

<b>Tuesday 9 June</b>					
<b>8.30-11.00</b>	<b>The global arms race in sport: Consequences for the elite and the populations</b>				<b>Cathedral</b>
<i>Chair: Anna Semens, research fellow at CIBS</i>	Financing of sport in times of global recession	Wladimir Andreff	Professor emeritus in sports economy	University of Paris-Sorbonne	France
	Playing the game of the global sporting arms race? Sports Policy factors Leading to International Sporting Success (SPLISS)	Veerle De Bosscher	PhD	Vrije Universiteit Brussel	Belgium
	International challenges to "Sport for all"	Henrik H. Brandt	Director	Danish Institute for Sports Studies	Denmark
<b>9.30-9.50</b>	<b>Coffee break</b>				
	The pyramid is history: The real challenges and conflicts between grass-roots and top sport.	Mogens Kirkeby	President	International Sport and Culture Association	Denmark
	The role of EU in European sports policy	Pedro Velázquez	Deputy Head of the Sports Unit	European Commission	Spain
	Open debate, Q&A				
<b>11.15-12.30</b>	<b>UPDATE Workshop: Investigative journalism in sport</b>				<b>Humber</b>
<i>Chair: Peter From Jacobsen, UPDATE</i>	The Lost Diamond - Trafficking of Young African Footballers	Jens M. Johansson and Lars Backe Madsen	Journalists		Norway
<b>11.15-12.30</b>	<b>Doping testing: (Lack of) ethics and efficiency?</b>				<b>Cathedral</b>
<i>Chair: Michael Sauer, scientific co-worker, Univ. of Cologne</i>	Doping testing: Scratching the surface	Richard Ings	Chairman and CEO	Australian Sports Anti-Doping Authority	Australia
	Ethical issues derived from imperfect doping tests	Werner Pitsch	Researcher	Saarland University	Germany
	Can corruption derail the testing system?	Michael Ashenden	Project Coordinator	SIAB research consortium	Australia

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<b>11.15-12.30</b>	<b>Animals in sport: Use or abuse?</b>				<b>Hillman</b>
<i>Chair: Terri Byers, lecturer, CU</i>	Why the Racing Industry Fails the Horse	Dene Stansall	Horse Racing Consultant	Animal Aid Head Quarters	UK
	Use and abuse of animals in sport	Terri Byers	Principal Lecturer Sport Management	Coventry University	UK
	UK thoroughbred horse production: Racing to the knackerman's yard?	Andrew Byers	Senior Lecturer	Nottingham Trent University	UK
	The catalytic role of animals in sport	William Brooke	Senior Lecturer	Coventry University	UK
<b>12.30-13.30</b>	<b>Lunch</b>				
<b>13.30-14:20</b>	<b>A champion's look at the cycling world today</b>				<b>Cathedral</b>
<i>Chair: Verner Møller, prof., Aarhus University</i>	A champion's look at the cycling world today	Greg LeMond	Former Tour de France winner /Executive director	LeMond Fitness Inc	USA
<b>14.30-16.00</b>	<b>Blowing the whistle: Corruption in the corridors</b>				<b>Hillman</b>
<i>Chair: Laura Robinson, freelance</i>	Mutiny, murder and mayhem: Football in Guyana	John Mair	Senior Lecturer	Coventry University	UK
	Federation Internationale de l'Automobile, a motor racing mess	Pablo Vignone	Journalist	Página/12 newspaper	Argentina
	Where the game will be played: Venue allocation for Brazil's 2014 World Cup	Bernardo Pires Domingues and Rafael Maranhao	Journalists	Freelance	Brazil /Sweden
	David vs. Goliath: Defeating the mighty Mr. Adamu in court	Olukayode Thomas	Sports editor	Timbuktu Media	Nigeria
	From skategate to biathlon: Defining corruption in sport	Samantha Gorse		CIBS, Coventry University	UK

<b>Tuesday 9 June</b>					
<b>14.30-16.00</b>	<b>Anti-doping: Prevention and youth attitudes</b>				<b>Humber</b>
<i>Chair: Verner Møller, prof., Aarhus University</i>	Anabolic steroid use among students in the US	Gary Gaffney	Associate Professor	University of Iowa Hospitals	USA
	Testing recreational athletes: Can it be justified?	Ask Vest Christiansen	Ass. Professor	Dep. of Sport Science, Aarhus University	Denmark
	Young people and steroids: Attitudes and risk behaviour	Michael Sauer	Scientific Coworker	Manfred Donike Institute	Germany
	Doping Prevention: Unloved and unsolved task	Gerhard Treutlein	Prof. Dr.	Pädagogische Hochschule Heidelberg	Germany
	Alcohol advertising and youth in sport: Recipe for a mismatch	Matthew Nicholson	Associate Professor	University of Ballarat	Australia
<b>16.00-16.30</b>	<b>Coffee break</b>				
<b>16.30-18.30</b>	<b>Lessons from Beijing 2008</b>				<b>Cathedral</b>
<i>Chair: Søren Riiskjær, board member, Play the Game</i>	The Changing of the Chinese Government's Sports Policy Post-Beijing 2008	Xiong Huan	Lecturer	Irish Institute for Chinese studies, University of Cork	Ireland/China
	Beijing Olympic Games and China's National Image and Cultural Identity	Hai Ren	Professor/Director	Olympic Studies Centre, University of Beijing	China
	Media freedom in China: How far does it reach?	Aidan White	General Secretary	International Federation of Journalists	Belgium
	Human rights and Beijing 2008: Match or mismatch	Brian Dooley	Project Manager, Sport and Human Rights Project	Amnesty International	UK
	Open debate, Q&A				

<b>Tuesday 9 June</b>					
<b>16.30-18.30</b>	<b>Terrible teenagers? Sport's quest for the hearts and minds of the youth</b>				<b>Humber</b>
<i>Chair: Bob Munro, chairman, MYSA</i>	SNS : A new concept for Sports after School in order to motivate youngsters to a more active life-style	Nadine De Ridder	Coordinator	Sport Na School	Belgium
	Necessary Risk: Parkour and the Development of Human Potential	Dan Edwardes	Owner	Parkour Generations	UK
	Mainstream sport: Excluding the disadvantaged	Jane Asworth	Chief Executive	StreetGames UK	UK
	Fewer and more active: Teenagers in Danish sport	Maja Pilgaard	Ph.d./Academic Researcher	Danish Institute for Sports Studies	Denmark
	Physical literacy of primary school children	Samantha Dawson	Lecturer in Applied Physiology	Coventry University	UK
	Open debate, Q&A				
<b>18.30-20.00</b>	<b>Dinner</b>				
<b>20.00-22.30</b>	<b>Match fixing: A blow to the core of sport</b>				<b>Cathedral</b>
<i>Chair: Richard Ings, chairman, ASADA</i>	Don't Bet On It	Michael Franzese	Former mob-boss		USA
	Sports Betting: Safeguarding the Integrity of Professional Football	Emanuel Macedo de Medeiros	CEO	European Professional Football Leagues	Portugal
<b>21.00-21.20</b>					
	Tackling corruption in sport in the 21st Century: How Betfair can help	Mark Davies	Managing Director	Betfair	UK
	Open debate, Q&A	Also in the panel:	Declan Hill, Christer Ahl		