

*Play the Game Conference 2013:*

**Project overview:**

**“Sport 4 Good Governance”  
Project**

30 October 2013

Aarhus, Denmark

## Outline of the presentation:

- Project overview
- Questionnaire
- Educational toolkit
- Follow-up



# 1. Project overview

(1)

## General information:

- Project EU co-financed under the Preparatory Actions 2011
- Project runtime: 1 January 2012 - 30 June 2013

## Partner network:

- Lead partner: EOC EU Office
- National Olympic Committees of EE, IT, DK, NL, SK, HR and CY
- Research institutes: Leadership Academy of DOSB, German Sport University Cologne and University of Louvain-la-Neuve (UCL)
- Specialised organisation: EOSE

# 1. Project overview

## Objectives:

- o Analyse and elaborate on the “Basic Universal Principles of Good Governance of the Olympic and Sports Movement”
- o Research and analyse the implementation of the principles by sport organisations in the EU-27
- o Organise peer review meetings to get in depth-knowledge on governance and good practices
- o Design educational tools to promote good governance and provide support for implementing good governance principles

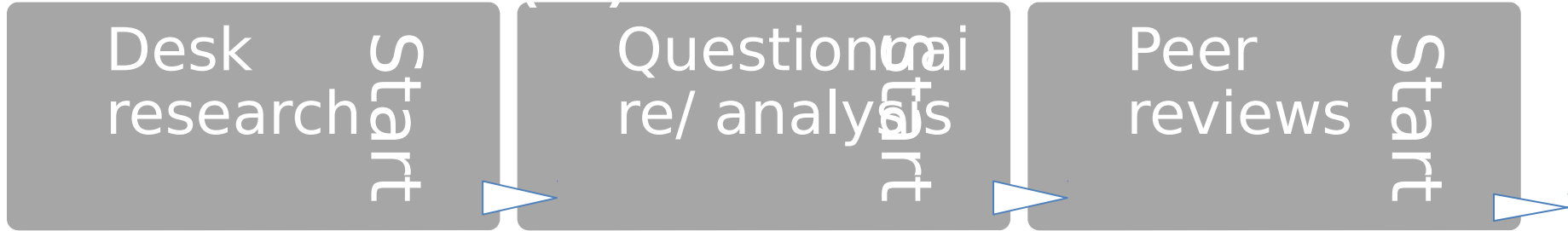
# 1. Project overview

**Starting point:** Basic Universal Principles of Good Governance of the Olympic and Sports Movement

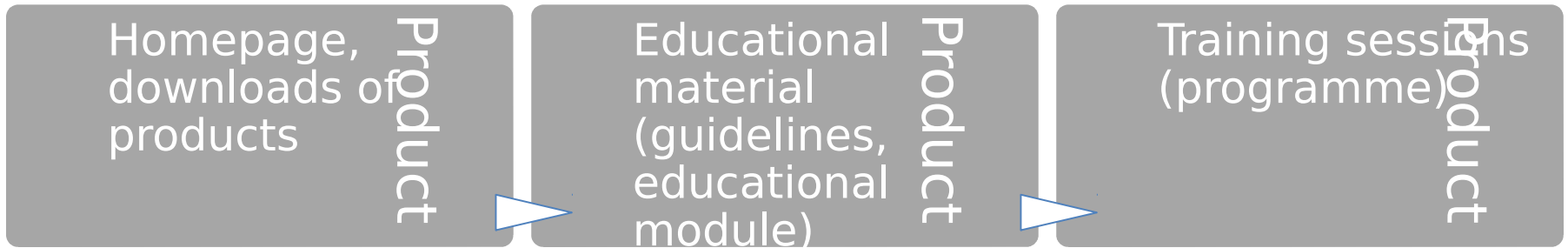
1. Vision, mission and strategy
2. **Structures, regulations and democratic process**
3. **Highest level of competence, integrity and ethical standards**
4. **Accountability, transparency and control**
5. Solidarity and development
6. Athletes' involvement, participation and care
7. Harmonious relations with governments while preserving autonomy

# 1. Project overview

(4)



## Universal Basic Principles of Good Governance in Sport



# 2. Questionnaire

(1)

## Overview:

- o Online questionnaire (137 sport organisations participated)
- o Objective: check the implementation of the three selected Basic Universal Principles of Good Governance of the IOC by
  - International, European and national sport federations
  - National Olympic Committees (NOCs)
- o Analysis of the questionnaire:
  - S4GG Index (with sub-indices for different principles)
  - Allows to identify strengths and weaknesses of the implementation
  - Knowledge of BUPoGG significant and positive influence

# 2. Questionnaire

**Results:** Principle 2: “Structures, regulations and democratic process”

**S4GG  
Index  
79,10**

*National level  
78.39*

*European and  
international  
level  
84,84*

- +**  Attributions of the respective bodies
- Decision-making
  
- Election or renewal of office-bearers on a regular basis
- Decisions and appeals

- +**  Attributions of the respective bodies
- Decision-making
- Governing bodies
  
- Election or renewal of office-bearers on a regular basis



# 2. Questionnaire

**Results:** Principle 3: “Highest level of competence, integrity and ethical standards”

**S4GG  
Index  
66.03**

*National level  
65.88*

*European and  
international  
level  
67.17*

- Appointments
- +** ○ Code of ethics and ethical issues
- Risk management
- ○ Competence of members of the executive body

- Appointments
- +** ○ Internal management, communication and coordination
- Risk management
- ○ Competence of members of the executive body
- Code of ethics and ethical issues

# 2. Questionnaire

**Results:** Principle 4: “Accountability, transparency and control”

**S4GG  
Index  
76.48**

*National level  
76.22*

*European and  
international  
level  
78.06*

- + Accountability
- + Financial matters

- Processes and mechanisms
- Transparency and communication
- Internal control system

- + Accountability
- + Financial matters

- Processes and mechanisms
- Transparency and communication
- Internal control system

# 3. Educational toolkit

(1)

## Toolkit: “Your Key to good governance”

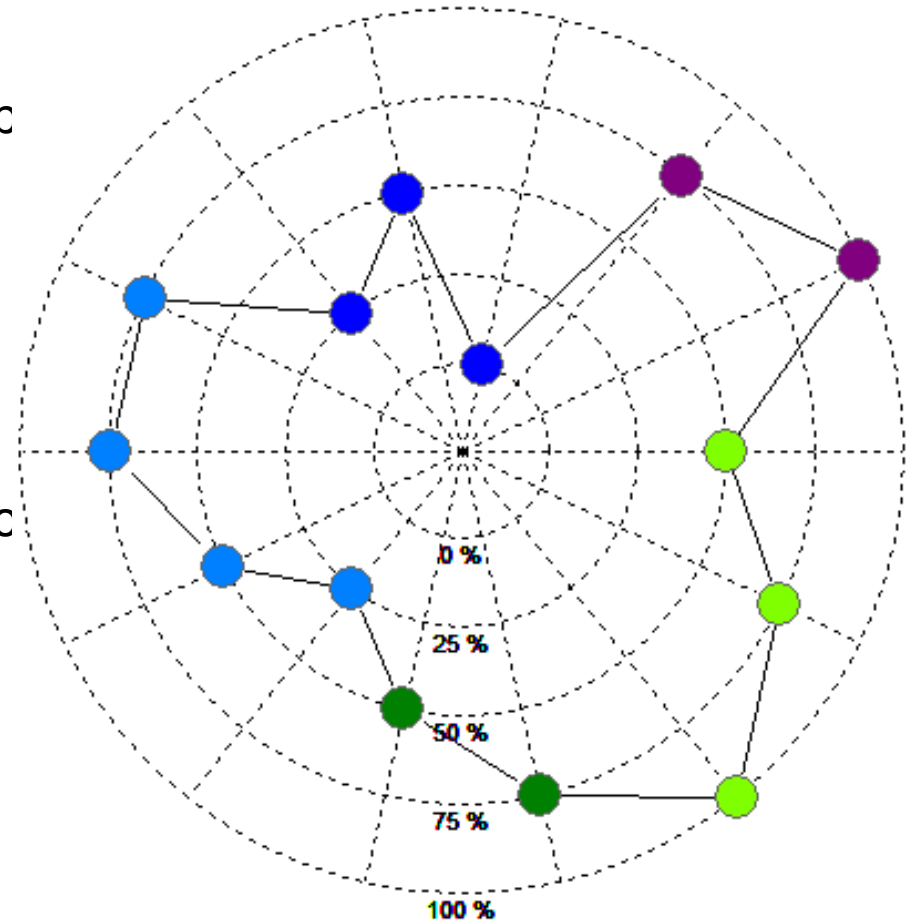
### Elements:

- Master presentation
- Explanatory notes
- Draft for an executive workshop
- Self-evaluation tool
- Implementation examples
- Best practice example: NOC\*N!
- Interviews



## Self-evaluation tool

- 14 questions on 5 principles
- Snapshot of organisation
- Raise awareness on GG
- Starting point of discussion
- Spider web overview
- Easy to compare



# 4. Follow-up

- Dissemination of S4GG toolkit
- Partners individually: follow-up activities (e.g. additional training sessions for member organisations, Board members ...)
- Within S4GG: network / contact of experts
- Close cooperation with IOC



# 4. Follow-up

*“Good Governance is more than simply a compliance issue. It needs to be a mind-set. It starts with the right tone at the top of the organisation so that the whole organisation is doing the right way every day.”*

**Thank you for your attention!**

*For more information:*

Website: <http://www.s4gg.eu/>

Contact:

**www.s4gg.eu** [vanbaelen@euoffice.eurolympic.org](mailto:vanbaelen@euoffice.eurolympic.org)