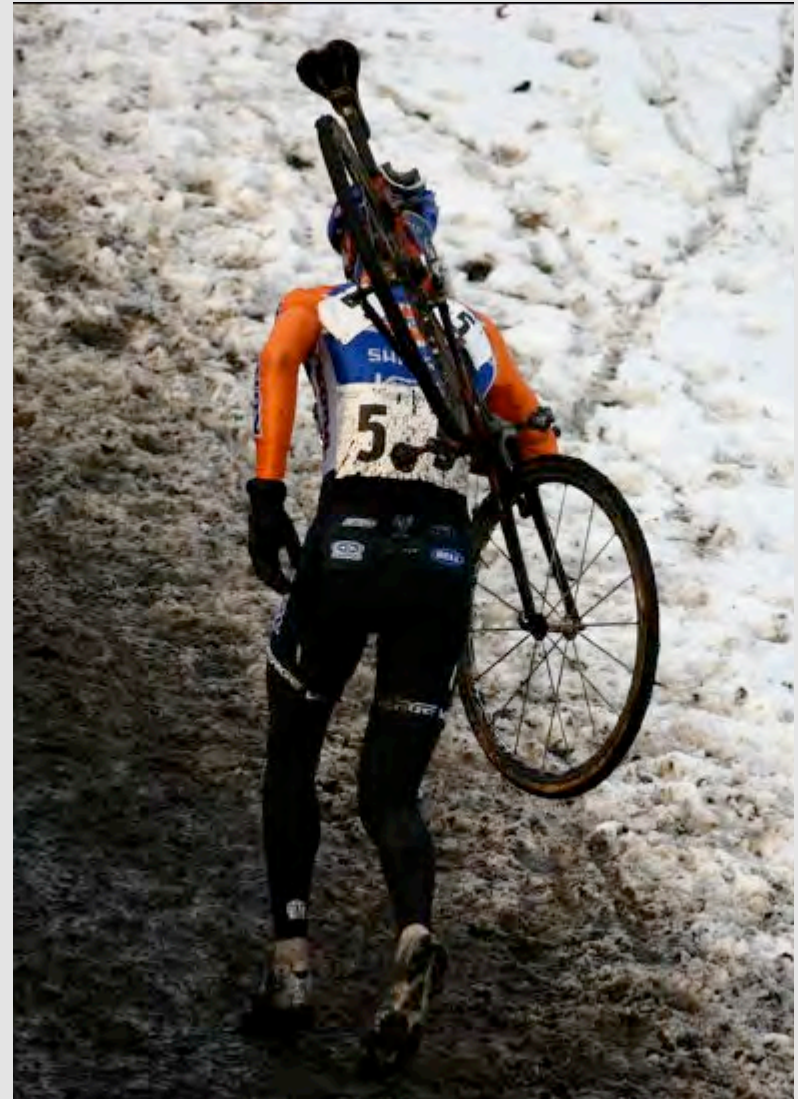


*“It’s hard, what to think about doping, but I think it is cheating. But I don’t think I condemn those who take it. People sacrifice so much, and then it’s easy just to add that last bit, just to get that bit better. I have wondered myself how far I could get if I took doping. But then you think about the consequences, of course, too.”*



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**"LeBron is the head of the snake, and we need to cut that head off."**

**Spurs forward Robert Horry on San Antonio Spurs' tactics before the NBA-final against LeBron James and Cleveland Cavaliers.**

**"It has to be the most brutal sport events. It's a war without guns. It's the only bike race that you need eight days to recover from, coz you get beaten up from tip to toe. If you're scared you better stay home."**

**Ex-Cyclist Rolf Sørensen on the race Paris-Roubaix.**

**"The Olympic final is the greatest, a fantastic drama. Before the race the eight runners finish their warm-up in the stadium, and it is fascinating to watch them staring hard at each other like mad bulls."**

**Jakob Larsen, Danish Athletic Federation, on the Olympic Games 100 meter dash.**

**All Quotes from the same issue of Danish daily Jyllands-Posten, 11 June 2007**





ASK VEST CHRISTIANSEN  
OG VERNER MØLLER

# Mål, medicin og moral